



Iva Wilson, flanked by Lung Association chairman Harry Hassall and Mayor Hazel McCallion, kicked off the campaign.

Mrs. Christmas Seal

By ALANA PERKINS
Times staff writer

They call her Mrs. Christmas Seal. The energetic Iva Wilson, who started volunteer work with the Peel Lung Association in 1945, has been named honorary chairman of the 1980 Christmas Seal campaign because of her longstanding work with lung disease.

The 90-pound Mrs. Wilson stood at the base of the city hall flagpole last week "afraid to be blown away" and helped Mayor Hazel McCallion raise the association's flag over Mississauga. It symbolizes the start of a drive to raise \$91,000.

The Peel Lung Association was known as the Peel County Tuberculosis and Respiratory Disease Association when Mrs. Wilson started visiting tuberculosis patients in the Western Sanatorium.

"I'm the last of the originals," says the Beechhollow Cr resident. "In those days people were terrified to get it (tuberculosis) because it would eat holes in the lungs. It was so sad for some who you knew would never be cured because it had gone too far."

"I think one of the times I really felt good was a case with a man who didn't have any visitors and the nurses all told me he was very cranky and I wouldn't get anywhere. I went to his room and he looked up and asked 'Are you a dogooder?'. I said 'Not if I can help it' and he didn't mind talking to me after that."

Mrs. Wilson discovered that the man's wife had no way of travelling to the hospital and arranged to have the public nurse pick the woman up.

Mrs. Wilson continued working as the president from 1959 to 1961 and as the executive secretary from 1961 to 1975.

As honorary chairman of the Christmas Seal campaign, Mrs. Wilson will remind people that donations support smoking and health education in Peel schools, the family asthma programs and smoking cessation clinics. A small portion of funds is sent to the Canadian Lung Association for research and national programs.

For information regarding the Christmas Seal campaign call the Peel Lung Association at 791-5565.

NOVEMBER SPECIAL SALE

SALE EXPIRES NOVEMBER 30

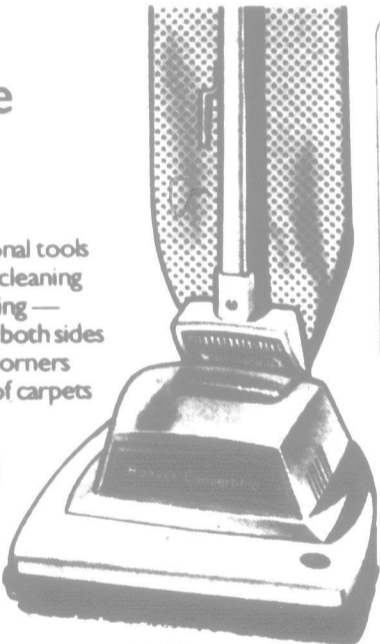


Hoover Convertible Upright

- "Beats, as it sweeps, as it cleans"®
- Converts with optional tools for above-the-floor cleaning
- Full-time edge cleaning — suction power from both sides for baseboards and corners
- Adjusts for all types of carpets

ONLY **\$89.95**

Reg. retail price \$134.95
Model 4169000

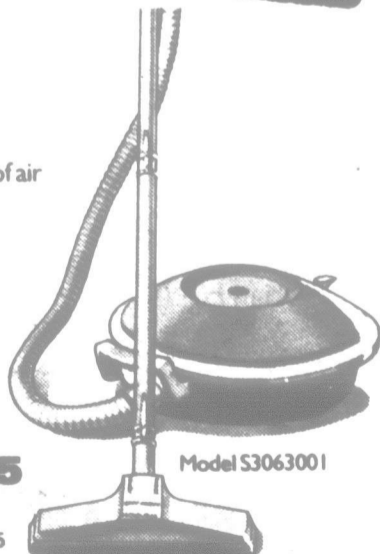


Hoover Celebrity Air-Ride

- Rides on a cushion of air for super mobility
- All-steel canister
- Complete with attachments
- High-rev motor develops heavy suction power. Try it!

ONLY **\$89.95**

Reg. retail price \$119.95

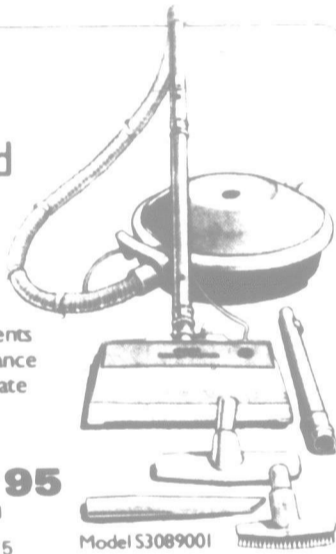


Hoover Celebrity II Powerhead

- 2 motors for extra cleaning efficiency
- Powerhead nozzle "beats, as it sweeps, as it cleans"®
- Full set of attachments with high performance suction from separate canister motor

ONLY **\$149.95**

Reg. retail price \$194.95



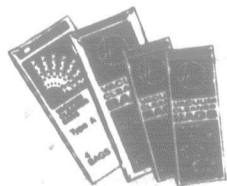
You've never cleaned like this before!

New Hoover CONCEPT ONE

- Quadraflex™ agitator. Best-cleaning Hoover ever!
- Edge cleaning to within 3/16" of baseboard!
- Power drive does most of the work — you just guide cleaner!
- Complete with tools

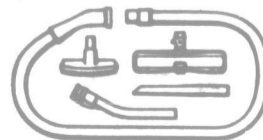
ONLY **\$329.95**

Reg. retail price \$389.95
Model U3101001



Insist on genuine Hoover bags.

Power-Seal Attachments INCLUDED



Home Hardware
LORNE PARK HOME HARDWARE

1107 Lorne Park Road
MISSISSAUGA, Ontario
(416)274-7070

COMING SOON! ROTARY CLUB OF MISSISSAUGA'S 7th ANNUAL CABLE 10 T.V. AUCTION

IN COLOUR
Dec. 5th & 6th, 1980

DESCRIPTION OF ITEM	DONOR'S NAME AND ADDRESS	RETAIL VALUE
Hobby Greenhouse — "Eden" Alum. mm Glass 6' x 8'	Vanhof & Blokler Ltd Maltawa Avenue, Mississauga Ont. L4X 1K5	\$692.00
2 piece suit, 1 shirt, 2 ties, 1 belt, 2 pair socks	Frank Cosco Merchant Tailor & Designer Ltd., Westdale Mall, Ontario L5C 1C6	\$585.00
1 Cambridge 2 pc. suit, 1 Kathaway Shirt, 2 silk ties, 1 belt, 2 pair socks	Frank Cosco Merchant Tailor & Designer Ltd., Westdale Mall, Ontario L5C 1C6	\$525.00
Fireplace Heater	Fire Place Furnace Mfg. Ltd. 3580 Erindale St. Rd., Mississauga Ont. L5C 2T1	\$349.95
1 year Membership (Squash, Fitness et al)	Mississauga Racquet & Fitness Club, 149 Queen St. W., Streetsville Ontario	\$350.00
14" Electrohome Color T.V.	Electrohome Limited	\$490.00
Full Membership (unlimited yearly play)	Supreme Court Squash Centre, Two Robert Spock Parkway Miss., Ont.	\$350.00
Custom Made-to-Measure Men's Jacket	Cagnoy's 1715 Lakeshore Rd. West Mississauga, Ontario.	\$300.00
Lifetime Membership	Ron's Fitness Centre	\$1000.00
1 1981 Exec. Package Cdn. Open — Glen Abbey (July 27-Aug. 2/81)	The Royal Bank of Canada Commercial Banking Centre 33 City Centre Dr. Mississauga	\$675.00
Kanwood Chef - Model A 901	Sunrise Industries (Toronto) Ltd.	\$380.00
Pentax Auto 110 SLR Camera	Pentax of Canada Ltd.	\$304.10
8' Sun Yacht Dinghy	Phillips Parkway Corp.	\$300.00
Oil Painting	Rocket Travel	\$400.00
Meriah Sailboard	Meriah Surf Products	\$995.00
Las Vegas Trip for One	Sun Quest /Budget Car Rental	\$419.00
Paint Job & Repair	Credit Lyon's Auto Body	\$300.00
Valve Job	Wolfedale Automotive	\$300.00
Acrylic Paint Job	Paint-A-Car Collision	\$380.00
Fireplace Insert	Fireplace Insert Store (Sheridan Mall)	\$599.00

WATCH FOR MORE FEATURE ITEMS IN NEXT WEEK'S PAPER