

You Cannot Afford

To let your home be lacking in the very best that you can give it in the line of Good Literature, High-class Art, and the most up-to-date Practical Suggestions of this Twentieth Century age in regard to Farming, Gardening, Flower Culture, Housekeeping and Home-making.

To Be Without

these things is to be without a great share of all that goes to make home on the farm what it should be, the most pleasant place on earth. Besides, the reading, thinking farmer of to-day is the one who fills the highest place in the profession of agriculture. The man who reads the best methods by his fireside is the one who goes out and makes a success in his fields.

The

aim of the Farmer's Advocate and Home Magazine is to supply every requisite to the farm home at the smallest possible cost to the subscriber. We wish to help young and old, rich and poor alike—to help our people to be better farmers, better home-makers, better housekeepers, better men and women for the country. Think of it—a comprehensive home paper joined with the best farm paper published in America to-day—and then ask yourself if you can afford to be without the

Farmer's Advocate and Home Magazine

There must be many intelligent farmers in your vicinity who would appreciate our paper. Why not secure some of our valuable premiums by sending us the subscriptions of these people? Premium lists may be had by applying to our office at London, Ontario.

**Remember the Subscription Price is \$1.50
a Year, in Advance.**

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