



Your Friction Tax

How You Can Reduce It Permanently

Every motor operator must pay, when his machine is in motion, a friction tax. The burden of this expense is heavy or light, according to the owner's thoughtful care in selecting lubricants.

Even the most finely ground and polished surfaces are known to consist of thousands of minute projections. These metal-to-metal surfaces must be "cushioned" with a film of good lubricating oil.

But this film is not the only requirement to bring positive satisfaction and low friction tax. The lubricant must perform its function under extreme heat—often 1200 degrees—with a minimum carbonization.

Use En-ar-co National Motor Oil

The quality of En-ar-co Motor Oil has been proved by 34 years of scientific tests and actual performance in thousands of farm motors. Your automobile, tractor or gasoline engine will develop a more responsive, flexible power and last longer if you use this power saving lubricant. It successfully withstands extreme heat and cold, doing its work with the least possible carbonization. Thus your friction tax will be reduced to a minimum—your satisfaction increased to a maximum.

Try En-ar-co products now. Use En-ar-co National Motor Oil and White Rose Gasoline this winter. Test them under winter's most trying conditions. Then you'll be prepared to meet the coming season with a new and greater power.

There is a quick and certain way to know the right oil for you. Send us the name and model of your motor and tell us how long and under what conditions you have operated it. Our experts will give you valuable information free.

Send the coupon now for handy oil can and valuable lubrication and power facts.

Know the Greater Satisfaction
of
En-ar-co
PETROLEUM PRODUCTS
For Winter Days and Nights



Keep Your Home Warm, Cozy and Bright

Don't subject yourself, family and friends to uncertain warmth and cheerless light any longer—use National Light Oil in your

Oil Stoves and Lamps

This "better" oil burns evenly and cleanly. No smoke, no smell, and every drop burns. No more dirty carbon residue or clogged burners in oil stoves. In your lamps it will impart a wonderful light. Clear, white rays replace the flickering yellow flame of "rust oil." And there's an end to clouded chimneys, charred wicks and poisonous fumes.

For Incubators and Brooders

These burners require pure oil. The heat must be uniform and continuous. Deadly fumes penetrate and clog egg shell pores and kill live chicks in the brooder. You cannot afford to take chances on low grade oil. To obtain the ideal heat—a chick from every hatchable egg—use National Light Oil.

Sent FREE

To Auto and Tractor Owners

This long can with a long spout that enables you to reach the hard-to-reach parts "oil-right"

Sent FREE

Canadian Oil Companies, Limited, Dept. H-3, 2-12 Strachan Ave., Toronto, Ont.

Long..... automobile or tractor and inclose two 2-cent stamps. Send me handy Oil Can FREE. Please give nearest shipping point in this province and quote prices on the items I have marked. I will be in the market about

1 can.....gals. gasoline per year. 1 can.....auto gas per year.
1 can.....gals. motor oil per year. 1 can.....gals. kerosene per year.
1 can.....lb. auto grease per year. 1 can.....gals. tractor oil per year.

My Name is.....

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Tear or Cut Out—Mail Today

Do not use this can until you have made up your mind to use it.

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