

# REID-NEWFOUNDLAND CO.

## Water Street Stores Department!

The well-known Headquarters for Motor Engines, Motor Boats, Motor Supplies, Gasolene and Motor Oils. Our Columbia Cells and Multiple Batteries give results unheard of before. Call or send for quotation.

REID-NEWFOUNDLAND COMPANY.

### Ham Butt Pork and Hay!

To-Day ex "Stephano," at LOWEST PRICES.  
150 barrels Selected Light Ham Butt Pork, 75 to 85 pieces.  
2 Carloads, 441 Bales, Prime Upland HAY.

F. McNAMARA, Queen Street.



Try it one week for all baking at our risk. Your money back if it disappoints. "More bread and better bread"

## PURITY FLOUR

STEER Brothers.

P.O. Box 236 | SLATTERY'S | Phone 52

### Wholesale Dry Goods,

TO THE CITY AND OUTPORT TRADE:  
We carry in stock for Spring trade an attractive stock of Regular Piece Goods and Found Remnants. Prices:

CHEAPEST IN THE CITY.

NOTE.—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING

Duckworth and George's Streets, St. John's.

### Wonderful Bargains!

We are making a special bargain offering for this week only of DRESS MATERIALS

for winter wear, including Tweeds, Meltons, Venetians, Poplins, Whipcords, etc., etc. A visit to this department will amply repay you. All Mail Orders receive our best and prompt attention.

WILLIAM FREW.

### Rubber Sale!



We will have no Rubbers after the next three weeks. Big reduction in Rubber Footwear.

LADIES', 40c., 45c., 50c., 55c., 60c., 70c., 75c., 80c., 90c. and \$1.00.

MEN'S RUBBERS, 70c., 75c., 80c., 85c., 90c., 95c., \$1.00, \$1.10, \$1.15, \$1.20, \$1.30, \$1.35, \$1.40, \$1.50.

BOYS' STORM RUBBERS, 55c., 65c., 70c., 80c., 90c., \$1.00.

YOUTHS' STORM RUBBERS, 50c., 60c., 70c., 80c., 90c.

GIRLS' STORM RUBBERS, 50c., 65c., 70c., 75c.

CHILD'S STORM RUBBERS, 40c., 42c., 44c.

All sizes and widths.

F. SMALLWOOD

The Home of Good Shoes.

### Rossley's West End Theatre.

All New Pictures, The best ever seen.

Changed Three Times Weekly.

Matinee Daily. 5 cts.

### War!

The Latest Books on the War.

Germany and the Next War, Bernhardt, 80c.

How Germany Crushed France, 30c.

Sir John French's Despatches, Nos. 1 and 2, 18c. each.

First Lessons in War. A little book useful to officers and non-com. officers of the New Armies.

The Last of the Huns, 30c.

The Night of Memory. A military romance of England & Germany, 30c.

From the Trenches. Record of an eye-witness, 60c.

The Naval Recognition Book, 30c.

Your Navy as a Fighting Machine, P. T. Jane, 30c.

Britain's Duty To-Day, 12c.

How the War Came About, 12c.

Germany's War Machine, 60c.

Britain as Germany's Vassal, 60c.

Daily Mail World Map of War and Commerce, 35c.

"Scare Mongering" from the Daily Mail, 1898-1914, 18c.

Daily Mail War Cartoons, Parts 1, 2 and 3, 4c. part.

Daily Mirror, post paid, 12c.

Illustrated War News, post paid, 20c. part.

War of the Nations, post paid, 18c.

Odds and Ends, Robert Hugh Benson, 60c.

GARRETT BYRNE, Bookseller & Stationer.

BUSINESS AS USUAL

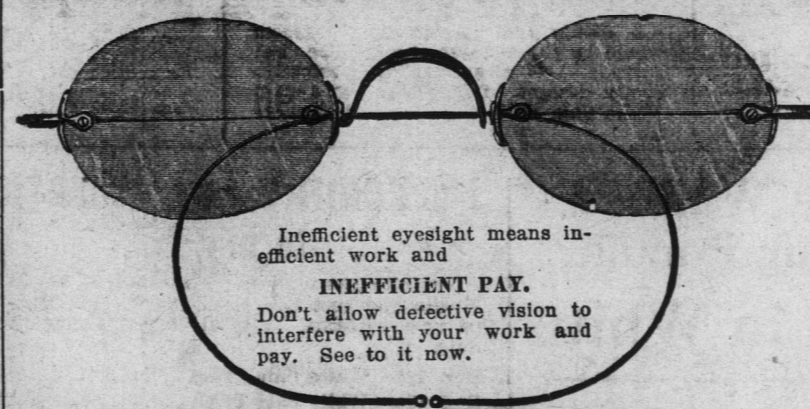
NEWFOUNDLAND is the cheapest place to buy Flour to-day. Many people are buying a few barrels now to protect themselves against further advances in price. Quality is always as great a consideration as price. Low grades cost almost as much as high grades now. Therefore buy

### Windsor Patent, AND Royal Household,

the best on earth, and obtain all round protection and value for your money.

In barrels and 14 lb. sacks.

Sold Everywhere



R. H. TRAPNELL, Eye Specialist, Water Street.

### Farmers, Look Here!

We are booking orders for our

## Fertilizers

for Spring delivery.

Book your requirements at once before the price advances.

COLIN CAMPBELL.

### New Year Goods

IN ENDLESS VARIETY.

TOBACCO, PIPES, CIGARS, CIGARETTES,

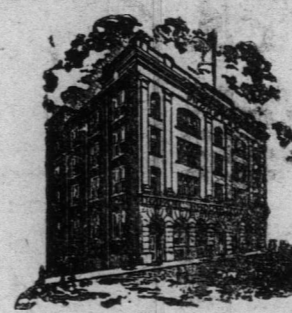
and all other Smokers' Requisites

Very suitable presents for our Soldiers and Sailors abroad or in training at home.

CASH'S Tobacco Store, Water St

### PATRIOTISM

demands that all things being equal, the products of the local industries should receive preference from merchants and buying public.



Every local made Suit or Overcoat

bought during this war means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Nfld. Clothing Company, Ltd.

CLEARING BALANCE OF

### Ladies' Hats

At Half Price,

50 cents, 90 cents, \$1.20 and \$2.00.

LATEST FALL STYLES.

Liberal Reduction in Ladies' FURS.

Robert Templeton.



J.C. BAIRD, Agent.

By S. S. Carthaginian:

## "Camp" Coffee

Per S. S. Florizel:

WINDSOR SALT.

T. A. MACNAB & CO.

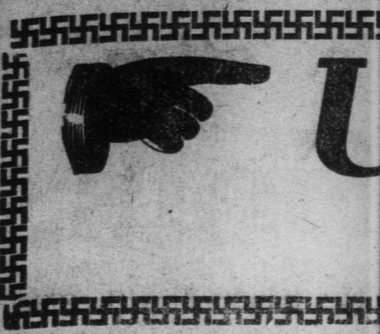
Selling Agents for Newfoundland. Telephone 444. Cabot Bldg., St. John's.

TEN PAGES TO-DAY

WEATHER FORECAST. TORONTO, Noon.—Fresh W. winds, clearing. Wednesday—Moderate west winds, fair and colder.

KUOPER'S, Noon.—Bar. 29.35; ther. 46.

VOLUME XXXVII.



FOR SALE.

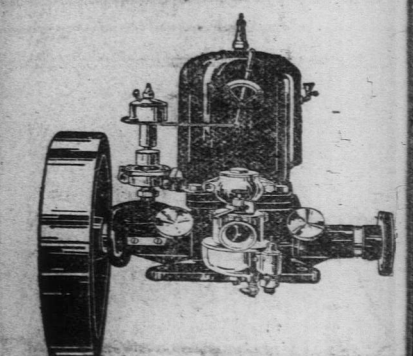
### BUSINESS STAND and Dwelling,

Situated in a first-class locality. The Dwelling is large, containing ten rooms and large basement; fitted with electric light and gas, hot and cold water, also nice large Shop suitable for Dry Goods or Groceries. Only reason for selling the Dwelling House is too large for owner. A good bargain if applied for at once.

P. C. O'DRISCOLL, Exchange Building, Jan 20, 61, eod.

### Grey Engines

for Kerosene.



### Ferro Engines

for Kerosene.

### Britannia 4 Cycle Marine Engines.

Sweeping reductions in all engine prices.

A. H. MURRAY, Bowring's Cove, Jan 6, eod, tt.

### GEO. H. HALLEY

Respectfully Solicits a Policy, No matter how small, From all His Friends.

Queen Insurance Co. G. H. HALLEY, Agent. Jan 15, eod, tt.



ESTABLISHED 1891. For nearly a quarter of a century I have practised dentistry in Newfoundland, and to-day there are many thousands perfectly satisfied with my services. Our Artificial Teeth are not as at first, the very best obtainable but the fee has been reduced to \$12.00. We repair broken plates and make them just as strong as ever at a charge that will surprise you. If you have a new set, or the old ones repaired, consult.

Dr. A. B. LEHR, (The Senior Dentist), 298 WATER STREET, Jan 25, eod, tt. WINDOR'S LIMENT CURE COLDS, Etc.