

For the sake of your Child

The Book of Knowledge

The Children's Encyclopedia

In 4 Languages

10,000 Educational
Pictures

350 Color Plates

The 16 Great Departments
of Knowledge

Dominion of Canada

The United States

All Other Countries

Natural History

Our Own Life

Plant Life

The Earth

Familiar Things

Wonder (Questions and Answers)

Famous Books

Men and Women

Stories and Legends

Poetry and Rhymes

Golden Deeds

School Lessons

Manual Training



This Boy Knows, Do You?

He has had the **BOOK OF KNOWLEDGE** in his home for a year, and he can tell you interestingly and correctly about all the familiar things which he sees around him. He has made "a long start in the race for knowledge." His teacher will tell you that when she wants a quick and intelligent answer from her class, this boy always answers first. It puts the children over the top.

The Child's Greatest Right

What is the child's greatest right today? It is the right to a practical education — an education that can be used — not a cramming of the mind with a lot of different facts about a lot of different things which have no relation to each other, but an **EDUCATION WHICH WILL STAND THE TEST OF LIFE.** This kind of an education must begin in the greatest school in the world, the home. But the home must be well equipped for the most important of all its duties — the making of a 100 per cent. useful citizen. **THE BOOK OF KNOWLEDGE** lays the foundations of a practical education for life.

THE END OF THE WAR will present even greater problems than we have had to face during the past few years. Realizing this, our educators are searching for new methods, better methods, of training the boys and girls that they may cope with the extraordinary conditions which are bound to come. Only recently, President Wilson said: "I would therefore urge that the schools adjust themselves as wisely as possible to the new conditions to the end that no boy or girl shall have less opportunity for education because of the war and that the Nation may be strengthened as it can only be through the right education of all its people."

SATISFY YOUR DESIRE TO KNOW BY MAILING FREE COUPON TODAY

THE FREE COUPON

THE GROLIER SOCIETY,
The Tribune Building, Winnipeg.

Please mail descriptive book, containing a little talk on the different departments in **THE BOOK OF KNOWLEDGE**, and explaining the use and meaning of the work for the mind of a child.

Name _____

Address _____

Guide, Nov. 27.

The Key to Success

THE BOOK OF KNOWLEDGE is a new method of education in the home. Over 10,000 delightful educational pictures and brief but intensely interesting articles tell the children everything they need to know in plain and simple language which they can understand. It is the first work of reference which a child ever really enjoyed reading. The encyclopedias of the day were not written for the young, with their hard words, long, dull articles, and tiny pictures. They do not attract and hold the child's interest. **THE BOOK OF KNOWLEDGE** develops the mind of the child as naturally as the sunshine develops the flower. It is the preparation which is the key to success.

The 80-page Free Book contains the following Subjects:

Chieftains of a Vanishing Race; Frontispiece in Three Colors; The Sun and his Family; The Earth and Moon in Space; What Our Skin is Like; How the Nail Grows on the Finger; How the Teeth Grow; The Nerves of Smell; The Marvel of Hearing; Jack's Wonderful House; The Lords of the Wild Kingdom; A Concrete Ship in the Water; The Wonderful Birth of the Wheat; How we Dig up Sunshine; Making the Desert Blossom; Canada the Wonder Land; The Republics of South America; Why Do We Count in Tens; The Story of the Days; Joan of Arc Crowned the King; Two Spies of the Revolution; An Easy Way to Make a Telephone; How to Crochet a Shawl; Boy Scouts of America; Set of Simple Tricks; The Boy Carpenter's Box of Tools, and others.

THE GROLIER SOCIETY, The Tribune Bldg., WINNIPEG

The Dom
next, De
thankgivi

The

There co
proving tha
injustice to
furnished by
tractors. T
forth fully
and the Ta
Guide. He
of what th
stands out c
beyond pos
away or elo
arguing.

For the
tural produ
was passed
decreeing t
duty on t
\$1,400 in th
refunded.
did not do
authorized
mission an
20 per cen
cent. war t

No sooner
than a del
Ottawa in
and protes
duty on li
thus to lay
ark of prot
bution upo
terference
called) w
lamented,
manufactu
to them th
in Canada
heavy tra
price than
duty is be
because,
Council w
manufactu
demand u
preparing
massed str
Council b
lay.

The off
given in tl
to which
show that
free entry
four times
twice the
in of all
months, a
rebating
amounted
value of t
of duty i
them, we
per tract
duty whic

That \$2
the manu
most to
want the
farmer's
tors were
needs of
fact was
of manuf