Tires form one of the greatest single items of expense in motorcar upkeep They are, therefore, worthy of the most intelligent attention on the part of the automobile owner.

Tire conservation has a great deal to do with medium-weight car design. Their balanced construction, even dis-tribution of right weight, affird unusual mileage from each shoe and

And they are equipped at the start with high-quality tires. They are built to stand long, hard wear. Like every other essential part of the car, they are especially selected for the function

they perform.

But by practicing proper care you can obtain even greater mileage. You can cut tire costs to a minimum. In thousand miles then the first place, tires should always be your vigilance a bit. kept properly inflated. Twenty pounds pressure to the inch is a good rule to struction book. Look at the lubrication follow. For instance, in the 3½-inch chart and familiarize yourself with tires, seventy pounds pressure should the location of every grease cup and

Too much pressure creates an over strain from within as well as without. Aside from discomfort to the passengers, it results in greater wear and mobile is built, the engine has tear from each obstacle encountered. Too little inflation causes the side wall of the tire—its weakest part—to bend back and forth until it cracks and insures distribution—uniform resistance at all points.

driving, keep your eyes on the read and your mind on the controls.

always show on the surface. The shock of the fabric. By preventing these things you will escape most of the common tire troubles. When they do occur, tread cuts and sand boils should be quickly cleaned out and repaired.

Otherwise they will expose the inner fabric to air and contact with the road. Dirt and oil will collect and enlarge them. Small bruises may be healed with mastic. Grease, oil and acids should be removed from tires at once by means of a cloth moistened in gasoline.

It is important to the life of a tire that you should keep wheels in alignment. If the wheel is out of line the whole tire is distorted. Strain at all points results. Moreover, a wobbly wheel causes friction from several di-rections instead of the direction provided for.

The greatest wear takes place of the tread-it is built to withstand it. The sides of a tire have only a thin coating of rubber to protect the fabric. Care should be taken to guard them.

Be Kind to Your Neck.

their necks there would be far less

health. They obstruct the flow of

blood to the head, and increase the

flow of money to the laundry. The

man who invented stiff collars ought

to have been shot at dawn. But very

likely there was no need. If he didn't

choke, he probably fell down in a fit

and by the time they had sawn six

Watch, as you walk along the street,

Eye specialists are of opinion

what a number of people wear spec-

that stiff collars have much to do with

Therefore, if you are a wise person

blow, but to be disappointed in mar-

riage is a continuous performance.

Norwegian Government experi-

our low standard of eyesight.

you will be good to your neck

too small for you.

inches off his collar he was dead.

trouble in the world.

If only people would be kind to

Tight collars are very bad for the

How to Increase Life of Your Tires. drive in car tracks-they cut all the way around the tire.

You have experienced the need of spare tires in an emergency. Protect them. Carry the tubes in a bag. Pro-

vide covering for shoes.

Be careful in applying new tubes Be sure they fit. In flate them slightly beforehand and see that they are snugly in place.

After the First Trip.

After the first trip in your car make careful inspection and note that everything is as it should be. The engine parts should be given special attention, for the slightest defect in them will result in trouble. Make your inspections frequently for the first thousand miles then you can relax

Make a thorough study of the inbe maintained; in 4-inch tires, eighty oil hole, then see that they are kept pounds.

properly filled. This will insure you against worn parts or scored bearings and, incidentally, allow oyu to learn the lubrication system. Whenan autorun but little, and every part is fitted tight to make it snug after the roughness has worn off. Consequently the car is very stiff and will not show The correct amount of air much speed until these parts wear in. distribution—uniform resis- So do not exceed 25 miles an hour until your speedometer registers 1,000 miles. By so doing each part will "find itself" and you will be perfectly

of them often breaks an inner layer prised at the quantity of grit and dirt chanical step but the actual making as the bearings and cause serious re-

sults Perhaps your motor will show a is merely the friction of newness. Give it plenty of oil and water and soon this trouble will disappear.

Every now and then the new car should be jacked up, the wheels possible because of the heat. shaken and the looseness removed. As will go away as do the other ills.

Be careful of your gasoline adjustment on the dash. Do not leave it "rich" any longer than is necessary, for this allow an extra amount of gasoline to get into the engine base, which will thin the oil.

so. Use a simple flow of water, with-Be sure that nothing on the ma-chine scrapes the tires as they revolve. Save the side walls by keeping out of out unnecessary cleaning the harder ruts in the road. Above all, do not the varnish will become.

Some men carry conquest in their very presence: they win our confidence the first time we see We believe in their them.

power because they radiate

Too Good to Be True.

Wife-"John, a man called this afernoon and said he would supply us with enough electricity to light our house, do all our cooking and run the washing machine for only \$1 a month. What do you think of that?'

Hub-"You should have told him that when we want current fiction Don't wear a collar that's we'll get it at a bookstore."

Population of Paris.

To be disappointed in love is a cruel According to the Le Petit Parisien. the present population of Paris is 2,-856,000, which is an increase of only menters have succeeded in producing a bread containing 20 per cent of fish. 16,000 over the figure for the year

Canada's Co al Situation

16,968,658 short tons, as against 13,-919,096 short tons in the preceding year, or an increase of 21.9 per cent. The previous high mark as set in 1913, when the output totalled 15,532,878 short tons. Exports increased to 2,-558,223 tons, as compared with 2,070,- A both the increase in imports from the United States from 16,982,773 to 20,-

is estimated at about \$7,0000,000. Saskatchewan, every province of the ty to introduce her product, on the Dominion exhibited an increase in production during the year over the 1919 education. She was not slow to force feature of the year was the wrestling from Nova Scotia by Alberta of the increasing her market. This is shown honor of premier producer, the West-ern province leading the Eastern by from Alberta eastward, which in 1920 nearly four per cent. Alberta pro-duced 41 per cent of the total output, pared with approximately 250,000 duced 41 per cent. of the total output, pared with nghly f 700.000 tons; Nova Scotta,

Canada created a record for coal 37.8 per cent., or 6,500,000; British production in 1920, when she produced Columbia, 18.3 per cent., or 2,550,000 tons; Saskatchewan, 1.9 per cent., or 330,000 tons; and New Brunswick, 1 per cent., or 170,000 tons. The reduction in Saskatchewan's output is attributed to the greatly increased use of Alberta coal in Manitoba and that

A both interesting and gratifying 050, but this was counter-balanced by feature of the coal situation in 1920 was the increased use of native coal, especially in the Prairie Provinces. 815,596. The total value of production | The war, which cut down shipments of anthracite from the United States to With only one exception, that of Manitoba, gave Alberta her opportuni-A particularly interesting her way, and is maintaining the position assumed with every insteaton of

and the worst is yet to come



Filming 100 Tons of Molten Steel

Guard against sudden stops, quick starts and skidding. Avoid severe in the starts and skidding. Avoid severe in the starts and sharp obstructions.

If you force a car before it has run in the starts and sharp obstructions.

If you force a car before it has run in the starts and sharp obstructions.

If you force a car before it has run in the starts and sharp obstructions.

If you force a car before it has run in the starts are starts and sharp obstructions. A most remarkable moving picture Drain off the oil every 500 miles and plant of a large American company it replace it with fresh. You will be sur-was desired to show not only each methat comes from the crankcase. The well as the handling of the molten bearings and pistons throw off small steel or iron. When pig iron and particles of metal which, if you do not scrap steel are subjected to a high remove with the old oil, will work into temperature in an open hearth furnace, using producer gas or oil as fuel, the iron and metals gradually melt until an immense liquid bath, like s tendency to overheat when new. Do small lake or pond, is formed, which nit permit this to worry you, for it boils like water at a temperature of over 2,800 degrees Fahrenheit. The actual melting and boiling of the metal is interesting as seen through blue glasses, but a close up view is not

> The promoters of the moving picthe bearings become accustomed to tures referred to conceived the idea their work the need for adjustment that the value of the picture would be to take a moving picture of the actual melting and boiling of the steel. In of operations and with probable imthis case they had to deal with an provements in the camera itself, new open hearth furnace holding 100 tons or 200,000 pounds of metal melting down to finally boiling. The result of which will thin the on.
>
> The body cleaning should be done very carefully for the first month or picture of this process, which never been accomplished before.

was so fitted up that it was water jacketed—that is, encased in a water cooled fireproof box. This was placed just inside the furnace. The opera tor of the camera wore an asbestos suit and stood just outside or almost in the door of the seething furnace The attempt was eminently success ful, and a picture has resulted which is a revelation to behold. Not only is the hard metal, the pig iron and the steel, seen gradually melting, together with the formation of the slag which floats on top, but the actual boiling of this 100 tons of molten steel is seen in all its phases. It is a beautiful sight and an instructive one. The metal boils like water on a stove, the bubbles growing gradually larger and

A regular moving picture camera

While no actual scientific phenomena not already known were revealed by this achievement it is conjesdecidedly enhanced if it were possible tured that with the use of the speed camera, involving the slowing down facts of vital value to industry may some time result from the application of the moving picture to metallurgical their efforts was the production of a operations. From an educational point of view the making of such pictures is of almost inestimable value

WIRELESS SERVICE IN THE DOMINION

SECOND TO NONE IN THE 563. Of these, twenty-seven are lo-WORLD.

Being Successfully Used Not Only in Navigation but in Forest and Fisheries

Wireless is coming to be the world's great transmitter of news and method of rapid communication, and a nation desirous of keeping pace with world progress in all respects must pay continuous attention to bettering their systems of this most modern method of long distance conversing. Canada has not been slow in recognizing the importance of wireless in her economic existence, in her shipping and trade, even in her forests and fisheries and in the bearing of this important factor on the hole of future Dominion development, and she has kept well

to the fore in this regard. The wireless service on the Great Lakes, in the Gulf of St. Larence, and on the Atlantic and Pacific Coasts is second to none in the world in the opinion of navigators. The Canadian trans-Atlantic wireless service, in competition with the cables, which has been in operation for some thirteen years, has been very successful, and is still improving in speed and accuracy, Authorities consider that no series of wireless-direction-finding stations have given such help and satisfaction to mariners as that established by the Canadian Government on the Atlantic

Scope and Object of Service.

Government wireless in Canada comes under the Radiotelegraph Branch of the Naval Department which, however, whilst owning the stations, has let several by contract, for operation, to the Marconi Wireless Tele graph Company of Canada. primary object of the Government service is to provide facilities for cum munication with ships at sea and thus assist in their navigation and the safe guarding of the lives of the people they carry. Incidentally, the service undertakes the handling of commer cial messages with ships and also provides means of communication

points not reached by existing land telegraphs, an instance of the latter being the Queen Charlotte Islands in British Columbia

The total number of stations

operation in the Dominion and on ships registered therein in 1920 was cated on the east coast, and have ranges of from 100 to 1,500 nautical miles; eight are in Ontario, on the Great Lakes, having ranges of 350 Columbia on the west coast have ranges of from 150 to 350 miles; two public commercial stations in Cape Breton and one in New Brunswick have ranges of 3,000 miles and 2,500 miles-the third being for reception only; two in Hudson Bay have a range of 750 miles each; eleven private commercial stations with ranges of from 100 to 200 miles; and there are thirtynine Canadian Government steamers equipped with wireless capable of transmitting from 100 to 400 miles.

With the exception of the small station at Pictou, Nova Scotia, all of the forty-seven coast stations in the Do minion are owned by the Government. Those on the Pacific Coast, Hudson Bay, Barrington Passage, Nova Scotia and the three direction-finding stations on the east coast, sixteen stations in all, are operated directly by the Department of Naval Service. The stations on the Great Lakes and the re maining stations on the east coast thirty-one in all, whilst owned by the Government, are operated by the Marconi Wireless Telegraph Company of Canada, under contract, and under the terms of which the Company receives a total annual subsidy of \$89,200 and retains all tolls collected on messages except on Government messages, which are handled free.

The Government-owned and operated station at Barrington Passage, Nova Scotia, maintains a commercial service with Bermuda. The Marconi station at Glace Bay has a continuous trans-Atlantic commercial service with Clifden, in Ireland, and, as far as actual handling of traffic is concerned, is considered one of the best trans-Atlantic circuits. The use of the Hudson Bay stations is in suspense until the policy respecting the Hudson Bay Railway is decided upon. The stations on the British Columbia coast are unceasingly in touch with Pacific bound steamers.

Six Million Words Transmitted. A total of 341,883 messages, conWhat Makes Great Men

A sunbeam falling upon a sheet of bring about their downfall.

The secret of the strong-willed man is that he uses his will to make himhat it begins to sm

If, however, we bring all the rays of the sunbeam to a single point by means of a magnifying glass, we can produce heat great enough to set the paper on fire. All that we have done is to focus or

concentrate these rays, with the result hat we obtain vastly increased power. It is just the same with the mind. If we can concentrate all our energies pon the work that is in hand, we shall do it far more easily and quickly. Concentration demands a great ef-

fort, and men who have this power would soon be worn out if they had not also the gift of resting their minds at times by throwing off entirey their cares and worries. Really great men have the power

ocusing their minds upon the subject that demands attention at the moment; but when the work is done you will find them playing golf as if they had not a care in the world, or laugh ng at an amusing play. Those who are always concentrating

ecome absent-minded; they are quite mable to take a mental holiday when necessary, with the result that they lack vigor and freshness.

Allied with concentration power. Many people imagine that the strong man is a kind of cinema hero who bends others to his will by the steely glance of his flashing eye. Such men do not exist in real life! If they did they would be unpleasant creatures whose unpopularity would soon in life.

taining 6,128,990 words, were handled at all the stations in Canada in the year 1920. The total revenue collected during the year amounted to \$50, 322.29, as against \$44,288.77 in 1919.

The Canadian Marconi Company has received its biggest expansion from the Canadian Government Merchant Marine, which has placed about fifty operators on its vessels, all of which are equipped with wireless apparatus manufactured entirely in Canada. A school for operators is carried on by the Government, at which about forty pupils are being trained continuously, whilst many of the operators on the Government vessels are returned soldiers, who reached their positions by way of vocational courses in the Department of Soldiers' Civil Re-Establishment.

Steps are under way at the present ime to dot the expanse of the Dominion with a series of wireless stations, which will effectively cover it from coast to coast, renderng the most effective communication from the Atlantic to the Pacific. This is part of a scheme of the formation of an All Red system of wireless communication which is to belt the British Empire and link up all the Dominions. A sta tion at Newcastle, New Brunswick taken over by the Marconi Company in 1919, is to be used as the connecting station with cross-Atlantic stations and licenses have been issued to the same company for point to point stations at Winnipeg, Toronto, Montreal, and other locations, which will act as feeders for the trans-Atlantic service. and at the same time carry on a commercial service between these cities.

Advantage in Forestry Operations. Wireless within the Dominion itself s undergoing a continual expansion and branchng out at the hands of both provincial governments and business corporations. A very fine service has been built up by the forestry service nautical miles each; ten in British forest fires and to keep rangers in instant touch with each other and head-A system of stations is advocated for Northern Manitoba to put \$27,000,000 in 1920, or \$3.42 per capits

is that he uses his will to make him-self do the things he ought to do. We

are all naturally lazy, putting off everything that we possibly can till the to-morrow that never comes. The strong man uses his will to overcome his natural laziness; once he has succeeded in this he is able to make others do as he wishes, simply because he can make up their minds for them.

Concentration can be developed by anyone who will take the necessary pains. Here is a simple method. If you are reading a "dry" book, you will find every now and then that your attention is wandering; you have read a paragraph or a page, and after doing so you have not the least idea of what it was about. When you reach that point, stop. Lay aside your book and think of something else. Do not go back to it until you feel sure that you can give it your whole attention.

Do not attempt too much at first: concentrate on quite a short passage, then take a rest. In this way you will soon find that you can give your whole mind to a subject for longer and longer periods. Half an hour's concentration will produce more result han a whole day of rambling, inattentive work.

Will-power and concentration run hand in hand, for concentration demands an effort of will, and there can be no will without concentration. In these two allied qualities lies the whole secret of success and happiness

The habit of dwelling on difficulties and magnifying them weakens the character and paralyzes the initiative in such a way as to hinder one from ever daring to undertake great things. The man who sees the obstacles more clearly than anything else is not the man to attempt to do any great thing.

operate systems, and last year the Shawinigan Water and Power Company at Shawinigan Falls, Quebec, received a license to operate a station there to communicate with their head office at Montreal, a eighty-two miles.

The innovation of the Canadian Pacific Ocean Services in starting Canadian news service by wireless to their liners in the North Atlantic has creaed intense interest in Canadian. United States, and British shipping circles, as bringing Canada into that select circle of nations which gossip by wireless. Not only is the news of the Canadian markets. Dominion progress, and general Canadian happenings received by the Company's pas enger liners at sea, but wireless stations situated elsewhere pick up the nessages, and Canadian news vies in the importance of its appeal with that of Great Britain and the United States. A review of the wireless situation in

Canada gives gratifying evidence of the Dominion's progress with the times, and of its recognition of the necessity of keeping abreat in the cxtension of the uses of this great invention. It is being successfully used in connection with Dominion fisheries and forests, and will undoubtedly in the future be utilized to a greater exof the province of British Columbia as tent in bringing the rich regions of part of their precautions against the hinterland into touch with the governmental and industrial centres

Canada's fire loss is very heavy this region into communication with on an eight million population—one Winnipeg. Several pulp and paper of the heaviest of any country, partly companies have received licenses to due to carelessness.

Marten and Fisher Ranching

cal place among fur markets of the tivity, due, it is thought, to lack of world, by reason of her prominence among producers, has resulted in an a marten ranch is to be found at Louis impetus and a greater devotion of in- Creek, British Columbia, where G. H. terest to other phases of the fur industry, and in none, perhaps, so much as the domestic rearing of fur-bear-

covering many years, in fox ranching and other branches of fur farming, the absolute feasibility of the venture in Canada proven, and all that had been accomplished justified confident hope of expansion. Thus has come about a widening of the field, not only as regards the establishment of ranches but in the variety of animals so rear- have been largely, if not wholly, denearly every species of marketable of wild animal breeding, which resultfur-bearer, and has the finest if cli- ed in a failure to provide conditions matic conditions for producing the and environment corresponding to the richest, glossiest, and heaviest furs. natural haunts. Large runs must be The trapping of fur-bearing animals provided, with obstacles and hiding in Canada is a profitable industry, but places such as hollow logs, and, in it must be borne in mind that the do- general, the animals permitted to live mestic rancher has the advantage over their natural life. Unlike foxes, marthe trapper, inasmuch as he is able to ten do not thrive so well when the wild kill his animals when the furs are state is left behind, and they should prime, and thus realize the best not be induced to become tame.

There may be a very profitable fut-\$100 each, whilst marten may bring to resulted in failure will be overcome, \$50, there is every inducement to enter into the breeding of these wild cousins. Up to the present, it has been found somewhat difficult to sue other turbearers in Canada.

The accession of Canada to her logi- cessfully breed these animals in capprovision of facilities for exercise.

A successful beginning, however, to .. of Conservation, has succeeded in raising two generations of the animals. Success had been achieved, From a pair of wild martens, he raised a litter of three, two females and one male. When one year old, the young females gave birth to two and four young respectively, and all of them have been successfully raised to maturity.

Success in the rearing of marten and fisher in the past would seem to Canada is the natural habitat of feated by lack of general knowledge

Fisher and marten raising is in he experimental stage, through which the ure in store for pioneers in the breeding of other wild animals had ing of fisher and marten, a field which as yet has scarcely been entered. As reached. There is no reason to doubt the best fisher pelts are seiling for but that the causes which have hither-