

Ladies' White and Coloured
WOOL RINK CAPS - - 45 & 60c
with two buttons.

Ladies' GOLF JERSEYS
- - - - - \$1.70 to 4.50

Ladies' and Gent's
KNITTED MUFLERS - - - 75c
PEARS ANNUAL with three pictures 10c.

ROBT. TEMPLETON'S.

GREETING:

TO our customers and the people of
Newfoundland

We Greet You

with best wishes for a Merry Christmas,
and take this opportunity of thanking
you for your patronage extended to us
during the year 1911.

May the New Year

bring to you good health, and thereby
give you greater ambition to strive on-
ward to better results than your crown-
ing efforts of 1911, and may peace,
happiness, health and prosperity crown
you at the close of 1912.

ANDERSON'S, Water St., St. John's.

Christmas Presents for Young Men.

- Winchester Rifles, 22 Cal. \$4.50
- Air Rifles 80c.
- Boxing Gloves \$3.25, 3.75 and 4.25
- Health Exercisers 90c, \$1.80 and 2.00
- Sandow's Developers 5.00
- Sandow's Spring Grip Dumbbells.....\$3.00, 4.00 & 5.00
- Punching Bags \$4.25 & 4.50
- Dumbbells, adjustable to any weight..... \$5.00
- Indian Clubs, 30's. & 60c pr. Skates of all kinds and sizes.
- Gillett Safety Razors, Pocket and Penknives.

MARTIN HARDWARE COMPANY

"And bears the Palm alone."

Another Shipment of our!

Famous Irish Butter.

Heinz's Mince Meat, tins, Heinz's Malt Vinegar,
Heinz's Peanut Butter, Heinz's India Relish,
Durkee's Salad Dressing, Lazenby's Pickles & Chow Chow
Halifax Sausages.

BE SURE YOU BUY OUR TEAS.

J. J. ST. JOHN, Duckworth-st.

REID NEWFOUNDLAND COMPANY.

Excursion Rates!

Christmas and New Year, 1911-12.

Round Trip Tickets will be issued between all stations
and ports of call on this Company's system at undermentioned
rates, providing schedule of trains and steamers permit of re-
turn being made within dates specified.

At One Way First Class Fare:

Dec. 23rd, 24th and 25th; good until Dec. 27th.

Dec. 30th, 31st and Jan. 1st. good until Jan. 3rd.

At One and One-Third First Class Fare:

Dec. 21st to Jan. 1st, inclusive; good until Jan. 6th.

Reid Newfoundland Company

Good Things for Xmas!

POULTRY.
Turkeys
Ducks
Chicken—Plymouth Rock
Geese
All selected dressed stock.
Book your orders now.

FRUIT.
Oranges—Florida and Valencia.
Apples—selected table.
Bananas,
Lemons,
Grapes.
Grape Fruit, \$1.50 doz.; 12c. each.
Turkey Figs, 10c. and 25c. a box.
Table Raisins, 7 crowns.

CIGARS.
Havana—direct from the manu-
facturers.
Bock, Henry Clay, Cabanas.
Borono Cigars.
Principes and Torpedos.

A snap in Cigarettes.
10 M. GUINEA GOLD CIGARETTES.
Selling at 9c. pack.
Special price by box.

MEATS, ETC.
Hams—Irish, York, 26c. lb.
Bacon—Irish, English, American.
Sausages—Halifax, Bologna.
Ox Tongues—English pack, in glass.
Salt Meats, selected N. Y. Corned
Beef, 12c. lb.
Fresh Eggs.
Purity Butter, 2 lb. prints and 10 lb.
tubs.

PLEASE
SEND
YOUR
ORDERS
IN
EARLY.

T. J. EDENS.

PHONES, 411 AND 411a.

To arrive per S. S. Stephano
on Wednesday,
Dec. 20th,

**300 brls. American
Granulated Sugar.**

If wanted for Christmas Sales
send in your orders early.

HARVEY & Comp'y.

**Christmas
Presents!**

Our stock is varied and very suitable for presents
From it you can answer the Christmas Question!
All our Cigars and Cigarettes are of good
quality and perfect condition. Our Fancy
Goods are well assorted and as Christmas
Presents will be appreciated.

CASH'S Tobacco Stores,
Water Street.

Dear Madam!



A PIANO such as this will give every
satisfaction and bring joy in
your home. **REDUCED** under our great CLEAR-
ANCE SALE of 126 Pianos and Organs. **SECURE**
one early this week.

CHESLEY WOODS.

Advertise in the TELEGRAM

**FRESH
Christmas FRUIT!**

Fresh Poultry,
Fresh Haddies and Kippers.

ELLIS & CO., LTD.,
203 Water Street.

Fresh New York Turkeys.
Fresh New York Chicken.
Fresh New York Corned Beef.

Fresh Smoked Finnan Haddies.

Scotch Beef Ham.
Ayrshire Roll Bacon.
Irish Hams and Bacon.

Fresh Oysters.

American Parsnips,
American Carrots,
Brussels Sprouts,
Fresh Tomatoes,
New Celery,
Sweet Potatoes.

Kipperd Herring.

Ripe Bananas,
Desert Apples,
Pineapples,
Red and Purple Grapes,
Almeria Grapes,
Bartlett Pears,
Tangerine Oranges,
Florida Oranges,
Palermo Lemons.

American Fresh Butter.

A Holiday Necessity

A BOX OF

Kayler's
UNEQUALLED
CANDIES
Fancy Boxes & Baskets in all
Sizes & at all Prices in large
variety of Designs
Remember Our Telephones
Number 482 & 786.

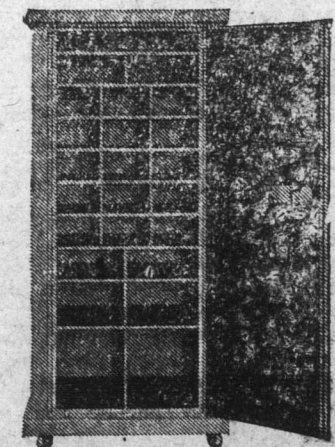
ORANGES, ETC.

Arrived To-day, Dec. 16th, ex S.S. Albatross.

**ORANGES, GRAPES,
ONIONS and LEMONS.**

Lowest Prices.

George NEAL.



Pay only a trifle more for
The Safe-Cabinet

Then you will have a cabinet
that does all a wooden
file can do plus this most im-
portant thing—protects you
papers from fire, theft, dust
and moisture. Measured by
price alone, anyone can af-
ford to buy The Safe-Cabi-
net. Measured by value, no
one can afford to be with-
out it.

FRED. V. CHESMAN, Agt.

MINDARD'S LINIMENT CURE
COLDS, Etc.



We can show you
THE GOODS, can give
you **THE CUT** and
STYLE and **THE EXPERT**
WORKMANSHIP. The
largest stock of

**TAILORING
GOODS**

in the city All
goods **UP-TO-DATE.**
Mail orders given
prompt attention.
Samples and self-
measuring cards
sent to any address.

JOHN MAUNDER,
Tailor and Clothier, 251-253
Duckworth Street. ang2, eo2

BLAIR'S

END OF YEAR CLEARANCE SALE.

Prices being **CUT IN TWO.**

Ladies' FELT HATS

Offered Regardless of Cost.

Prices now only **25c., 40c., 60c.** each

Ladies' Motor Caps in Serges and Cloth makes, self colours and tweeds.
Regular 50c. to 90c. each; clearing now at only 15c. each.

GREAT BARGAINS OFFERING.

Ladies' Flannelette Underwear, to clear previous to stock taking. Knickers
from 30c. pair up; Undershirts from 45c. up; Combinations at 70c.

Remember we offer The Best Values in

Ladies' Fleece Lined Vests, procurable. They are first quality with long
sleeves, buttoned fronts (pearl buttons), only 27c. each.

BIG REDUCTIONS

In Children's Coats to clear. Sizes: 27 inch, 30 inch, 33 inch and 36 inch.
Please note that these are the only sizes we have left, and not very
many of them and that the early buyers will secure these at money sav-
ing prices as well as

The Few LADIES' COATS

which we have left, and which have been marked down so as to ensure a
clear up before stock taking. If you want to get one of these Coats
you'll have to get there early.

HENRY BLAIR.

WANTED.

Any Gentleman who wants anything in the clothing line
to inspect my New Range of Goods, there are the prettiest pat-
terns you ever saw. This is the store to get your clothes
made to order, at the lowest possible prices for good
goods. I have for help some of the best mechanics in the
city and if you leave your order with us you will receive
entire satisfaction.

We also turn and reline your old overcoat and make it
like new, at a moderate charge.

The Reliable Tailoring, Cleaning and Pressing House.

WM. SPURRELL, 174 Duckworth Street.

On the Beach. PHONE-727.

There's a Reason.

Horwood's Good Wood Goods come from their own
are carefully selected and are carefully manufactured at their own mills.
Result

**HIGHEST QUALITY,
BEST VALUE.**

Horwood Lumber Co'y, Ltd.

JOB PRINTING Neatly EXECUTED

WEATHER FORECAST.
TORONTO, Midnight—Moderate
winds, fine and cool.

VOLUME XXXIII

Santa Claus'
HEADQUARTERS ARE
WOOD'S
CANDY STORES.

IN CONFECTIONERY:

We have Fry's, Cadbury's,
Ganong's, Lowmy's, Lenox
and Moir's, in pretty boxes, at
from 5c. to \$5 00 each. Rich
Cream Caramels, Marzipan
and Cream Bon Bons, Sugar
Toys, Sugar Hearts and Mixed
Candy—at all prices.

IN FRESH FRUIT:

Finest Sweet Florida
Oranges—the best obtainable—
sweet, juicy and delicious, 50c.
doz.; Ripe Bananas, California
Table Pears, California
Grapes, Fancy Table Apples.
Also, fine fresh Figs, at 12c.
and 35c.; Large fresh Table
Raisins, fresh Dates in paks;
fresh Almonds, California Wal-
nuts and Peanuts.

IN RICH CAKE:

Dark Fruit, Citron, Cherry,
Almond and Sultana; also,
Mince Pies, Plum Puddings,
Tarts.

IN OUR RESTAURANTS:

A nice meal—hot or cold
lunch promptly served.

FRESH OYSTERS:

Stewed, fried or on the half
shell.

**WOOD'S Candy and Fruit
Stores and Restaurants**

Beef, Pork, Mutton!

Your Sunday or Xmas dinner
will not be complete without a joint of
our specially selected Meats from Cod-
roy Valley.

**FRESH BEEF,
PORK and
MUTTON,**

With just the right amount of beautiful
fat to give it that delicious, brown, crispy
appearance which makes your mouth
water. And the taste is such that can
only be realized by eating this young,
tender meat, grown and killed with the
greatest possible care.

Phone 608.
A. H. MARTIN, Agt.

THE NICKEL.

Grand
Xmas Offering.
3-SESSIONS-3
Morning, 10 a.m. Evening,
2 p.m. Night, 7 p.m.

VOCAL TRIO,
The New Born King.

Messrs. E. A. Emile, G. W.
Irving, P. J. McCarthy.

MUSICAL!

Overture—Merry Wives of
Winosa.

Waltz—Violets and Roses—
Nicolar.

Two Step—Roulette—
Lodge.

Selections from Coming of
the King—Bach.

By Nickel's Own Orchestra.

4-Choice Reels Motion
Pictures-4.

Farewell of the Old Favorite,
G. W. IRVING, in

Busy Little Cupid.

A Great Big Holiday Bill.
COME EARLY.

10c.—Admission—10c.

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can start a mail order business at home.
No canvassing. Be your own boss. Send
for free booklet. With 10c. Receipt
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