

Alcohol Awareness Week Changes at MSV

by Jeffery Czopor

How do you make a \$125 mocktail? Melissa Hartley, second year law student, could easily answer this for you. Winner of SMART PACC's second annual Mocktail Contest, Melissa has experienced the joy of obtaining extra cash during this Spring Break time of year.

Her mocktail consisted of frozen strawberries, fresh strawberries, lemonade, orange juice, crushed ice, Sprite, and Strawberry Dacquiri mix. Mix well in blender and presto.....UNBearable Dacquiri is served!

Second place went to Eric Bearsto and third to Amy Schneider. Both proved as well that their hidden talents could put extra money in their pockets.

There were thirty-five people who entered the contest (twenty-five entries), and the names of the drinks proved to be quite "original" including such names as SMART PACC Mocktini, UNBoozable, and UNBelievable

Heather Eagle and company

misconstrued the meaning of the rules to the contest which ended up creating entertainment and being advantageous to their score. Thinking "presentation" points (for the appearance of the drink) meant an actual presentation to accompany their entry, this group dressed up like Smurfs and put on a skit (with little mushrooms and all) to fulfill the "presentation" part of the contest. Their drink, called "THE SMURF," was accompanied by such foot-tappers as "If it doesn't make you sing, its got no zing" and "The Smurfin' beer.....you don't get drunk."

The judges included Karen Armstrong, wife of UNB president Robin Armstrong, Joe Doerig, from Beaver Foods, Rick Cuthbertson, Bar Services, and Mary Breau and Marg Rutledge, Home Economics (Education).

Indeed, the contest was quite a success and everyone who entered won some sort of prize - gift certificates (NBTel), T-shirts, Pizza, Compact Discs and Tapes, and sunglasses donated by Coke.

What was so rewarding about the contest in general was the fact that everyone showed immense enthusiasm for their secret recipes. Most drinks proved to be quite superb and the judges were quite challenged by which was "the best."

Also part of the SMART PACC's alcohol awareness program was the smashed-up car contest whose winner won a trip to either Montreal or Ottawa (the choice is up to the winner). So, how many cans fit in a smashed-up 1981 Toyota Selega (borrowed from Green's Auto Body temporarily)? 2,420 to be exact. The number of entries (2,230) almost matched the number of cans. Considering only 600 ballots were printed, nearly one third of the campus entered the contest.

The guesses ranged anywhere from one can to 12,643. Most guessed that there were less than 1500 cans. The tie was between Krista Campbell and Kim Bennett which Bennett ended up winning. Bennett's 973 ballots ended up serving her well. However, Donald MacQuarrie only entered 2 ballots and guessed that there were 2,418 on one ballot. In his two guesses alone, he came close to being the esteemed winner.

Press Release

Technological change has revolutionized the way in which business is conducted. Mount Saint Vincent University has developed a degree program designed to give graduates the expertise to manage this technology.

The Bachelor of Applied Arts (Information Management) provides specialized undergraduate education in information management and integrated office system. Recently approved by the University's Senate, the program begins in September 1992.

The program, which is the only one of its kind in Atlantic Canada and one of the few offered nationally, integrates arts, business, and information management courses to give graduates a wide choice of careers.

Jean Mills, department chair, explains, "This program will provide an excellent basis for career positions as information managers, user support specialists, information centre analysts, and trainers. Graduates will be able to plan and design user compatible systems, and understand the change resulting from the introduction of technology."

She notes that in matching changing technology with changing business needs,

information management graduates will "play a vital role in managing the interface between people and technology."

Specifically, graduates of the degree program will be qualified to manage: the introduction and use of new technology in an electronic business world; the linkage of existing technology and computer systems in the workplace; the operation of local and global communication processes and networks; and the impact of technology on the type of work performed in business and its effects on people.

An optional co-operative education component alternates normal academic semesters with three paid work terms. Co-op offers student hands-on experience in a variety of workplace settings and technological applications. Students also gain immediately usable experience in the university's office Automation Centre, a leading-edge facility which is also a research, demonstration and training centre for the Nova Scotia business community.

An advisory board made up of members of the business community helps to ensure that the program curriculum stays current and responds to the changing needs of employers and the workplace.



Melissa Hartley and Heather Eagle Robert Wilson photo

Business profs provide new vision

by Jeffery Czopor

The Junior Chamber of Fredericton held an Atlantic Regional Conference at the King's Clear Resort Hotel in which sixty people attended. The theme, "A New Vision," allowed members of the Chamber to listen to the ideas and concerns of respected professors and speakers regarding the immediate changes occurring in the business community.

Professor Gail Stevens of UNB, a specialist in Human Resources Management, spoke on "training trainers." Professor Bob Greene, whose specialty is international marketing, enlightened the audience with his views of Marketing (for non-profit organizations). Both of these information sessions were run in the form of an interactive workshop.

As well, Rhona Lavine Ruben, President of the Fredericton Chamber of Commerce, added insight to

the economic vision of New Brunswick.

Bud Bird, Federal Member of Parliament, talked extensively of the new vision of Canada in political terms.

For entertainment purposes, Frank Taylor, the "Flying Scotsman," sang, danced and played his guitar.

David Kilfoil, UNB alumnus and Werner Disselkamp, in his last year in the business program, organized getting the speakers and other logistics.

Indeed, the conference proved advantageous for students interested in how the ever-changing world has a direct effect on their lives. Conferences of the sort act as excellent mediators between the world of education and university and the world of industry and commerce. As well, when focusing on general politics and economic ideals, it gives an organization such as the Junior Chamber the building blocks for growth.

UNB SU scholarships awarded

Press Release

Two U.N.B. students received recognition for their outstanding contribution to student life. Kim Wettlaufer, chair of the Awards Committee announced in council that Steve Williams, former Varsity-Mania Co ordinator, and Dave Robinson, past executive of the Orientation Committee, will be this year's recipients of the \$500.00 student Union Scholarships.

Williams was recognized for long-time involvement with Varsity-Mania, Residence House Committee and his current position of Board of Governors Student representative. Williams began as Varsity-Mania executive 2 years ago then went on to be Co-ordinator during last year and this year's first term, and is continuing his involvement with Varsity-Mania. Williams was also Social Chairman for Aitken House for 2 consecutive years as well as Chair of Residence Social Committee. Williams is presently one of the 2 Students Representatives of the Board of Governors.

The second recipient David Robinson was a member of the Orientation Committee for 4 years and held the position of Vice Chairperson for a year. He has held the position of Engineering Rep and Student at Large on Student Council and has been a member of the AUAA Black Bears Wrestling Team. David will be graduating this year from Electrical Engineering.

The U.N.B. scholarship were set up 3 years ago to recognize students who have committed their time and energy to student life at U.N.B. as well as maintain good academic standing. Two scholarships are given out each year with a value of \$500.00 each.



Shown are Dave Robinson and Steve Williams, winners of this year's scholarships, with Kim Wettlaufer, SU VP Activities. David Smith photo