WRITE US.

If you cannot conveniently call and examine the methods, appliances and rooms of the

F.C.B.C.

Forest City Business and Shorthand College, London, Ont.,

WRITE US FOR INFORMATION.

J. W. WESTERVELT, Principal.

Y. M. C. A. Building. ywt

R.K.Cowan

Barrister, etc., over Bank of Commerce London.

A Good Paying Investment.

$24 per annum invested at 4 per cent compound interest for 25 years yields $1,475, while the same sum applied to an insurance policy yields, with estimated profit, about $1,775 in the same time. The gain, therefore, would be $300, besides the protection given during that period, one premium securing payment of the sum assured, even if death takes place the day the holder receives his policy. By no other system of saving is it possible to provide immediate protection for a family. See the contract offered by CONFEDERATION LIFE. WE INSURE LADIES.

FRED. H. HEATH, General Agent. GEO. PRITCHARD, Local Agent.

Office—Market Lane, Ground Floor.

A Beautiful Assortment.

Have you any intention of putting in electric fixtures? If so, you should see what we have. The recent styles for separate or combination for gas is included in our stock. Best and largest assortment in the city.

Rogers Electric Co'y,

425 RICHMOND STREET. ywt

A CHEERFUL HOME

will be the result of having your curtains relaundered. They look like new when we do them up. Our work is the standard of gentility and neatness.

Parisian Steam Laundry

J. K. Spry, Manager, Phone 559. ywt

BARE WALLS

May look well in a barn, but in a house you have to make your rooms look comfortable and neat. Wall Paper adds a finish to any room, if selected with care and put on by competent workmen. We have all the latest American and Canadian patterns.

R. LEWIS,

434 Richmond St. ywt

Fine Merchant Tailoring.

W. Fairbairn

Over Priddis Bros. Entrance through store, 158 Dundas street.

SPECIAL NOTICES.

If you want to furnish a house, or any part of one, if you want to get good goods at lowest prices, call and see us about it. We can save you money on all kinds of furniture. Keene Bros., 127 King Street, opposite Market House.

Hunt & Sons' old established Feather Bed and Hair Mattress Cleaning Factory. Beds weighed; samples given. Manufacturers of hair mattress and goose feather pillows. Furniture and stoves of every description. 593 to 597 Richmond street, opposite Victoria Park and Central avenue. Telephone 997.

California Via Wabash & Santa Fe.

In order to keep the great Wabash Railroad prominently before the traveling public, and to be fully abreast will all ideas in modern transportation facilities, they have placed in service, in connection with the Santa Fe, the finest and fastest train for Southern California ever seen on wheels, leaving Dearborn station, Chicago, every Wednesday and Saturday, at 6 p.m., and St. Louis, same dates, at 9:15 p.m., reaching Southern California in just three days. The standard of excellence and completeness of this train service has never been equaled by any railway in the world. Be sure and ask for tickets via Wabash and Santa Fe. J. A. RICHARDSON, Canadian Passenger Agent, northeast corner King and Yonge streets, Toronto. 59 tf

Don't forget when in want of furniture, that our prices are as low as the lowest, while in quality nothing better, at WM. TRAFFORD'S, 95 and 97 King street.

Photography Artistic! Photography Permanent. Qualities so essential in first-class portraiture to be had every day at Frank Cooper's old established studio over 169, 171 and 173 Dundas street. xt

Photographs.

Cabinet size, finest in the city, $2 50 per dozen. See our special size at $1 50 per dozen, before going elsewhere. EDY BROS., 214 Dundas street, upstairs. Phone 444. t

T. C. THORNHILL'S.—Watches, Clocks and Jewelry; all sorts and all kinds neatly repaired and cleaned at lowest charges. Umbrellas, Parasols covered. Skates sharpened. 402 Talbot street. yt

The Shredded Whole-Wheat Biscuit is a "natural food," and a "natural curative agent," and will cure indigestion, constipation, rheumatism and nervousness. For sale at the Sanitarium, 320 Dundas street. E. J. HARDY, city agent. xt

Good News to the Traveling Public.

On Nov. 15 the picturesque Lehigh valley Railroad, in connection with the Grand Trunk, will make very important changes in the running of their through passenger trains, making faster time to New York and Philadelphia, and running direct through Buffalo. Trains will leave London at 3:35 a.m., 12:40 and 4:25 p.m. The 4:25 p.m. train will arrive in New York 8:15 next morning—over two hours ahead of all other lines. For tickets, sleeping-car berths, via their fast line, call at city and depot offices, Grand Trunk Railway. 63-g-vtzxvtz

Minard's Liniment Cures Distemper.

Blankets

The best value in the city, at 75c, $1, $1 25, $2, $2 50, $3.

Comforters...

at $1, $1 25, $1 50, $1 75, $2.

Down Quilts

at $3 50, $4 50, $5, $5 50, $6.

Priddis Bros.

158 Dundas St. 157 Carling St.

TELEPHONE 321

Fine Tailoring

A large and well selected stock of Tweeds and Overcoatings.

J. DAMBRA,

262½ Dundas Street. ywt

ONE RUBBER STAMP MACHINE

And complete outfit for making Rubber Stamps. Also one Small Power Punching Press for sale cheap.

Wm. Gurd & Co

185 Dundas Street, London, Ont. ywt

FINE TAILORS.

S-O-U-T-H-C-O-T-T-S

361 Richmond St.

FAIR AND MODERATELY COOL.

Toronto, Nov. 13—11 p.m.—The pressure is low over Nova Scotia and high over the lake region and Mississippi Valley. The weather has been generally fair throughout Ontario and Eastern Canada, with a few light snow falls, while in Manitoba and the Northwest Territories light snow has been general.

Minimum and maximum temperatures:

Esquimalt, 42-56; Edmonton, zero-4; Calgary, 2 below-4; Qu'Appelle, 14 below-10; Winnipeg, 6 below-16; Port Arthur, 8 below-24; Toronto, 32-38; Ottawa, 30-34; Montreal, 30-34; Halifax, 38-42.

PROBABILITIES.

Toronto, Nov. 14—1 a.m.—Probabilities for 24 hours for lower lakes region: Fresh westerly winds; fair and moderately cool.

LOCAL TEMPERATURES.

The highest and lowest readings of the thermometer at the observatory yesterday were: 33 above and 25 above.

YOU CAN'T BAKE BETTER BREAD

At home than ours. We're sure of this, because we use only the best ingredients and employ skilled bakers. There's a big saving of time and trouble and labor if you have us send all the BREAD you require.

JOHNSTON BROS., Wellington Street

YOUR EYES

Are sensitive. If they are weak, or tire when reading, better have them tested. No charge.

E. W. BOYLE, Optician,

652 Dundas Street. ywt

Watson's Cough Drops

Allay irritation and produce a soothing effect upon the vocal organs. TRY THEM.

GENUINE ALLIGATORS

Can be seen in my window, but you must come inside to get a Genuine DON LUCAS CIGAR. Only 5 cents.

W. J. PORTWOOD

394 Richmond Street.

BLEEDING TO DEATH FROM THE LOSS OF A TOOTH.

Buffalo, Nov. 14.—Daniel Ryan, a clerk, 35 years old, had one of his upper molars pulled last Monday. He is dying. He has had an incessant hemorrhage ever since the loss of the tooth.

KENT SABBATH SCHOOL WORKERS.

Dresden, Nov. 14.—The Kent Sabbath school convention in session here elected officers as follows: President, Rev. W. H. McTavish; vice-president, D. Farquharson; secretary, T. B. Shillington; treasurer, Thomas Campbell; statistical secretary, A. Samson; officer on provincial executive, H. Macaulay. Blenheim will be the next meeting place.

HEART RELIEF.

Eight Years' Hanging Between Life and Death With Acute Heart Disease—And in 30 Minutes After Taking First Dose of Dr. Agnew's Cure for the Heart Relief Comes — What It Did for Alfred Couldry, West Shefford, Que., It Can Do for Any Sufferer From the Same Cause.

"I had been suffering from acute heart trouble for over four years. When doctors had tried and failed to give me relief, I procured Dr. Agnew's Cure for the Heart. In 30 minutes after the first dose I had relief, and although mine was a case of long standing, eight bottles effected a permanent cure, and I firmly believe, after knowing what it has done for me, that there is no hopeless case while this great cure is to be had. I cheerfully sanction the use of my testimony in whatever way it may do the most good."

It's the Perfect Fit

Combined with the Latest Style, that helps to sell our Fur Garments. We pride ourselves on being the leaders of fashions, and this season is no exception to the rule. A large assortment of

Fur Jackets, Gauntlets, Capes, Collars, Ruffs, etc.

PRICES REASONABLE.

Repairing and Remodeling Done on the Premises.

Milne, Spittal & Co.

Wholesale and Retail Hatters and Furriers.

146 DUNDAS STREET.

Springbank Car

leaves corner Dundas and Richmond streets daily as follows:

6:30 a.m. 2:30 p.m. 5:30 p.m.

London Advertiser.

TELEPHONE NUMBERS.

107.....Business Office
134.....Editorial Rooms
175.....Job Department

Returns From a Distance,

Where the Advertiser Circulates —Testimonial From Mr. H. W. Burnett.

That the circulation of The Advertiser is not confined solely to London and the surrounding district is very clear from the below testimonial given to us. Many advertisers inform us daily of the successful returns gained from publicity in the columns of our paper. It is a pleasure to have such information, but in this case we think the publishing of the testimonial will further extend the reputation of The Advertiser as a medium that for direct benefit to an advertiser is unexcelled.

TESTIMONIAL.

Advertiser Printing Co., London:

Gentlemen,—I must extend you congratulations for the wide circulation of The Advertiser. I have always found your paper an excellent medium, and but a few days ago I advertised a special Heintzman & Co. piano for sale in The Advertiser. I had an application from Palermo, Ont., a village north of Hamilton. Through correspondence I sold the piano. This was done through the direct result of the advertisement in your paper, as the gentleman referred to The Advertiser. When returns come from a place one hundred miles away, it is proof that your medium is still more valuable when confined to the city and district. Yours very truly,

H. W. BURNETT,

Manager Heintzman & Company, Pianos.

London and Environs

—Hugh Sharkey, of this city, has opened a barber shop at the Hotel Iroquois, Petrolea.

—All classes of printing turned out at The Advertiser Job Department. Orders promptly filled.

—George Nelson, late of R. Pickard & Son, Exeter, has secured a situation with R. J. Young & Co. here.

—Miss Baldwin, daughter of his Lordship the Bishop of Huron, was the guest of Mrs. Jeanes at the Listowel rectory this week.

—Mr. J. I. Stephenson and Mr. T. McCormick, of this city, have returned from Muskoka with an abundance of game, including a deer.

—Rev. Robt. Johnston, B.A., of this city, delivered a lecture at the anniversary entertainment of the Parkdale Y. M. C. A. last night.

—Rev. W. J. Clark, First Presbyterian Church, will speak tomorrow morning on "Sabbath Observance in its relation to present day needs."

—The London and Petrolea Barrel Company have shipped three carloads of barrels to Hull, Que., to be used in shipping pork to the European markets.

—A number of stone-keepers are complaining of the large amount of counterfeit small coin that is at present in circulation. Bad 10-cent pieces seem to be the commonest.

—Rev. George B. Sage, of St. George's Church, London West, will conduct the morning and evening services tomorrow at Chatham, and Rev. Mr. McCosh, of Chatham, will be in London West.

—The new Methodist Church at Muncey road is to be opened on Nov. 22, when a thanksgiving service will be conducted by Rev. Prof. Warner, of Alma College. On the evening of the 26th a lecture is to be delivered by Rev. R. McIntyre, of St. Thomas. Subject: "What I Saw in the Old Land."

—Specially interesting services are to be held in Dundas Street Center Church tomorrow. The Rev. James Henderson, D.D., of Toronto, formerly pastor of the St. James Methodist Church, Montreal, and Sherbourne Street Methodist Church, Toronto, will preach morning and evening. Dr. Henderson is considered one of the most eloquent and popular divines in the country. The efficient choir of the church will render special music. No doubt the church will be crowded on both occasions. Contributions on behalf of missions.

—"Character" was the subject of an able lecture delivered by Rev. J. H. Moorhouse in the school room of Christ Church last night. Mr. Moorhouse defined character and the qualities which formed a good character—truth, courage, patience, love and perseverance. He also dwelt upon the influence and growth of character. In conclusion, he demonstrated that all true character was founded upon true religion. The lecture was very instructive and entertaining, and was interspersed with quotations illustrating the different points, some humorous and others pathetic. The proceeds were in aid of the church improvement fund. Instrumental and vocal music was furnished by Mrs. West and Mr. A. E. Welch. Dr. Woolverton was chairman.

—Toronto Star: There is one family in London which is rapidly becoming as well known a football family as the Boyds. The three Hobbs boys are all splendid football players. The best known of the trio today is, of course, Jack Hobbs, the sturdy quarter-back for 'Varsity, but it is predicted in London, where the boys are all well known, that a younger brother, Frank, will surpass Jack in the same position. Frank Hobbs is coming to 'Varsity next year, and the management of that organization will then have a chance to size him up. Then there is Will Hobbs, the elder of the three, who, for a time, played on 'Varsity's half-back line a couple of years ago. This season, although he had practically retired from football, he came out with London in the semi-final game with the Lornes.

—The following list of patents recently granted to inventors residing in Canada is reported for The Advertiser by P. J. Edmunds, international patent solicitor, London, Ont.: Canada patents—D. S. Perrin & Co., London, Ont., improvements in confectioners' machinery; A. N. Pringle, Preston, Ont., painting cabinet; A. Haaz, Kingston, Ont., process of making vinegar; J. Thibault, St. Thomas, Que., wooden box; Octave Gendron, Montreal, Que., corset clasp; W. G. Trethewey, Vancouver, B. C., can labeling machine; C. E. Slater, et al., Montreal, Que., shoe; Wm. Jenkins, Cashel, Ont., bicycle support; A. Marcy, Clinton, Ont., piano action and keyboard (extension of patent; A. Crawley, Ottawa, Ont., medical preparation (trade mark); J. P. Taylor, Lindsay, Ont., historical chart of Canada (copyright). United States patents—D. Collen, Inwood, Canada, railway crossing; J. G. Pennuquick, Toronto, Ont., apparatus for lighting, heating and cooking; J. Sharpe, et al., Ottawa, cash register (patent sold); H. Woodward, Toronto, Ont., electrode for secondary batteries.

CONSERVATIVES ELECT OFFICERS.

The Conservative Association elected officers last night as follows: President, Mr. B. J. Nash; vice-presidents, Dr. Mitchell, Mr. Thomas Jones and Mr. J. M. Logan; secretary, Mr. Richard M. C. Toothe; treasurer, Mr. N. P. Graydon. Mr. J. R. Minhinnick, who has been president for some years, declined renomination.

AGAIN TO THE FRONT.

The following advertisement was inserted in Monday's Advertiser: "For Sale—Grocery stock and fixtures at rate on the dollar. Stock low. Store, dwelling and stable to let, or sell on easy terms. Locality good. Great chance for a good business. J. F. Sangster, over C. P. R. ticket office."

Mr. Sangster called today and requested us to discontinue, as the stock had been sold as a result of the advertisement in The Advertiser. No paper reaches the hands of the purchasing public like The Advertiser. It is valuable both far and near.

WARNING TO POSTMASTERS.

Postmasters have been reminded that they cannot exercise too much caution in redirecting (i. e., in changing the addresses of) letters that have come to their offices for delivery; inasmuch as if any loss occurs through an erroneous or unnecessary redirection, it will fall on the postmaster who took upon himself the responsibility of doing that for which he had no authority. If a letter has come to a certain office, being plainly directed thereto, the proper province being also specified in the address, then nothing short of an order from the addressee, or possession of positive and certain information that the letter was intended for another office, can justify a postmaster in redirecting it.

CITY MASONIC NEWS.

St. George's Lodge, No. 42, of this city, will in future elect all the officers by ballot, instead of part by ballot and part by nomination of the W. M. One or two other lodges follow this plan, and find that it works well.

Several London Knights Templar have been honored with invitations to attend the Detroit Masonic Temple Association's celebration on the afternoon and evening of Thanksgiving Day, Nov. 26. The London brethren are always well entertained in Detroit.

The annual Scottish Rite reunion in Hamilton will be held on Jan. 20, 21 and 22. Ill. Bro. R. A. Hutchinson is chairman of the reunion committee, and Ill. Bro. T. F. Dick is secretary.

A movement is on foot in St. John's Lodge, No. 20, to present R. W. Bro. A. B. Greer, the grand junior warden, with a regalia of the office to which he was elected last July.

One week from next Monday the second annual reunion of the London Lodge of Perfection, 14 degrees, A., and A. S. R., takes place. The work will be continued from noon till midnight, when it will close with a banquet. The list of brethren to receive the degrees now numbers 26. The T. P. G. M., Ill. Bro. Alex. Findlay, who presides over the lodge, is one of the most correct and impressive workers of the rite in Ontario, and he has a staff of officers in Bros. Munson, Paull, McWhinney, Young, Greer, and others who will ably second his efforts. In the evening Ill. Bro. James Glanville, 32 degrees, T. P. G. M. of the Toronto Lodge of Perfection, and officers, will confer the fourteenth degree.

Leading Editor's Opinions of Williams' Royal Crown Remedy.

Mr. D. H. Price, editor of Aylmer Express, writes today: Isaac Williams Company. "Dear Sirs,—Will you please send me two bottles of Williams' Royal Crown Remedies and Pills? The wife of my foreman got a bottle some time ago from your agent who was through here, and it is doing her a great deal of good. Presume you will orepay express charges. Yours truly, D. H. PRICE."

Mrs. J. H. Chellen, furniture dealer, Blythe, writes today: "Isaac Williams Company. Dear Sirs,—Will you please send me another dollar bottle of your Remedy, and a box of Pills included also, as I got from your agent, Dr. Scott, who said it would be all right, and kindly oblige, MRS. J. H CHELLEN."

J. C. Gill, Orillia, writes, "Inclosed please find $1 for one bottle of Williams' Royal Crown Remedy."

"I inclose $5. Send me six bottles Royal Crown Remedy. R. B. LAIDLOW, Blythe."

"Send me five dollars' worth Williams' Royal Crown Remedy and Pills to Winnipeg. I used several bottles while in Seaforth, and know the good of it. P. KLINKHAMMER, manager Northwest Catholic Review." t

RALSTON HEALTH CLUB BREAKFAST FOOD

The only perfect and by far the most healthful breakfast food in the country.

RALSTON HEALTH CLUB PANCAKE FLOUR

Is made from health products, the basis being gluten entire wheat flour. Pancakes made from this flour are wholesome and can be digested by the weakest stomach.

HAVE YOU TRIED

Our Peerless Count Oysters. They are the finest packed. Always fresh, as we receive them direct from Baltimore.

T. A. Rowat & Co.

228 Dundas St. 'Phone 317. ywt

KINGSMILL'S

SPECIALS

FOR

NOVEMBER

Tweeds FOR MEN AND BOYS.

ALL-WOOL TWEEDS AT.....25c ALL-WOOL TWEEDS AT.....30c
ALL-WOOL TWEEDS AT.....37½c ALL-WOOL TWEEDS AT.....50c

Our Tailoring Department is one of the most important. Here will be found immense ranges of every kind of goods for men's and boys' wear. Cut free of charge, made up in style sure to please, in a shape cut to the figure and at prices cut to the bone. Examine our values.

Dress Goods FOR LADIES AND MISSES

AT $2 00 THE DRESS—Six yards of over 25 varieties All-Wool and Silk and Wool Fabrics, not one ever offered before at less than 50c. Your choice six yards for $2. See our east window.

AT $3 00 THE DRESS—German and Scotch Tweed, Fancy French Costumes and Self-Colored French Twills. The lowest regular priced stuff in this lot was 70c a yard, and from that ranges up to $1 25 a yard. Over two hundred different costumes to select from. Your choice six yards for $3. See our west window.

AT $4 00 THE DRESS—56-inch West of England Suitings. Positively worth $1 50 a yard. Five yards for the dress. Your choice for $4.

Mantle Cloths CUT FREE OF CHARGE

Twenty pieces 52-inch All-Wool Mantle Cloths, worth $1 25 a yard, for 50c.

Mantles TO SEE IS TO ADMIRE,

To admire is to desire—that's one way to put it. Another way would be to say—Come and see how much cannot be seen elsewhere. We might also sing this song—Our prices play a disagreeable tune to competition. What we do say, and stand by, is that we can give you the largest assortment, the newest goods, the very best value.

Millinery IF THAT FALL HAT OR BONNET

Is not bought yet, come and see what we can do for you. We have made special efforts this season to procure the most original and artistic creation, in Hats and Bonnets of the leading artists in Paris, London and New York. Everything that is required in millinery trimmings is here, so that, if you cannot be suited with our ready trimmed, our best efforts will be directed towards making one to your order at the lowest possible price. We are aware of the temptation to give a fancy price to millinery stocks. This store marks everything in this department, as in all others, at common sense, reasonable prices.

KINGSMILL'S

Dundas and Carling Sts.

Agents for Butterick's Patterns and Publications.

EVERYBODY, EVERYWHERE, LOCALITY NO BARRIER

YOU'LL SEE OUR WAGONS ALL OVER THE CITY.

COAL THAT IS SATISFACTORY WE GUARANTEE YOU.

Office—Hiscox Building. Yard—Burwell St at G. T. R. } CAMERON'S

CASTORIA

For Infants and Children.

The facsimile signature of Chas. H. Fletcher is on every wrapper.

CASTORIA.

The facsimile signature of Chas. H. Fletcher is on every wrapper.

CASTORIA.

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CASTORIA.

The facsimile signature of Chas. H. Fletcher is on every wrapper.

The word vernacular once meant "a slave who was born in the house of his master."

"Turn the rascals out"—the familiar party-cry—may be applied to microbes as well as to men. The germs of disease that lurk in the blood are "turned out" by Ayer's Sarsaparilla as effectually as the old postmasters are displaced by a new administration.

Gauze was first manufactured at Gaza.

THE FINANCE COMMITTEE

The South Street Sewer Matter—Mr. Hayman's Request Filed—Financial Report for the Quarter.

The finance committee of the City Council held a short meeting last night, and cleared up everything in sight.

Mr. Wm. Hayman's communication complaining that he had paid $4 44 for street watering in front of his houses, 866 and 868 Queen's avenue, which had never been done, had been referred to the engineer at the last meeting to report upon.

The engineer reported that the inspector for street watering in that part of the city reported the watering to have been properly done all season, with the exception of June 23, when he reported it was not watered. The block had been freshly graveled, and during the time it was being done, and for some time after, there was no watering done on that street, notwithstanding the inspector's report that the watering had been done all the time. He, however, had to go on the report of the inspector.

On motion of Ald. Taylor, the communication was filed.

The auditors' report of the receipts and disbursements for the quarter ending Sept. 30 showed receipts to be $419,950 54. Of this amount $1,055 85 was 1895 taxes. The expenses of the city amounted to $406,715 99, leaving a balance on hand of $13,234 55.

The Police Court clerk's report for the month showed fines collected to be $38 85.

The petition of James McFadden, 153 William street, to have his taxes of $11 85 remitted, was filed.

The request of Lydia Wassell, 46 Miles street, that her taxes, $8 60, be charged against her property, was granted.

Thos. Bannen, 299 South street, made application for the remission of sewer tax.

Ald. Bennet—We might just as well take that sewer up.

Ald. Carrothers said that when the sewer was laid it was put down against the wish of a majority of the taxpayers. He moved that the sewer rates of Mrs. Ryan, John Morris, H. C. Fountain and Edward Jackson be remitted, and that the case of Mr. Bannen be investigated.

Samuel J. Southcott appealed against the extra charge for the sewer on Simcoe street. The matter was referred to the engineer and assessment commissioner to justify.

The members present were: Ald. Armstrong (chairman), Carrothers, Taylor, Gerry, Bennet and Secretary Pope.

Use Italian Cream for chapped hands and face, 25c, at Anderson & Nelles' Drug Store. ywA