Margolian's Clothing Store Hands Over Keys To Supreme Sales System, Ltd.

Yes. We Have Turned Over

The Keys Necessity Knows No Law When a Thing Has to Be Done

Has to Be Done

Our store is overstocked with Men's, Women's and Children's ready-to-wear. At the present time it is impossible to display our merchandise properly because of the crowded condition. We have decided to sell out about half this large stock—almost give it away, in order to make room to display our goods to a better advantage. Like a roaring Niagara we will usher in a parting of the ways between high prices and low prices. With a blare of trumpets that disturbs the peace and tranquility of the age of high prices.

Our ambition is to serve all the people faithfully and well. We urge the consumers not to pay tributes and be a prey to the claws of the human wolf of high prices parading through the country in sheep's clothing. This sale beginning Friday, April 17th, 10 a.m., and continuing for ten days will surely reach a climax and put all other sales in the shade. Our values will speak for themselves.

MARGOLIAN CLOTHES STORE.

Sale Starts Friday, 10 A.M.

The Only Reason

You can have for not attending this great sale is lack of investigation. You, who have derful bargain event. Sale opens Friday morning, April 17th, at 10 a.m.

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Thrifry Shoppers, Get This!

I'm Here to Sell This Stock and Sell It Quick!

My orders are definite and drastic. I've got to sell this stock and sell it in a hurry. Every dealing at this sale will be open and above-board. I've left the original price tags on the goods. In no single instance have they been tampered with. You can see with your own eyes that I am marking this stock for quick disposal. I have paid absolutely no attention to former costs and prices. It's up to you people to buy to the full limit and I know you will. All I Am To Do Is Sell.

Terrific price cutting all over the store.
Thousands of dollars worth of this high grade merchandise will sell like wildfire, for these prices will prove that cold type fails to describe this wanton price destruction. This sale will be a sensation. Standing room will be at a premium. Doors open at 10 a.m. sharp on a scene of bargains, brilliance and splendor. Come, test my statement.

A Death Blow To Regular Prices.

If you are economically inclined; if you know the market condition today; and if you are not bound, gagged and blinded with prejudice, by all means make arrangements to attend this big bona fide sale that will stir your soul with excited anticipation and send you home resoiting with the bargains you will secure.

SAMUEL J. ROSS, Sales Manager In Charge Sale Starts Friday, 10 A.M.



FOR THE GOOD OF YOUR POCKET-BOOK GIVE SERIOUS THOUGHT AND CAREFUL ATTENTION TO THIS ADVERTISEMENT.

Full Dress Shirts Arrow and Tooke. \$3.50 quality. Now

reat. Every single full dress shirt in our store will be placed on display for a clean up. Pleated



MEN'S UNDERWEAR B. V. D's.

Men, get here early nd load up on underwear. They will not last long at these prices.



COMBINATIONS \$2.00 Quality.

Yes, sirree, when we say \$2.00 quality, we mean it. You must see hem to appreciate them.



NEN'S CAPS—Friday only.

Now let's see how many men customers we can get to our sale on Friday at 10 a. m. We will offer you 100 Caps in values ranging up to \$1.50. Just to create a sensation we will offer these for

MEN'S **OVERALLS** Black or Blue We have plenty of nese in all sizes. No. 1

quality. You are sure to buy if you attend this,

Men's Dress Shirts Friday Only. lust to see how many buyers we can get to our sale, we will offer Men's Dress Shirts in striped patterns, with or without collars; regular \$1.50



LADIES' WAISTS \$3 and \$4 Quality. For the benefit of the adies who will get here early Friday morning, we will place on sale a special lot of 164 waists ranging in values from



CHILDREN'S WASH SUITS \$1.50 Quality Now mothers, if it is eal values that you are looking for, you can't miss this opportunity. We will offer children's wash suits for

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Ladies' House Dresses \$1.50 Quality For the benefit of the adies, we will offer every single housedress in our stock. Made up of beautiful styles in gingham. Now ladies, come early. Going at

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WINDOWS



YOU MUST SEE THESE VALUES—AND WHEN YOU DO WE KNOW YOU WILL NEED NO FURTHER URGING TO BUY

CHILDREN'S GINGHAM DRESSES \$1.25 Quality.

aply because we are ne of children's wear.



TWEED CAPS

\$1.25 Quality. Promptly at 10 a.m. caps for men, in all sizes, at a sacrifice price of



We have made up will be the talk of the town. Therefore, we vill offer these cotton sox for men at



RAINCOATS

Every single Raincoat in our stock will be dragged to the bargain block and offered to



MEN'S TWEED PANTS \$3.00 Quality.



IEN'S COLLARS - For early. We will offer you loads and loads of Linen Collars in broken lot sizes, several good styles. Think of it. We offer these Col-



not asked to buy. Come Khaki Overalls in all sizes



WE HAVE TURNED THIS CLOCK BACK TO 1914 PRICES. OUR PRICES ARE SLASHED FROM END TO END

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MEN'S DRESS SHIRTS— \$1.95 quality. A special lot of Men's Dress Shirts in beautiful patterns, and all sizes, striped materials, guaranteed washable col-ors. Now going at



MEN'S BRACES—39c. quality. Men, for your benefit we will offer you these braces formerly sold for 39c., now going at



MEN'S SILKOLINE SOX—50c. quality. Here we are again, men, with another one of those red hot bargains. We offer you these first quality Men's Silkoline Sox for



uality Boy's Suits with 2





MEN'S OVERALLS AND JUMPERS—\$1.50 quality. We offer you our Men's Overalls and Jumpers, white only, at a prody reduced price of



EN'S SERGE PANTS \$6.00 quality. We offer you our Men's Serge Pants, tailor made, in all sizes for



BOYS' KHAKI KNICKER'S \$1.50 quality. We will offer Boys' Khaki Knickers in all sizes, formerly sold for



YOUNG MEN'S TWEED SUITS—\$20 quality. Here is where value stands out. We offer you young men's Tweed Suits, very good quality, nicely tailor made, and a good run of sizes, going at



Tan. We offer you a special lot of 73 Leatherette Suit Cases, formerly sold at



MEN'S SHIRT'S AND DRAW ERS—Balbriggan.
All right men, just to see how many of you will attend this sale, on Friday Morning we will offer you first quality Balbriggan Underwear in all sizes at.



WORSTED SUITS-For formerly sold for \$35.00 now offered to you for . . :



MEN'S DRESS SHIRTSspecial lot arranged for you of Men's Dress Shirts, in Madras and other mater. ials, that we will offer you

NOTHING RESERVED



taken from our regular stock of \$1.00 quality offer-



MEN'S WHITE HAND KERCHIEFS-15c. quality. these large White Handkerchiefs on Friday morning at 10 a.m. 2 for



Store Closed

Today

Margolian's Clothing Store

187 UNION STREET, SAINT JOHN, N. B.

FORMERLY OCCUPIED BY J. L. COLLINS

Sale Starts Friday April 17th 10 A. M.

SEE OUR WINDOWS

SEE OUR WINDOWS