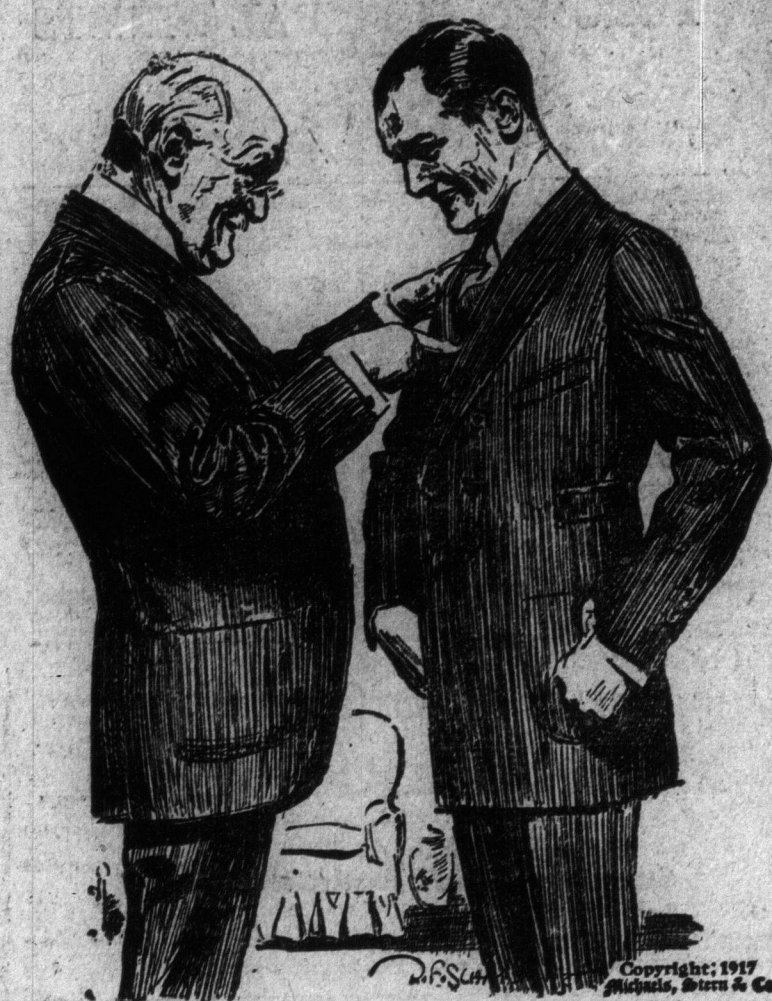


Simpson's

If You Need a New Suit Get it on Saturday



But You Will Have to Come Early if You Want One From This Special at \$14.95, for There is Only a Limited Quantity, and the Values Are So Good That They'll Go Quickly.

Blue Worsted Suits

Made by Michaels-Stern Co., Rochester

\$14.95

Clearing from our regular stock about thirty-five high-grade, all-wool blue worsted suits, woven in a medium size twill. These suits have two and three-button sacque coats, with soft roll lapels and well-cut waistcoats and trousers. Also some worsted suits of grey and brown and some tweed suits of the same color and style. All suits are exceptionally good values. Men's sizes 36 to 44. Young men's, 34 to 37. Boys' first "longs," 32 to 35. On sale to-day at

\$14.95

The New "Trench" Coat, Made by Kuppenheimer

The Overcoat of Character and Style

Designed and made by these well-known makers of smart clothes for young men—the "Trench Coat" is one of the trimmest and most popular for Spring wear. Cut single-breasted with an all-round belt which buckles in the front; two box pleats in the back; this coat is tailored from Donegal tweed in mixed browns. Lined through shoulders and sleeves with satin, and hand-tailored throughout. Sizes 34 to 39

30.00

Clearance Sale of Men's Spring-weight Overcoats

Three Popular Styles—
Pinch-back,
Slip-on,
Chesterfield

Pinch-backs, of light grey and brown Donegal tweeds, and a medium shade of grey tweed, showing an indistinct herringbone pattern; cut single-breasted, with soft roll lapels and self collar.
Slip-ons, of grey cheviot cloth, cut roomily, with loose box back; a comfortable coat to wear, and "easy to look at."
Chesterfields, of good quality cravenette cloth, in dark, serviceable colors; regulation cut; single-breasted; fly front, and excellent value in every way. All three styles sizes 34 to 44, and all perfectly tailored.

12.95

Two Lines of Superior Quality Overcoats for Men

Silk-lined Chesterfield Coats

Always in the best of taste, a good Chesterfield has a place in any man's wardrobe. These of fine quality English cheviot cloth, dark Oxford grey; are lined throughout with silk. Sizes 36 to 48. Today

28.00

A Suit From Michaels-Stern Co.

A Fine Tweed Suit, bluish grey in color, with a small check pattern, cut in single-breasted, three-button sacque style with single-breasted waistcoat. Well-finished and hand-tailored. Sizes 36 to 42. Today

25.00

If You Save Money in the Morning You Feel Good All Day—So Take Advantage of Opportunities Like These

Five Big Specials in Men's Furnishings

Men's Silk Shirts, \$3.45

Exceptional value is offered in this group of Men's High-grade Shirts. They are "Arrow," "Congress" and "Tooke" brands, and are made of choice quality raw silk and tub silk, in plain colors and fancy patterns. Sizes 14 to 16 only, and only 120 shirts in the lot. Special at 3.45

Men's Combinations at 94c

Spring and summer weight Combination Underwear, in porous knit, balbriggan, mesh; Aero knit and silk lisle thread; short or long sleeves, and knee or ankle length. Sizes 32 to 48; a very fine lot of underwear, and every garment a bargain at the price. Suit 94

Men's Negligee Shirts at 49c

At 8.30 this morning we place on sale 1,200 Men's Shirts at the very low price of 49c each. They are a most unusual quality to sell at this figure, and there should be an early push for them; good patterns in stripe and dot effects; laundered cuff style. Sizes 13 1/2 to 17. Sale price, each 49

Men's Underwear Specials

Shirts and Drawers of natural color "merino," a fine wool and cotton mixture; right weight for present wear. Special for today, a garment 39
Men's Balbriggan Shirts and Drawers, "seconds" and counter-shaded stock; natural shade. Special price for today, a garment 43

Furniture

For the Bedroom at Special Prices

2-Piece Bed Outfit, Complete—Braze Bed, heavy 2-inch posts, ball corners, five 1-inch fillers, all regular sizes. Mattress, built in layers, felted, not stuffed, full depth border, enclosed in good grade of art ticking; Spring closely woven wire fabric, all-metal frame. Reg. \$40.00. Saturday 29.85
Braze Bed, polette finish only, 4 ft. 6 in. size, 2-inch posts, height of head 58 in., foot 37 in. Regular price \$32.00. Saturday 10.95
Braze Bed, ribbon finish only, heavy 2-inch posts with special caps, five 1-inch fillers, 4 ft. 6 in. size only. Regular price \$34.00. Satur. 20.00
Braze Bed, in satin ribbon finish, 4 ft. 6 in. size only, heavy 2-inch posts, 1 1/2-inch top rail, five 1-inch fillers, with galleries; a very beautiful bed. Regular price \$32.00. Satur. 23.50
Braze Bed, heavy 2-inch posts, 1 1/2-inch top rail and fillers, in bright polette or main finish; all regular sizes. Regular price \$31.75. Saturday 24.75
Braze Bed, in ribbon finish, 4 ft. 6 in. size only, heavy 2-inch posts with ball corners, top rail two inches, five 1 1/2-inch fillers, with gallery, height of head 60 inches, foot 36 inches. Regular price \$36.00. Satur. 29.50
Mattress, wood fibre, just felt both sides, deeply tufted, enclosed in good grade of art ticking. Can be secured in all regular sizes. Special 3.10
Mattress, half-wood fibre and layer felt, deeply tufted and enclosed in good grade of art ticking. Price 6.25
Pillows, mixed feathers, enclosed in good grade of art ticking. Price .95
Pillows, all feathers, enclosed in good grade of art ticking. 1.50



See the Demonstration on Saturday of Munition Workers' Overalls

Women who work in munition factories will be greatly interested in these convenient and comfortable overalls that were designed especially for them—to give them greater ease and comfort at their work. On the other side of the work—and we recommend them also for this use. They will be demonstrated today in our Whitehead Department on the Third Floor.
No. 1, at the left, is a two-piece suit, made of khaki, plain, blue denim or a lighter material in navy blue stripe. The trousers are made in a full style with three buttons on either side, with two front pockets and buttoned band at ankle. Price 4.50
No. 2 is a regular man's style overall, in light and heavy weight khaki and patch pockets. Price 2.65
No. 3 is a woman's overall, made of plain blue or fancy striped denim, in a one-piece suit. The trousers have the divided skirt effect and have 2.75
No. 4 is an overall apron, made of strong denim, in khaki or navy blue, for kitchen work. Price

Breakfast 25c

Saturday's Menu

Orange or Cereal with Cream
Broiled Veal Chop
Or Bacon with Eggs
Hash Brown Potatoes
Rolls and Butter
Pot of Tea or Coffee

The Birth of a Nation



This wonderful story now offered for the first time to the public at this very popular price. Cloth bound, a volume 25

Kodaking Time

The bright sunshine and the higher temperature tend to outdoor life and Kodaking, which has been laid aside during the winter. Our department is on the Main Floor immediately adjoining the Book Department. We sell the celebrated "Eastman Kodak" and all the accessories.

Thin Photographic Brownie

No. 2 6.00
No. 2 with R.R. lens 7.50
No. 2A 8.00
No. 2A with R.R. lens 10.00
No. 3A 10.00
No. 3A with R.R. lens 12.00

Phone for Films

Autographic or Ordinary.
2 1/4 x 3 1/4 20
2 1/4 x 4 1/4 25
3 1/4 x 4 1/4 35
3 1/4 x 5 1/2 40
3 1/4 x 5 1/2 20
Packed Films in All Sizes
Developing and printing done in-house. The quality of our work will be surpassed.

Men's 75c Cashmere Sox Saturday 50c

Only 300 pairs in the lot. That means you'll have to come in the morning, for they'll sell quickly. Finest all-wool cashmere yarn, knitted close and firm; seamless foot; weight for present wear. Sizes 10 to 11. While the 300 pairs last, sale price, a pair 50



Stylish Hats for Men

Borsalino Soft Felt Hat, which is recognized as the leading make because of its stylish appearance and exceptional quality. We stock many shapes in this popular hat, in shades of moss, myrtle, pearl, steel, carbon, tan, brown and black. Today's price 4.50
Soft Hats in other well-known English and American makes, from 1.50 to 4.00

Stetson and Christy's Hard Hats

Smart shapes from these two well-known makers, in full and tapered crown styles 4.00
Christy's "Featherweight" Hard Hat, the best value to be had in a hard hat 3.00

Remarkable Sale of Boys' Clothing

Regular \$9.50, \$10.50, \$12.00 and \$13.50 Values, for \$6.95
300 Suits have been priced for rush selling today, and we assure you that the values are exceptional. This sale is to clear out the broken lines of suits purchased months ago for our regular stock, and the clearing price in many cases is much less than actual cost; pinch-backs, yoke Norfoks, fancy pleated Norfoks and plain patch pocket styles. Bloomer style pants. Sizes 25 to 35. Today 6.95

Simpson's Floor and Porch Paint

Quality guaranteed, durable, and dries hard overnight; light grey, dark grey. On sale today, quart 48

R. S. Co. Ready-Mixed Paints

High-grade product, carefully mixed from permanent pigments combined with linseed oil and turpentine; complete range of colors:

Cream	Silver Grey	Signal Red
Light Buff	Grey	Bottle Green
Drab	Slate	Green Tint
Old Ivory	Sky Blue	Pea Green
Straw	Mid Blue	Apple Green
Buff	Navy	Light Reseda
Brunswick Brown	Pink	Willow Green
Orange	Terra Cotta	Dark Green
Pearl	Indian Red	Inside White
	Oak Leaf	Outside White

1/2-pints 18c Pints 35c Quarts 65c
1/2-gals. \$1.20 Gals. \$2.30

Come to This Big Sale of Wall Papers

8.30 a.m. Rush Special
Clearance Sale of Broken Lines, 5c Single Roll.
Only enough of a kind for one or two rooms; floral, stripe and conventional designs; good selection of colorings. Regular 10c to 50c. Clearing today, a single roll 5
Tapestry and Fabric Wall Papers
Regular 40c to 50c, for 19c. Plain effects, basket
weaves, grass cloths and fine stripes; up-to-date colorings, including browns, greens, buff and greys; tapestry papers, foliage and scenic patterns in tan, blue, buff and green. Regular 40c to 50c. Today special, a single roll 19
Silk Drawing Room Paper
Regular \$1.00 to \$1.50, for 35c. Imported Soirette Wall
Papers, extra quality stock; pastel shades of cream, green, yellow and ivory. Regular \$1.00 to \$1.50. Today only, a single roll 35
Bedroom Papers for 9c
Regular 20c and 25c. Floral and stripe effects in mauve, pink, blue and yellow colorings. Regular 20c and 25c. Sale price, single roll 9
9-inch Borders to match. Regularly 6c a yard, for 3
Fancy White Ceiling Papers
Regular 10c, for 6c. For bedrooms and parlors, creole design in mauve, white ground. Regular 10c. On sale today, a single roll 6
Latherette Papers
Regular \$1.25 to \$2.00, for 48c. For panels and side walls; use: heavily embossed, red, buff and brown colors. Regular \$1.25 to \$2.00. Today, single roll 48c

The Robert SIMPSON Company Limited