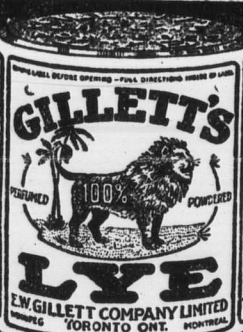


MADE IN CANADA



Used for making  
hard and soft soap, for  
softening water, for clean-  
ing, disinfecting and for over  
500 other purposes.

REFUSE SUBSTITUTES.  
LAWSON COMPANY LIMITED  
TORONTO, CANADA

## Hollanders and Herrings.

Holland can claim the honor of having first established herring fisheries and taught its people the very great nutritious value of this fish. A Dutchman, Willem Benckelzon, discovered the secret of preserving herrings in the fourteenth century, and the salted herring made its appearance on the market in precisely the same manner as it now does, for the preserving process has undergone no marked change. Your Dutch fishermen are an expert at his job and can manage as many as 1,300 fish in an hour, working at top speed. He ties a short knife to the third and fourth fingers of his right hand by a string, which is attached to the handle of the knife. He thrusts it through the gill cavities and, with a sharp cut, brings away the gills, heart, gullet and pectoral fins of the unfortunate herring.

## Minard's Liniment Lumberman's friend

## Women's Time Schedules.

Few women speak of a train starting slightly off the even hour, as the 3.02 train for example, or the 3.12 "Three" will do. It bothers a man a heap to get hunting for a 3 o'clock train by timetables, when it is a 3.02 train. For some women "3" will do for the 2.54 train; it's near enough. Then the man following feminine directions, unless he is on his guard against these pitfalls, is lost. Probably, if it were not for his business training, which teaches a man that 3.02 is not 3, and 3.01, not 3.01, but 3.02, he'd be better natured about women's time schedules. Exchange.

## Spanking Doesn't Cure!

Don't think children can be cured of bad habits by spanking them. The trouble is constitutional, the child can't help it. I will send to any mother any of my wonderful home treatment, with full instructions. If your children trouble you in this way, send no money, I will write the remedy. My treatment is highly recommended to adults troubled with same difficulties by day or night. Address: Mrs. M. Summers, BOX 8, WINDSOR, Ontario.

## "Pray Before Being Married."

Here is a Russian proverb that might be made good use of. It certainly would dispel a multitude of sorrows, especially the last one, which would not cut many hasty marriages and leave the courts of many divorce cases. It takes matrimony out of the pale of whims and makes a divine consideration of it. The proverb runs this way:

"If you go to war, pray; if you go on a sea journey, pray twice, but pray three times if you are going to be married."

Good advice, all of it. There is too much that is hysterical in the matrimonial culture, and a little praying will tend to relieve the mind.—Ohio State Journal.

## Ask for Minard's and take no other

## Dublin Castle.

Dublin Castle has a history of over seven centuries, for it was King John who in 1201 ordered it to be built, "well fortified, with good fosses and thick walls strong enough to defend or control the city." Henry II, when about to visit Ireland in 1171, ordered the addition of a high wall, and a window and a door were added. In succeeding reigns, the castle was enlarged and improved. In 1660, the Duke of Clarence, son of Edward III, who as viceroy spent much money on the castle to make it convenient for his father, complained when the king came to pay his visit, and other pleasures, London Standard.

It surely isn't all peaches and cream in this fighting game.

## A CURIOUS CUSTOM.

## How the Dusky Maidens of Western Africa Win Husbands.

The natives of western Africa, and especially those on the coast, retain many quaint customs. When a girl has reached her eleventh or twelfth year she is considered quite old enough to enter into the bonds of matrimony. She is taken to the bank of the nearest river and an offering to the particular deities that she and her tribe worship is made with all due solemnity beside the stream. The dusky maid is then publicly washed in the river; a bracelet of black and white beads and gold is placed around her waist, or, if her family are not rich enough to provide beads of gold, her wrist is simply marked with white lines. She is then dressed in the best of the family wardrobe and is escorted in a procession through the town to show to all beholders of her beauty that she has reached the marrying age. Her hair is fantastically plaited and she is perfumed with scents.

All this done, if she is lucky a number of eligible young bachelors comes forward and make offers for her hand and heart, and the match is arranged on a strict cash basis. The preliminaries concluded, the marriage takes place. The bridegroom gives a feast, to which he and his family and the bride and her family all come. On the day after the wedding the bridegroom shows his appreciation of his wife by powdering her head and shoulders with fine clay, and once more there is a procession through the streets of the village.

## Took Friend's Advice And Got Results

## HOW M. C. LINDOS FOUND A CURE IN DODD'S KIDNEY PILLS.

One of the Reasons Why Dodd's Kidney Pills Have Had a Phenomenal Growth of Popularity in the West. Ellscoff, Alta., March 29th.—(Special.)—The growth of popularity of Dodd's Kidney Pills in this section of the Great West has been phenomenal. They cure kidney disease. That much has been proved again and again. One of the latest proofs comes from M. C. Lindos, well known and highly respected here.

"Thanking Dodd's Kidney Pills seems a small way of expressing my gratitude," M. C. Lindos states. "I suffered from headaches and dizziness and was unable to find anything that would do me any good. I tried several medicines that were advertised to cure my trouble, but they did not.

Dodd's Kidney Pills were recommended to me by a friend and I sent for a box and gave them a trial. The result is that I am feeling fine now. I shall always keep a box of Dodd's Kidney Pills handy."

Dodd's Kidney Pills cured M. C. Lindos because the trouble came from the kidneys. Lumbago, rheumatism, dropsy, heart disease, diabetes and Bright's Disease are other troubles that come from sick kidneys. To cure them cure the kidneys with Dodd's Kidney Pills.

## Your Corner.

Don't you like your little corner of the world?

Have you sweetened it with sunshine and with song.

Have you tried to make it brighter as you toiled.

Have you tried to right its sorrow and its wrong?

Do you think it's just the finest spot you know.

And the noblest spot for effort that could be?

Have you made it shed around a brighter glow?

Have you tried to help the rest of us to see?

Are you happy in your station and your time.

And contented with the way that things go on?

Have you made the little corner round you chime.

Does it echo with the dewdrops in the dawn?

Do the thousands that go marching on their way.

Stop to smile before the beauty that you've brought.

From the chaos and the turmoil of the fray.

By a little friendly purpose and sweet thought?

Don't you like the little corner He has given.

For your gladness and your use and your delight?

Have you made it just a little nearer Heaven.

Have you turned it from its darkness and its night?

It's your corner and it ought to be so fine.

No other corner anywhere could glow.

With the beauty and the gladness and the shine.

That little corner learned to know.

Minard's Liniment Used by Physicians

Wigg—Henpeckle has sent his wife to Florida. I wonder if she is enjoying the winter. Wigg—I don't know, but I'll bet he is.

## "SALADA"

It has the reputation of nearly a quarter of a century behind every packet sold—  
Black—Green—or Mixed—

## SUBMARINE HAS EARS.

## Microphones Direct This Ship When Submerged.

Although the submarine is blind ofter it dives it can be made to hear with the aid of microphones or electric ears. Edward F. Chandler, an inventor who has made a close study of submarine problems, has worked out a method of utilizing microphones whereby a submerged craft may direct its course accurately toward a hostile ship. He gives an interesting explanation of this method in the Popular Science Monthly.

"In the modern telephone," says Mr. Chandler, "the transmitter is essentially a microphone, the pressure of the sound waves being communicated to the conductors by means of a diaphragm. The submarine equipped for battle under the sea is provided with microphones on its port and starboard bows. Telephone ear-pieces enable the submarine commander to listen to the sounds gathered by the microphones. If the submarine is not pointed head on toward the ship to be destroyed the microphone on the off-side will hear less than the other, and the difference in the volume of sound received by the two microphone detectors will be noted at once in the telephone receivers. The commander changes his course until he hears equally well with both ear-pieces.

"While it is perfectly feasible to direct a submarine by telephone it is much more effective to convert the microphone vibrations into visual signals. As a result the commander of a submarine has only to watch a finger move over a dial in order to know what course he should steer. In a sense he sees the sound which the microphone detectors hear.

"While a visual steering indicator is primarily depended upon to guide the submarine on its deadly errand, telephones are connected with the microphones to be used when the occasion arises. With their aid the commander can distinguish one underwater sound from another and interpret it correctly. A tramp steamer can be microphonically distinguished from a submarine, a torpedo boat from a super-

## FOLK TALES.

## Ethical Wisdom Always Taught by Them.

At the bottom of the folk tale there was nearly always a basis of folk-wisdom—the perception that right-thinking and doing could bring people through all worldly and even personal limitations and obstacles. The stories were told by the common folks, who had to contend with every kind of material disadvantage, says the Christian Science Monitor. But they managed to grasp the essentials of existence in that hard schooling, and the greatest, simplest and most universal of folk tales, the parables, were told to them.

In the folk tales of the world, according to the standing of the nation's ethical barometer, we find certain lessons taught perpetually. Kindness is always repaid in some unexpected form or other, even when the kindly act has passed from the doer's memory; and the humblest person or creature may prove the most powerful friend in time of need. The old woman by the roadside with her burden, the old man with his stick, the even the ill-treated dog or cat, even the insect in difficulties, the tired horse—all are agencies of untold good to those who befriend them while those who pass with closed hand and heart find fortune strangely, adamantly adverse.

Again, no others with money, the eldest sons and heirs, who strut in confident pride, depending on, or puffed up by their material possessions, are the losers in the supreme quest, where the younger sons, bold, plain, sometimes dull or slow, but always kind hearted and always poor, are assured of triumph; and, in the story's course, slow with development and simple common sense and trust are shown to be of greater value in predicaments than the learning of schools. Indeed, a most delicate distinction is made between intellect and intelligence. Book learning, coupled with pride and scorn, is shown to be worthless, while good cheer, a sense of humor and a kind heart invariably solve the knottiest problem presented.

Bad news should be broken gently, not to mention cold storage eggs.

## China's Altar of Heaven.

There is no altar in earth which vies in marble majesty with the Altar of Heaven—Tien Tsin in the south of the Chinese city of Peking, which Emperor Yung Le of the Ming dynasty, reared in A. D. 1420, with its triple balustrades, stairs and platforms of pure white marble carved miraculously its great circle covering a wide area in the midst of a vast inclosure. Standing alone, deserted under the blue Chinese sky, it is a dream of majesty and beauty. As the great setting of a scene of ritual pomp that calls for thousands and thousands of robed celebrants with music, incense, sacrifice, it is transcendently imposing and impressive. There the emperor knelt once a year and worshipped "the only being in the universe he could look up to"—Shang Ti—the emperor of the world above, whose court was in the sky and the spear tips of whose soldiers were the stars.

## DRS. SOPER &amp; WHITE



SPECIALISTS  
Piles, Eczema, Asthma, Catarrh, Pimples, Ophthalmia, Epilepsy, Rheumatism, Skin, Kidney, Blood, Nerve and Bladder Diseases.  
Call or send history for free advice. Medicine furnished in tablet form. Hours—10 a.m. to 1 p.m. and 2 to 6 p.m. Sundays—10 a.m. to 1 p.m.  
Consultation Free  
DRS. SOPER & WHITE  
25 Toronto St., Toronto, Ont.

Please Mention This Paper.

## The Rabbi of Lyons.

He bowed and held it to the lips of the stricken son of France.  
And the shells burst fast and the thick smoke hung over the soil of old Romance.  
A Rabbi holding a crucifix, bending to earth—  
"Christian! a hunted Jew to his death—  
"Christian! a hunted Jew to his death—  
As the Rabbi of Lyons bowed there—  
Of Christ rejected by Christians  
Can oil with water mix?  
Then mix Christ's love with the "Christians'—  
But the Rabbi of Lyons  
Recked not the nameless crimes of hate  
That unto his race were done  
In the name of the Christ whose symbol of Love he held as he was old—  
And as the Christian asked the Jew,  
So the Jew for the Christian did.

Perchance the dying soldier then,  
In clearer splendor the mystery of the love and grace entwined  
By the fingers of a Jew around the crucifix of Christ  
And perchance his lips on those fingers  
Had pressed a kiss that well sufficed.

He bent, he bowed, with the crucifix; he held it firmly and well  
For a dying Catholic to kiss  
Then cradled a sudden shell  
And the Grand Rabbi of Lyons by the side of the Christian fell  
—Hyman Adelstein, in Canadian Jewish Chronicle.

## Bird Bathers.

An ornithologist, swimming in the blue sea, said: "Birds enjoy baths as much as we do. Take, for instance, wild ducks. Wild ducks adore a fresh water bath. Though they feed over salt water, they will bathe only in fresh. They'll fly thirty or forty miles inland for their weekly fresh water dip."

"Sparrows go in for a wet bath and a dry one—a wet bath of clean water and a dry one of clean dust.

"The partridge takes a loam bath. He locusts up a square foot of the chocolate colored loam and bathes his plumage in it for half an hour at a stretch.

"All birds love a bath of ashes. Wherever, in the prairies, you see an ash heap, the sign of a forest fire, a flock of birds will rise up from it if you go too near—birds that have been polishing their feathers in the silvery ashes as a servant polishes knives."—Philadelphia Bulletin.

I was cured of Bronchitis and Asthma by MINARD'S LINIMENT.  
MRS. A. LIVINGSTONE.  
Lot 5, P. E. I.

I was cured of a severe attack of Rheumatism by MINARD'S LINIMENT.  
JOHN MADER.  
Mahone Bay.

I was cured of a severely sprained leg by MINARD'S LINIMENT.  
JOSHUA A. WYNACHT.  
Bridgewater.

## Household Hints.

Gasoline will not leave a circle around the spot it is used to clean if it is mixed with cornmeal, or if a little salt is added to it before applying.

Washclothes and towels marked in cross-stitch with his own initials will encourage the small boy in the hard ways of cleanliness.

To warm rolls, put them in a deep dish, cover them tightly and set in the warming oven. The steam, being confined, will make the rolls soft and fresh.

A very easy way to keep pumpkin for out-of-season pies is to cut it in pieces, dry them in the oven and put away in cellophane paper. When needed, soak over night, then simmer gently until done and proceed to use as desired.

When taking down your screen, number both screen and window to save yourself trouble in spring, and make a note of the new screens needed.

## HERE'S NOVELTY.

It's a two-in-one hat.  
At first glance it looks like any other broad-brimmed sports hat.  
But look again—and you'll discover that the brim unfolds, and comes off like a crown, and comes off like a crown, and comes off like a crown.  
The crown and narrow brim (under the wide straw brim) are of glistening satin. Use the small hat for travelling, carry the brim flat in your trunk or suitcase, and wear the combination when you arrive at your destination and dress up.

It seems as though the one opportunity that is ever present is the opportunity to do the wrong thing.

## ISSUE NO. 13, 1917

## HELP WANTED.

LADIES WANTED TO DO PLAIN and light sewing at home, whole or spare time; good pay; work sent any distance; charges paid; work sent any distance; charges paid. Send stamp for particulars. National Manufacturing Company, Montreal.

WANTED—SECOND HAND FOR WET finishing department, work chiefly heavy woollens and blankets; good position for right man. State age and experience. Shinsky Mfg. Company, Ltd., Bradford, Ont.

WANTED—PROBATIONERS TO train for nurses. Apply, Welland Hospital, St. Catharines.

## MONEY ORDERS.

DOMINION EXPRESS MONEY ORDERS are on sale in five thousand offices throughout Canada.

## TRADE BRIEFS.

French farmers will receive a premium of 15.8 cents a bushel on all wheat grown in 1917 and yearly thereafter while the maximum selling prices prevail.

Guatemala's perfume imports in 1915 were valued at \$15,225, of which the United States supplied products amounting to \$5,963.

One thousand bales of sisal were shipped from the Hawaiian Islands to San Francisco in 1916. Ten thousand tons of potash, valued at \$3,500,000, were produced. Nebraska's alkali lakes yielded the largest amount.

Clogs are replacing leather shoes in London, England, according to reports. Their cost is but one-quarter of that of a pair of shoes.

British Honduras shipped 942,000 pounds of crude chiclé gum, valued at \$305,785, to the United States in 1916. This was a slight decrease from the exports of the previous year.

Japanese flour is gradually replacing the American product in Hong Kong, China. Bags of forty-nine pounds each retailed in the past year at prices ranging from \$2.50 to \$3.50.

A short railway line has been built in Shanghai, China, to connect two longer important railroads. Steel work for the five bridges on the new line was supplied by an American firm.

## SICKLY BABIES

Sickly babies—little ones who are troubled with their stomachs and bowels; whose teething is painful; digestion bad and who cannot sleep well—can be made healthy and happy with Baby's Own Tablets. Concerning the Tablets, Mrs. Wilfrid Damons, Val Brilliant, Que., writes: "Please send me a box of Baby's Own Tablets, as I would not care to be without them. I have used them for constipation, vomiting and am well pleased with the result." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

## Here and There.

Gray will be a popular color for as well as for dresses this spring.

Many of the high turbans are trimmed with flaring wings of ribbon.

Collars and neckties show many variations in the new dresses.

A chemise blouse of crepe de chine, with plaits and a sash looped over at the side, is both becoming and practical.

Elaborate patterns of soutache braiding ornament the large pockets, the bodice and the panel apron of one spring dress.

A dainty velle blouse has touches of hand embroidery in pink, and has ruffles of Valenciennes lace which appear at both top and bottom at the cuff.

Head and leather ornaments are favorite trimmings for the spring hats, and a string of wooden beads encircles more than one crown.

Keep Minard's Liniment in the house

## Unanimous Consent.

There was a wedding in a certain church the other day, and, as usual, the minister in the course of the ceremony said: "If any one has ought to say why this couple should not be joined in the holy bonds of wedlock, let him now speak or forever hold his peace." During the silence that followed a man who was accustomed to serving as a chairman of meetings, arose and, rapping the top of the pew sharply with his knuckles, said, "There being no objection the motion is carried."

The people who try to kill time will discover that time has more lives than a cat.

"Oh, come! Stop borrowing trouble." "Borrowing? Gee whizz, man; trouble isn't like money. When I borrow money I can forget about it right away."—Boston Transcript.

## Man's Staff of Life is

the whole wheat grain—not the white, starchy centre of the wheat—make no mistake about that—but be sure you get the whole wheat grain in a digestible form.

Shredded Wheat Biscuit contains all the tissue-building, energy-creating material in the whole wheat, steamed, cooked, shredded and baked.

A perfect food for the nourishment of the human body. A better balanced ration than meat, or eggs, or starchy vegetables, supplying the greatest amount of body-building nutriment at lowest cost. For breakfast with milk or cream, or for any meal with fruits. Made in Canada.

## The New Series CHEVROLET

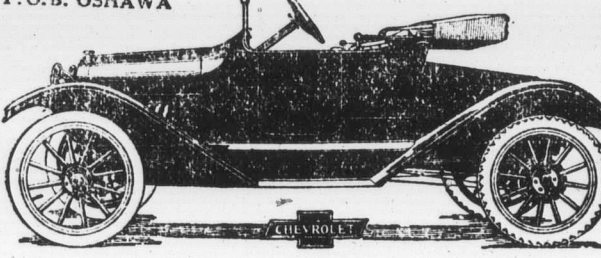
## FOUR-NINETY ROADSTER

\$630

F.O.B. OSHAWA

TOURING TYPE \$695

F.O.B. OSHAWA



CHEVROLET FOUR-NINETY ROADSTER—THE CAR FOR BUSINESS

## FEATURES OF THE NEW SERIES

- Valve-in-head Motor.
- Electric Lighting and Starting System.
- Three Speeds forward and reverse.
- Combination Clutch Brake.
- Search and Lumber Lights.
- Double Reversible Windshield.
- Oil Indicator Light Equipment.
- Heavy Frame and High Clearance.
- Strong Springs and fine upholstery.
- Mohair Tailored Top
- Non-Skid Tires on rear wheels.

## Chevrolet-Motor Company of Canada, Limited

OSHAWA, ONTARIO

Western Service and Distributing Branch: REGINA, SASK.

There is a Chevrolet dealer in your locality anxious to give you a demonstration. See him before you buy your 1917 motor car. Write for a new catalogue, showing all Chevrolet models.