



The above is a copy or fac-simile of the
Lithographic Wrapper on the Genuine

DR. THOMAS' ELECTRIC OIL

Fix its appearance and the name in
your mind, and don't be persuaded to
take any Electric or Electron Oil in
place of it, as they are base imitations.

In the year 1871, Dr. S. N. Thomas, of Phelps,
N. Y., made arrangements with the undersigned
to introduce his ELECTRIC OIL into Canada. From
the first it met with success, and in a very short
time orders for it came pouring in from all parts
of the country, and at the present time it has the
largest sale of any medicine sold in the Dominion.

One proof of the remarkable success it has met
with, is the attempt of several

LAND SHARKS

to sell imitation oils on the strength of its popu-
larity. If it were not a medicine of merit it would
not be imitated. Men do not commit forgeries on
defunct banks, nor do they counterfeit base coin;
it is the genuine they imitate. And so it is here;
if Dr. Thomas' Eclectic Oil was not an article as
good as represented, it would not have the popu-
larity it has, and if it were not popular it would
not be imitated. But thanks to a sense of fairness
existing among the drug and medicine dealers,
and a desire on their part to preserve their good
name from the stigma of "dealers in counterfeit
or imitation goods," those LAND PIRATES have not
had any encouragement, and their trash has gone
begging on the market.

They put up their preparation in wrappers simi-
lar to Dr. Thomas' Eclectic Oil, and call it Electric
or Electron Oil, and try to palm it off as the gen-
uine. Some have even a smell not unlike Dr.
Thomas' Oil, but in everything else they are dead
failures.

Beware of these Similar Named Articles.

If their originators had any faith in the healing
properties of their medicine they would, like
honest men, give them a name of their own, and
not try to sell them on the reputation of another;
but as they know their preparations have no merit,
they resort to the most unprincipled means of
selling them by getting a name as near as possible
to *Eclectic*. We, therefore, ask the public when
purchasing to see that the name,

DR. THOMAS'

ELECTRIC OIL, is on the front of the wrapper
and on the back are the names of

Northrop & Lyman