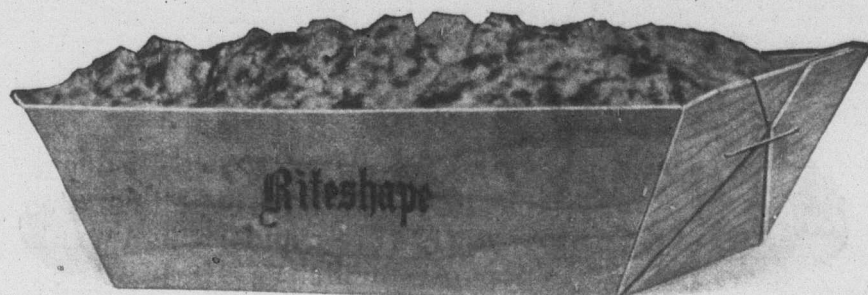


$\frac{1}{2}$ to 10
THE BIG LINE THE BEST LINE



Genuine Sugar Maple

MANY conscientious retailers feel that they must put a sheet of waxed or parchment paper in the bottom of a butter dish or food tray before they put food into the dish. Such a precaution is a wise one in many cases. Some butter dishes are made from materials of doubtful purity or materials which soften and disintegrate under action of oil or moisture.

You do not need to use a paper lining in the Riteshape dish. You are spared the expense and trouble of this sanitary precaution when you are dispensing bulk foods in Riteshapes. Every Riteshape dish is made from genuine sugar maple. Every dish is sterilized in heated retorts. No contamination of this pure product is possible in manufacture. Riteshapes are so packed that they reach you in all their original purity. Food control officials are agreed that nothing can be more sanitary than the surface of this perfect dish. It does not soften under juices or oils of food. It is stronger wet than dry. It is serviceable and attractive under any conditions of temperature or delivery. Order in some Riteshapes to-day. They are ready for delivery by hundreds of Canadian jobbers.

ASK ONE ABOUT IT OR WRITE

THE OVAL WOOD DISH COMPANY

Delta, Ohio, U.S.A.