IESE suits for business ar are offered in a variof greys and browns, eviots and worsteds, and good blues.

gular 3-button coats and outton more shapely.

od values from \$25.

lmour's, 68 King St.

THE WEATHER

DIED.

FEE—On July 8, Alexander Mo-fee, farmer, aged 72 years, cral Thursday, at 2.30 o'clocked laylight time), from his late home-ulspamsis, Kings County, N. B., to cernilli cemetery. (Philadelphia)



X

White Canvas? OTWEAR is as cool t is dressy—always er home, for holiday r, for the office, and

anada carry canvas ART STEP label.

stylish shades for Girls and Children

is label—





BEING SCEPTICAL OF SUCCESS BOUND TO

In Each of the Four Districts in The Standard's \$10,000.00 Prize Contest There is Ample Room for Many Candidates to Enter Their Names and be Winners at the End of the Contest-There Are Votes Galore in All Sections Waiting for Candidates to Call and Claim Them.

> QUESTIONS ANSWERED PUBLICLY TO AID CANDIDATES WISHING TO ENTER.

Being skeptical of success in any votes, the automobiles will be awarded to the prizes of the first bound to be productive, is often times an incentive to greater endeavor, assuring the most according of timidity or hesitation often goes before the greatest accomplishments.

Emma Eames, the noted primardona, has said that often before a public appearance in which she scored here greatest accomplishments.

Emma Eames, the noted primardona, has said that often before a public appearance in which she scored here greatest accomplishments.

Emma Eames, the noted primardona, has said that often before a public appearance in which she scored here greatest success, she was impled by a nearly overwhelming desire to run away.

Candidates who are imbued with the "run-way" feeling should have foremost in their minds the value of the prizes The Standard is offering should have foremost in their minds the value of the prizes the sweeks. If the value of the prizes to be won is constantly before a prospective candidate, it will ownly two things to do—farst seed of the prizes to be won is constantly before a prospective candidate, it will ownly two things to do—farst seed of the prizes to be won is constantly before a prospective candidate, it will ownly two things to do—farst seed of the prizes awarded to the prizes to be won is constantly before a prospective candidate, it will ownly two things to do—farst seed of the prizes to be won is constantly before a prospective candidate, it will ownly two things to do—farst seed of the prizes to be won is constantly before a prospective candidate, it will ownly two things to do—farst seed of the prizes awarded in each district will and the prizes.

A vote coupon will appear in a conce a big vote will result by virius the field tor cauvassing subscriptions has not been touched. Those first in the field for cauvassing subscription and third prize awarded in each district will have before a prospective candidate, it will ove the prizes.

A vote coupon will appear in a success the prizes

THIN PEOPLE

Thinness and weakness are usually due to starved merves. Our bodies need more phosphate than is contained in modern foods. Physicians claim there is nothing that will supply this deficiency so well as the organic phosphate known among druggists as bitrophosphate, which is inexpensive and is sold by the Ross Drug Co. in St. Jchn and most all druggists under a guarantee of satisfaction or money back. By feeding the nerves directly and by supplying the body cells with the necessary phosphoric food elements, bitro-phosphate quickly produces a welcome transformation in the appearance; the increase in weight frequently being astontahing.

This increase in weight also carries with it a general improvement in the health. Nervousness, sleeplessness and lack of energy, which nearly always accompany excessive thinness, sund lack of energy, which nearly always accompany excessive thinness, and lack of energy, which nearly always accompany excessive thinness, con disappear, dull eyes become bright, and pale cheeks glow with the bloom of perfect health.

CAUTION: — Although bitro-phosphate is unsurpassed for relieving nervousness, sleeplessness and general weakness, it should not, owing to its general weakness, it should not owing to its general weakness, it should not owing to its general weakness, it should not, owing to its general weakness, it should not own to sh

Improve Looks

by purifying the blood. Sallow skin, 'liver spotz', pimples and blotches are usually due to impure or impoverished blood.

Clear the skin, put roses in pale checks, brighten the ieyes, build up the whole system by taking

HERBINE BITTERS We a wonderful tonic for women, especially. Prepared of Nature's herbe and gives the happiest results when used regularly and according to disections.

The Brayley Drug Cympany, Limited at most stores, 25c. a bottle; Family size, five times as large, \$1.

Only One Soldier Was Badly Injured

Pte. Corbett is Only Injured Man on Wrecked Troop Train Who is Confined to Hospital - West St. John Man Had Hand Badly Cut.

Pte. J. I. Corbett, Rothedale, Pictou county, is the only passenger of the N. B. Olympic troop train accident who has remained confined to hospital His left thigh is injured and it is thought that his spine is also injured. Pte. E. L. McPeake, West St. John, had five stitches put in his right hand but stated last night that he was feeling all right. The other men who

medical attention on arrival of the train here and are not considered as the many of the strength of the G. E. F. The undermentioned officers are attent of the boys the three cars which of the strength of the G. E. F. The curre near atkinson's Biding May, 1919.

May, 1919.

Kennoth Howard Mocrimon. 2 at May, 1919.

Harold Shoclar Tail. 2 at May, 1919.

Charles Partick Grannan, molecular and the cars structure of the statement. The curre near atkinson's Biding has always been considered a bend to read, and this accident near the cars would be served the statement. The curre near atkinson's Biding has always been considered a bend to read, and this accident near the cars would be served the statement. The curre near atkinson's Biding has always been considered a bend to read, and this accident near the cars would be served the statement. The curre near atkinson's Biding has always been considered a bend to read, and this accident near the cars would be served the statement. The curre near atkinson's Biding has always been considered a bend to read, and the served the statement. The curre near atkinson's Biding has always been considered a bend to read, and the served the statement. The curre near atkinson's Biding has always been considered a bend to read, and the cars would be served the statement. The curre near atkinson's Biding has always been considered a bend to read, and the cars would be served the statement. The curre near atkinson's Biding has always been considered a bend to read a statement of the statement. The curre near atkinson's Biding has always been considered a bend the cars would be a served the statement of the statement. The curre near the statement of the

RED, WHITE AND GREEN

IS THE COLOR SCHEME OF THE ONLY PACKAGE CONTAINING THE GENUINE

Accept no substituted imitations-No other cereal food is made or sold by us



Kelloggs

CORN FLAKES THE STANDARD CANADIAN FOOD

REFUSE the "Just-as-good" variety—And remember, Kellogg's Toasted Corn Flakes are only made in Canada by

THE BATTLE CREEK TOASTED CORN FLAKE LONDON.

Clearance July Sales

We Might Almost Call This a Manufacturers' Clearance Sale

Because of the number of splendid lines that have been received from factories who were finishing up summer business and going on to fall goods.

Big concessions have been obtained and also such concessions will go right to the shopping public in the shape of much reduced retail prices on the most up-to-date merchandise.

Sale Begins Today

HIGH CLASS DOLMAN COATS

Regular, \$50.00 to \$65.00. Summer Sale Price, \$3.00 each.

A splendid range of loose sleeve and Dolman Coats in velour, deihi, covert, fine serge and broadcloth. Shades of sand, black, taupe and Pekin blue.

Summer Sale Price, \$25.00.

Just the kind of Hosiery you want, away under the price you had figured on laying

you had agured on laying out for them.

Ladles' Hosiery in seamless foot, with double heel, toe and wide gartered top. This is a circle bar hose and comes in black and grey only. All sizes.

Regular value 45c.

July Sales Price, 29c per pr.

Good quality Ladies' Summer hose, full fashioned, double heel and toe, black only. All

Clearing of odd lines in silk lisie hose; colors, black, brown, grey, white. All one price for July Sales, 470 per pair.

sizes. Regular 38c.

July Sales Price, 25c.

JULY SALES

Invalid. The C. P. R. train for Halifax, scheded to seave at 12.50 p.m., did not pull out yesterday until after 1.35. The delay was caused mosily by the number of passengers and the great amount of baggage brought by the

In a baggage car, next the pine box covered coffin which was going to Halifax was placed a rough spring and mattress, on which lay a man suffering from an injury. Consider-able comment was heard from the large number of passengers upon this rather rough method of transporting an invalid, and one who was appar-ently in great pain.

MILITARY NOTES

Infantry.
62nd Regiment (St. John Fusitiers).
—Corps Reserve: Captain D. A.
Clarke, M. C., resigns his commission
on appointment to the permanent
force, 1st April, 1919.

NOTICE THE MANNER IN WHICH WE HAVE SEVERED THE PRICES ON WOMEN'S AND MISSES' APPAREL

Phack and white check dresses for Misses. Smart little styles, box 12 only silk dresses, taffeta, Crepe-de-Chene and messaline, in black,

brown, green, and, sand shades. Pretty styles for aftermoon wear.

Regular prices up to \$35.00. Sale Price, \$18.50.

Misses' Silk Dresses in taffeta and poplin—straight lines. Colors, navy, green, sand, brown and burgundy.

Regular \$14.75 to \$15.50. Sale \$10.00 each.

VOILE DRESSES. VOILE DRESSES.

A wonderful range of colored voile dresses in all the wanted shades, y and rose, blue, grey, etc.

Regular value, \$10.50. Summer Sale Price, \$7.95. TWEED COATS.

Suitable for present as well as early fall wear, dolman and all round belted designs, trimmed buttons and stitching.

Regular \$3.00 to \$32.50. Summer Sale Price, \$19.75.

PRACTICAL PO RCH DRESSES.

New and attractive designs in Japanese creps, linens, etc., prettily named white collar, cuffs, etc.

Regular \$5.50 to \$6.50. Summer Sale Price, \$3.98.

number in black, brown, grey, tan. Regular value \$1.25.

July Sales, 98c per pair.

Children's fine ribbed hose.

Children's fine ribbed hose double woven heel and toe, elastic knftted. Sizes 6 to 8 3-4. Black only, Regular 65c. July Sales, 39c per pair.

Clearing of kiddies' socks, best silk mercer finished, in grey and browns. Regular 50c. July Sales, 37c per pair.

This Collection of Neckwear will be a delight to pick from, especially when you can make selections from among them at such low prices as these.

10 special numbers in crepede-chene, georgette crepe, satin and pique neckwear, in tuxedo and long front styles, tyimmed in fine lace. Values up to 75c.

July Sales Price, 47c each.

Also special pique collar and cuff sets, lace trimmed at same price.

Special line of organdic and pique collars for house dresses.

July Sales Price, 25c each.

Chiffon neck scarfs, 11-4 yds. long; colors, Copen, sand, sky, helio, china, etc.

July Sales Price, 48c each.

Neck pleating by the yard in colors and white satins, georgette and crepe-de-chene.

July Sales Price, 20% offreg.

Summer Sale Price, \$1.98. WHITE COAT SMOCKS with tie collar of rose, green or Copen, embroidery ends; all round belt and pockets. Regular \$4.25.

Summer Sale Price, \$3.36. GOOD QUALITY JAP SILK BLOUSES

in peach and rose shades; square collar with 2 inch hemstitched hem, shades, rose and peach only. Regular \$3.50. Summer Sale Price, \$2.58.



Some of the Best Values this store ever offered are listed below, in household linens, towellings, sheets, pillow-elips Val., etc.

Sheets in double bed size, full bleached, good heavy round thread couton. Size \$22½ x²⁴s.

July Sales, \$1.29 each.

Pillow cases, good plain quality, finished seams, Size 40 inch wide. July Sales, 28c each.

July Sales, 28c each.

Extra good quality large size white Turkish towels. Nice, soft finish with hemmed ends. Size 22x27.

July Sales 69c each.

Douglas cup towels, 3-4 bleached. Size 22x27,

July Sales, 16c each.

Clearing lines in remmants of towellings, table damask, cottone, etc. All marked at July Sales Prices.

5 yards of household long cloth, fine soft finish, 36 inch wide.

July Sales full 5 yds. for \$1.00 CHILDREN'S DRESSES IN-

CHILDREN'S DRESSES IN-CLUDING WHITE AND COLORED. COLORED.

The biggest values of the year are being offered. Mothers should not fall to take advantage of them and procure plenty wash dresse for vacation days, also a good supply for after vacation school days.

2 dozen only of these dainty white dresse for party and dress-up of fine organdle, voiles, mulls, etc. Swiss embrodlery, lace and ribbon trimming. Sizes 6 to 14 years. Regular \$2.50 to \$3.50.

July Sales, \$1.98.

25 BATHING SUITS
That Show Great Reductions.
The "Anneste Keilerman" Jersey Suft bathing suits are made
all in one piece of fine navy.

Jersey Cloth, red, yellow or white trimmed. Sizes 34 to 44. Regular value, \$2.25. July Sales, \$1.75 per suit. "Billie Burke" and "Mermaid" bathing suks of surf cloth. All in one piece or with separate bloomers to match or Jersey tights. Colors, black, flavy, red trimmed, rose, yellow, green, gold, white. Sizes 34 to 44. Regular \$5.98 to \$6.50. July Sales, \$4.98 each.

> JULY SALES

> > July Sales, \$3.98.

Girls' smart gingham dresses in pretty phads and chekks, chambray and button trimming. Colors, rose, saxe, navy. tan. sky, green, etc. Sizes 6 to 14 years.

July Sales \$2.98. Regular \$3.98 to \$4.75.

15 only of New York Dresses for girls 12 to 16 years and every dress a different style, and all just as pretty as can be, in a beautiful range of colors and combinations. Regular \$5.95 to \$6.75.

July Sales, \$4.98. DANIEL



