OUR AMBITION

Is not simply to give you what you pay for, but a little more. We want you to come not once but always.



To get your permanent custom, we have determined to offer only goods in which we know Value is always represented in fullest measure. That is why we stake our reputation for value-giving upon GOOD CLOTHING.

The highest type of sterling clothes value in workmanship, durability and finish.

The Stylish Suits for spring will convince you that our standard for quality is high and that the service you will get is fully in keep-ing with the reputation the garments have earned.

Two Exceptional Values in Men's Suits this week—\$29.50 and \$37.50. Easily \$5 to \$8 under value.

Piles of Boys' Suits-\$8.50 to \$12.50.

Motor Top Coats for Men-Assorted shades in tweed effects. Splendid styles at \$15.50 to \$25.50.

Snappy styles in accessories for early spring -Fancy Collars, 7ies, "Kayser" Silk and Lisle Gloves -In all desirable colors -\$1 to \$2. Holeproof, Luxite and Radium Hosiery - In Black, Nigger, Chamme, White, Navy, Gunmetal and Grey; best silk - \$1.50, \$2, \$2.50

Other Desirable Values at 50c, 75c and \$1.

Ladies' Silk Underwear in envelope style. Specially priced, \$7.50. Attractive Silk Camisoles -\$1.50 to \$3.

Georgette Waists-Out of the ordinary style yet reasonably ed at \$7.50 to \$11.50. Smart Waists in Crepe-de-chene and Habutai at \$4.50 to \$7.50, in all colors.

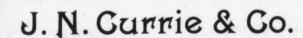
Voile Waists daintily trimmed at \$2 to \$5.

Men's Outfitting Store where attention is given to every detail-

King Hats in latest blocks and new colors-\$4, \$4.50 and \$5.00. Men's newest shapes in Panamas, Sennets and Fine Braid Hats-\$1.75 to \$5.50.

Smart Oxfords so popular for this season. In brogue or English for men and women at moderate prices. Repeat orders will last for men and women at moderate prices. have to be at advance prices, so move quickly.

The store with something new each week to make coming often an





KEITH'S CASH STORE SEWING MACHINES

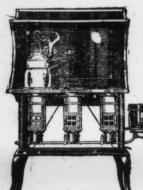
DRY GOODS

MILLINERY

GROCERIES

Best quality, and tair prices ensured

NEW PERFECTION STOVES



They are safe and simple and will save fuel.

MARTIN - SENOUR 100 PER CENT. PURE PAINT

your home. Use our Floor Mills, Buggies, Wagons, etc.

Lac and Varnish.

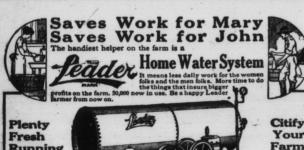
We also carry a full line of HOUSECLEANING AND CARDEN SUPPLIES

Step Ladders, Mops, Tubs, Wringers, O-Cedar Mops and Polish, Liquid Veneer, Hoes, Rakes, Spades, Shovels, Garden Cultivators and Garden Seeds.

R. A. EDDIE

FROST FENCE

DEERING REPAIRS



Water

DR SALE BY J. T WING & CO., LIMITED Windsor - Ontario

SINCER

Sold all over the world. Shop in

A few second-hand machines for sale. Needles, Belts, Oil and all repairs kept in stock.

A few six-octave piano-case organs for sale, suitable for schools or practice. Apply

W. A. HAGERTY

Mr. Farmer:

FARM IMPLEMENTS Gas Engines, London Orchard Spray-Gas Engines, London Orchard Sprayers, Sugar Beet Drills and Cultivators, Corn Planters, Chatham Fanning D. McKellar Streets.—J Will put the shine on ers. Sugar Beet Drills and Cultivators,

Paint, Floor Varnish, Wood

Also a number of Second-hand Implements, thoroughly overhauled and Varnish

Lac and Varnish

Also a number of Second-hand Implements, thoroughly overhauled and Varnish guaranteed, at reasonable prices.

> Neil McKellar & Son AGENTS FOR MASSEY-HARRIS CO. GLENCOE

Repair work a specialty.

GRAND TRUNK RAILWAY

THE DOUBLE TRACK ROUTE

MONTREAL TORONTO

DETROIT CHICAGO

Unexcelled Dining-car Service. Sleeping Cars on night trains and Parlor Cars on principal day trains. Full information from any Grand Trunk Ticket Agent or C. E. Horning. District Passenger Agent, Toronto. C. O. Smith, Agent, Glencoe; tele-phone No. 5.

Farmers and Dairymen

Get our proposition re cream: highest prices paid. Wagon always on the road. We pay cash. Phone us if you want us to call.

D. R. HAGERTY, Glencoe House, 3012. Store, 89.

The Transcript

rublished every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscrip-tion—in Canada, \$1.50 per year; In the United States, \$2.00 per year-payable in advance.

dvertising.—The Transcript has a large and constantly growing circu large and constantly growing circu-lation. A limited amount of adver-tising will be accepted, at moderate

lob Printing.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc. A. E. Sutherland, Publisher.

THURSDAY, MAY 27 1920

FARMS LIKE THOSE IN WESTERN ONTARIO ARE HARD TO BEAT

Thos. Hammond of Avlmer writes f there be any people in the world of whom it might be said, "They have goodly heritage," it is the people of Ontario. I am led to this conclusion after a visit to many States and counries, and have based my judgment upon the condition of agriculture, the ertility of the soil and the equable limate all of which is the basis and

fertility of the soil and the equable climate, all of which is the basis and foundation of greatness in any country.

I have traveled from the northern boundary of the State of Maine through the New England States and a number of others, as far south as Virginia, and gave especial attention to agricultural conditions, with the result that more than ever am I enamored with my native Province of Ontario. Were I able and desirous to give a true picture of the fertility, or rather lack of fertility, of all the States on the eastern seaboard, I feel I should be accused of exaggeration. One may travel all day in an express train without seeing one farm that corresponds in fertility to an average farm in any of the townships in Western Ontario.

It may not be known to all of my readers that thousands of farms in districts referred to have been abandoned by their owners, and I am told can be had by anyone willing to pay the taxes thereon and accept ownership. Some of those abandoned farms are within a hundred miles of the great metropolitan city of New. York.

The space for a hundred miles of the great metropolitan city of New. York. The space for a hundred miles wide, stretching from Maine to Florida along the Atlantic, is the trade centre for commercial fertilizers, for the farmer who fails to treat his farm to a liberal supply of fertilizer will soon find his holdings numbered among the "abandoned farms." and the expense of fertilizing a farm is no mean rental for the same.

Comparing our farm lands with the climate of the same.

Comparing our farm lands with the climate of the same.

Comparing our farm lands with the climate of the same.

FARMERS AND ADVERTISING

(Walkerton Telescope) farmer has advertising and are large users of sourch local methods advertising and are large users of local newspapers throughout the country. Auction sale lists are now found first in the papers, and though bills are usually printed, too, the admensuage the same that to the machantom of the same less farmers in found the country. Auc

or the same

Cabbage and tomato plants for sale.
-W. R. Sutherland. For sale—12 pigs, 6 weeks old.—E. Shaw, Woodgreen.

Chopping Tuesdays and Saturdays.

-W. R. Stephenson, Appin.

A garden party will be held at Tait's corners on Friday, June 18.

Alex. McAlpine & Son, dealers in flour and feed, coal, saft, cement, etc. Chopping Tuesdays, Thursdays and Saturdays.—R. E. Laughton, Glencoe. Artistic wall paper for sale at May-

48c trade and 46c cash for eggs at Mayhew's. Residence on Victoria street, north for sale. Apply to Mrs. D. K. McRae jr., Glencoe.

For sale—lot on south side of track, with barn about 12 x 20 feet. Apply

to Alex. McNeil. Cement block machine for sale, cheap; good as new. Apply to Neil McKellar & Son.

McKellar & Son.

Plants for sale — tomato, cabbage, cauliflower, sweet peppers and asters.

V. Watterworth, Glencoe.

For sale—small house on Victoria street south; 5 rooms; garden plot. Apply to Box 64, Glencoe.

Another new shipment of panama hats for men; lots of style; at \$2.75, \$3.00, \$3.50.—J. N. Currie & Co. Anyone wanting plants will do well to come early. I will not deliver this year.—V. Watterworth, phone 114.

For sale—1 new International side-delivery rake, and 1 new mower,6-ft. cut, never used. Apply to J. L Hull. Store open all day Wednesday on account of holiday on June 3rd.—J. N. Currie & Co.

Horse or sale. Gelding; between 1100 and 1200 lbs. weight; sound; well broken in every way. Apply to Thos. Haggith.

Young man wanted for office work. Applicants must be between ages of 16 and 20. Apply by letter to Box 18, Transcript office.

Transcript office.

McPherson & Clarke will commence delivering ice on May 31st. Parties wanting to take ice, please phone their office before that date.

The regular meeting of The Gore Farmers' Club will be held in the school house, S. S. No. 5, Ekfrid, on Monday evening, May 31.

Attractive porch and street wash dresses in splendid style, moderately priced, at J. N. Currie & Co's. n. priced, at J. N. Currie & Co's.
Single comb White Leghorns; Barron's and Australian strain; wonderful layers of good sized eggs. Eggs, after the first of May, \$1.50 per setting. No better month for chicks.—R. C. Vause, Giencoe.

Car owners, attention! We now have in stock Noble's Standard Polish, for automobiles, phonographs, furniture, etc. Try it.—Wright's Hardware.

Bethel Ladies' Aid garden party at Reeve C. C. Henry's residence, Met-calfe, Wednesday evening, June 2nd. Unequalled program, lunch and re-freshments.

Having secured help, we expect to be able to handle house wiring short-ly. Do not let your contracts before seeing us.—W. B. Mulligan, auto, tire and battery service garage.

and battery service garage.

A rare opportunity will be given to listen to two lectures given by W. L. Clark on a subject too little spoken of, viz., Gender. Mr. Clark has lectured in many of the large cities on the continent. The address at 3 p. m. is to ladies on "The Boy, the Girl," and at 8 p. m. to anybody on "Life." The lectures will be in the Methodist church on Friday.

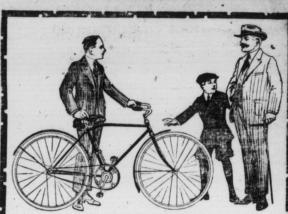
Auction sale of 5 grass cows, 10 two-year-old steers, 10 yearling steers, 5 yearling heifers, 6 calves—all good Durhams and Herefords and in good condition.—At Appin stock yards, Sat-urday, May 29, at 2 o'clock sharp. Ed. Englehart, proprietor; L. L. Mc-Taggart, auctioneer.

FARMERS AND ADVERTISING

Sold all over the world. Shop in every city. See your telephone book.

Singer's best Rotary No. 115-1
Machine price \$78, payable \$5 cash, balance \$2 per month, or a discount of 20 per cent. allowed for cash.

Machines always kept in stock. A few second-hand machines for sale. Needles, Belts, Oil and all



"That's the Bike I Want, Dad"

"It's one like Bob Harding's.

"He isn't a bit stronger than I am, Dad. But he can always trim me, no matter how hard I strain. My cheap old bike doesn't run as easy as his C.C.M.

"This is the third season for his C.C.M., too, and it runs just like new." "Is that so, Jimmy?"

"Yes, there's good stuff in the C.C.M., Dad."

"It's a beauty to look at, Jimmy."

"Sure. And the swell nickelling and bright enamelling won't wear off."

"When Bob's C.C.M. gets dusty he wipes her off and she looks just like new."

"Oh, well, Jimmy, I see your heart's set on a C.C.M. If you'll promise to study hard and pass into the next room, I'll give you a C.C.M. Bicycle." C.C.M. Bicycles are the pride of the boys. They have earned their good reputation by standing up under the extra strain and wear that sturdy, active lads are bound to give a bicycle.

The C.C.M. has the new Hercules Positive Drive Brake—the Coaster Brake without a side arm. Ask the C.C.M. dealer to show you the 18-inch curved bar model—the bicycle the boy won't outgrow.

C.C.M. Bicycles

COLUMBIA-MASSEY-RED BIRD PERFECT-CLEVELAND



90% Made in Canada Canada Cycle &

Motor Co., Limited WESTON, ONTARIO Montreal Toronto Winnipeg Vancouver

The new taxes will require a great regarding their suffering children orce of clerks and bookkeepers. It when they have Mother Graves' Worm s an ill wind that blows nobody good. Exterminator to give relief. Its efall mothers can put away anxiety fects are sure and lasting.



Triplex Springs

Take the Jolts Out of Canada's Rough Roads

TO appreciate fully what an improvement Triplex Springs are, you must ride in the Overland and see what they do.

To light weight and economy of 100-inch wheelbase they add the steadiness and road flexibility of 130-inch Springbase.

It is a new sensation to ride in a light weight car with the com- industry.

fort formerly confined to the heavy car of long wheelbase.

To be relieved from nerveracking jolts and to go confi-dently ahead over rough roads at a good roads' speed.

The made-in-Canada Overland is a striking example of the new strides being made by Canadian



WM. McCALLUM, DEALER, GLENCOE

ROBT. HARDY, JR., Melbourne

W. A. BRYANT, Strathroy

Head Office and Factories: Willys-Overland Limited, Toronto, Canada Branches: Toronto, Montreal, Winnipeg and Regina