

"Castles in the Air"

A Man's Home is his Castle

Have you been building "Castles in the Air" about that wonderful new home which is to be yours, and yours alone? That's the proper place to build them if the foundations are bedded in solid Mother Earth. If you want these castles to materialize, pause to read this through. It concerns YOU.

You have hitherto been confronted by two alternatives:

- 1—The engaging of an Architect whose professional fees for the drawings and supervision will probably amount to 5 per cent. of the total cost of your home. With that, the grim spectre "Extras," mounting into several hundreds of dollars looming on the horizon.
- 2—Doing without an Architect and depending on the ideas of your Builder, who, however honest and competent he may be as a builder to carry out ideas furnished in legible form, is, in nine cases out of ten, incapable of originating all the refinements YOU dream of having in YOUR home. Is there no middle ground? Come, let us reason together.

This very condition led to the birth of an organization known as

"The Home Craftsmen"

For a number of years organizations run on similar lines have given eminent satisfaction throughout the length and breadth of the Republic to the South of us and their clients have been drawn from the ranks of those who, faced by the two alternatives mentioned above, sought some middle ground as a way out of the difficulty. The designs are all passed on by a Competent Architect whose services as a consultant we have secured.

Each set of drawings is accompanied by a guarantee that it can be erected according to specification (in the City of Winnipeg) for the amount mentioned. If your own builder cannot build it for the same amount, or less, we will, on application, furnish you with the name of the Contractor and his address who gives us a bona fide tender on all our drawings.

Why should not YOUR new home carry a message of your individuality? This is the proposition we make you:

FOR \$10.00 we will, if you mail us your requirements, send you two floor plans, laid out according to the information furnished us, and an exterior perspective drawing rendered in color, showing you how your new home will appear when completed.

If you will then return these to us, with any corrections noted thereon, we will, for the additional sum of \$25.00, prepare you full working drawings, details and specification complete and supply you with two copies of same.

Now, then, how is it we are able to do this? Here are the reasons:

- 1—We have reduced the professional side of Architectural work to a commercial science.
- 2—This is an age of specializing. We specialize in homes (not houses). A separate organization entirely takes care of larger work.
- 3—This business is conducted on a basis of "Cash With Order."

Do Not Delay. Mail at once to

The Home Craftsmen, P.O. Box 1122, Winnipeg, Man.

The Grain Growers' Guide

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PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter.

The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; three years, \$2.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, thru careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

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The Grain Growers' Guide, Winnipeg

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against Death through Disease or Accident, Fire and Lightning. Our Policy Holders have the amplest and most liberal clauses of any of the other Companies. Our Policy Holders have all the requisite guarantees as to the standing and solvency of the Company.

We insure: Stallions, Track Horses, Draft Horses, In-Foal Mares, with or without insurance on the Foal; Cattle, Castration and Transit Risks, etc.

ALL KINDS OF ANIMALS INSURANCE. WRITE TO FOLLOWING AGENTS FOR FURTHER INFORMATION

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HEAD OFFICE: Room 721 Power Bldg., 83 Craig St., MONTREAL

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A Chat With Parents



Every Boy and Girl should have a hobby to occupy their leisure hours after school and on Saturdays—something useful—work or play, to which they can turn with pleasure and delight.

Never have your boys and girls had such opportunities as we are giving them just now.

If you are interested send for our booklet entitled, "Canadians in the Making." This little book will tell you all about what we purpose doing for the young folks on the farm. Your only expense will be the two cent. stamp on your letter. Every parent should have it.

ADDRESS YOUR LETTER TO

The Circulation Manager

The Grain Growers' Guide
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