

## ASK FOR THE NEW PACKET

In future Blue Ribbon Tea will reach the consumer in the new air-tight, double package. This is far and away the most efficient method of packing tea. But only the largest packers can use it-as the process involves extremely costly apparatus.

In place of the old lead packet - easily punctured and liable to rust - a double thickness of absolutely dust-proof, air-tight, oiled parchment and stout cartridge paper is used. The combination makes a perfect preventive of the slightest deterioration.

In a word-a perfect wrapping for a perfect tea-


