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THE TELEGRAPH-JOURNAL, ST. JOHN, N. B., WEDNESDAY, JULY 2, 1924

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# \$15,000.00 GIVEN AWAY

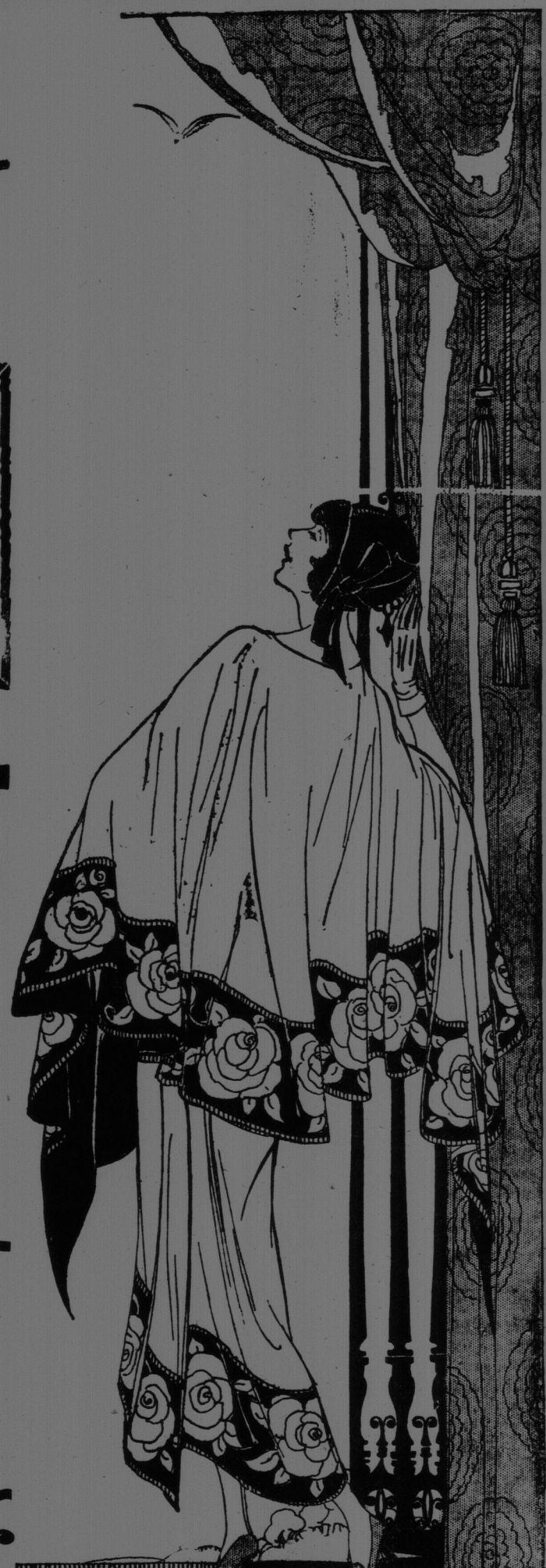
Confident of public support in the present venture Amdur's Ltd., gladly give away \$15,000 in price reduction to make their July Clearance the best, the speediest and the most thorough in their history, and the most beneficial to the people.

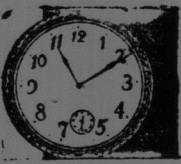
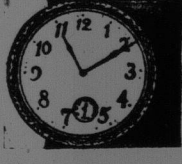
**\$15,000.00 GIVEN AWAY**  
The actual cost value of the stock of Amdur's Ltd., when "Stock was taken" before the sale was \$63,466.00. The value of the stock with sale prices attached is **\$47,485.00**. This means that Amdur's Ltd., have given away over \$15,000.00 in cash. The reason is that Amdur's Ltd., intend to make the present sale the speediest, the most thorough, and the most successful in their history.

## Roof of Our Building


The prize shower will terminate at 10 o'clock sharp.

Valuable gifts will be included in the symbolic shower that will open the sale in which \$15,000 in value is given away.



— OPPORTUNITY STRIKES EVERY HOUR —			
	4—5 TURKISH TOWEL ENDS <b>10c</b> 3 for 25c	7—8 ALL WOOL BOTANY SERGE BLACK ONLY 52 in. wide <b>79c</b>	8—9 MEN'S WORK SHIRTS <b>50c</b> 

### Ladies' Coats

	POLO COATS <b>\$7</b>	The Highest Grade Coats in The Store <b>\$20</b>
	Velour Coats Also Stripes and Plaids <b>\$10</b>	AND
	Tricotine Coats and Full Lined Velours <b>\$15</b>	Included Are Marvellas, Picotine and Poiret Twills. <b>\$25</b>

### Knitted Sport Wear

In this section we offer the greatest variety of knitted sport wear in the city. In style, in color, in fashioning of the fabrics. A wide range of choice available. The prices are easily the lowest in St. John.

KNITTED DRESSES <b>\$5.95</b>	SWEATERS Cardigan Style <b>\$1.00</b> Silk and Wool Sweaters <b>\$1.98</b>	KNITTED SUITS <b>\$7.95—\$9.95</b> Silk and Wool Suits <b>\$13.95</b>
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### Ladies' Hose

LISLE HOSE <b>19c</b> Pair	
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### Ladies' Suits

We have placed our suits in three groups, most unusual values in each group. Included in this lot are Poiret Twills, Worsteds, Tricotines and Pencil Stripes in excellent styles. Linings of silk, crepe, satin and striped.

<b>\$10</b> Value to \$25.00	<b>\$15</b> Value to \$35.00	<b>\$25</b> \$50.00 Value.
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### Millinery

Trimmed and Tailored Hats

**98c | \$1.48**

The newest Suedene Hats  
Imported from England.  
Bought to sell for \$8.00.

**\$4.50**

### Dresses

New frocks arriving from Montreal, New York and other fashion centres are placed on sale for this event. Included are the newest styles and fabrics.

TRICOTINE **\$5.95**  
DRESSES

CANTON **\$10.00**  
DRESSES

Ginghams, Voiles, Ratines, Grass Clothes. **\$1.95**  
—TO—  
**\$11.95**



SILK HOSE  
First Quality.  
All shades. **45c**

Ribbed Sport Hose .... **59c**

All Silk Hose ..... **79c**

Pure Silk Hose. Reg. \$2.00 value. Dawn, Peach, Nude, Sunset, Flesh, Banana, Rose, Biege, Log Cabin, Navy, Black and White. **\$1.35**

Balbriggan Bloomers, with gusset ..... **35c**

Summer Vests ..... **17c**  
Brassieres ..... **25c**

Regular \$1.75 Corset for ..... **1.12**

Bathing Caps ..... **19c**

# LIMITED SQUARE

Opposite The City Market