

Announcement

The Grand Boulevard

DIMENSIONS	
PRESENT LENGTH ABOUT	1550 YARDS
WIDTH	346 FEET
AREA ABOUT	37 ACRES
AREA OF ADJOINING PARK OVER	8 1/4 ACRES
TOTAL AREA of Boulevard & Park, say	45 1/4 ACRES

THE BOULEVARD, with its adjoining Park, now nears completion, and is assured to the City of North Vancouver under seal of the Townsite Company.

THIS BOULEVARD will become the most prominent feature of the new city. It will be to North Vancouver

WHAT THE CHAMPS ELYSEES IS TO PARIS,
WHAT UNTER DEN LINDEN IS TO BERLIN,
AND MORE THAN ROTTEN ROW IS TO LONDON,

because it will not only be the principal promenade and drive, but also the finest residential avenue in the Province. Its width exceeds that of the largest European boulevards with the exception of the Champs Elysees and Bois de Boulogne, which are perhaps the most prized features of Paris, and it is unequalled in any American town. To convert Georgia Street, which is the widest residential street in Vancouver, into an equal boulevard, would cost far over \$1,000,000.

As the expense of duplicating this boulevard in any large city would be prohibitive, North Vancouver is likely to retain the distinction of having the greatest residential boulevard on the continent. It will not only remain premier avenue of the West, but, in a city which is already a health resort, as a reservoir of constantly renewed air, it will perpetuate through later time in the city's midst the salubrity of the surrounding country.

IT HAS ANOTHER CARDINAL CHARACTERISTIC

Property fronting on the Boulevard sells on the condition that for a period of twenty years no building other than residential and of \$4,000 minimum cost can be built facing the Boulevard, unless a definite majority of the owners of the land fronting on the Boulevard register their signed consent to change of this condition. This Boulevard is thus protected as an avenue, on which good residences can be built without fear that stores or depreciative structures will be erected next to, or near, them.

Further, the permanence of the Boulevard as the choicest residential location is assured by the fact that it will later prove utterly beyond the financial power of the city to purchase any similar area out of which to construct an avenue with equal residential amenities. The location was the choice of the whole townsite, high, dry, with midway park and commanding view.

*The North Vancouver Land and
Improvement Company, Ltd. Ltd.*