

# Simpson's Great Friday Bargain List for Men and Boys

## 3 Great Bargain Groups for Boys



Up To \$13.00 Suits **\$7.95**

Up To \$11.00 Overcoats **\$6.95**

Sturdy Bloomers **\$1.39**

The wonder is how such stylish and sturdy fabrics are obtainable at such remarkable prices. You surely cannot afford to miss today's bargains.

Suits of brown and grey worsted finish tweeds, grey herringbone, grey and black checks and brown mixed tweeds. Single-breasted, novelty Norfolk and loose belted models with buckle. Bloomer pants finished with governor fasteners and belt loops. day bargain, \$7.95.

## Broken Lines of Boys' Junior Reefers and Overcoats, Today at \$6.95

Broken lines and odd sizes from our regular stocks. Not every size in each pattern, but all sizes are here. Grey and brown, plain pattern and mixed effects—diagonal patterns in grey, black, brown and black effects—a few tan shades. Medium and heavy weight tweeds—plain and all-round belted models. Double-breasted—buttoned up close to neck with military collar. Lined throughout with fancy check lining. Sizes 3 to 8 years. Regularly up to \$11.00. Friday bargain, \$6.95.

### Boys' Sturdy Bloomers, Today \$1.39

Black and grey and brown and grey stripe pattern—lined throughout. Belt loops, strap and buckle at knee. Made in an untearable material that gives great wear. Sizes 24 to 34, 6 to 16 years. Friday bargain, \$1.39.

**Boys' Shirt Waists 95c**  
Regularly \$1.25 to \$1.50.  
Striped patterns, cotton attached soft cuffs, pocket. Sizes 6 to 15 years. Friday bargain, 95c.

**Boys' Sweater Coats 95c**  
A Splendid Bargain.  
Of grey union yarn, close fitting storm collar, two pockets, elastic rib knit. Sizes 25 to 32. Friday, special, 95c.

**Boys' Pullover Sweaters 49c**  
Of grey union yarn. Roll collar. Sizes 28 to 32. Today, special, 49c.



## Warm Winter Overcoats \$15.95

Smart Styles for Men and Young Men

The Ulster and Slip-on models, made up from heavy weight coatings, in rich shades of grey and brown. Also a few black Meltons in the small sizes, made up in the Chesterfield model, with velvet collar. Sizes 33 to 44. Only 75 coats in the sale. Today at \$15.95.

**Men's Reefers Today \$7.95**

Of dark brown English corduroy with mackinaw lining. The coat for outside work. Sizes 36 to 46. Today, \$7.95.

**Men's Tweed Trousers \$2.95**

Made from hard finished tweeds, in grey and brown shades. Sizes 32 to 44. Today, \$2.95.

## Men's and Young Men's TWEED SUITS, \$14.85

Two and three-button saque models, semi and form-fitting. Made up of attractive tweeds in shades of brown and grey, stripe and check patterns. Sizes 35 to 44. Today, \$14.85.

## Rare Bargains in Men's Furnishings

**Men's \$1.00 Shirts at 79c**

A Friday bargain! Coat styles with soft French cuffs or laundered cuffs. Splendid materials, showing hairline or cluster stripes. Sizes 14 to 17. Today, these \$1.00 shirts at just 79c.

**Men! \$1.00 Underwear, 83c.**

A good saving of Fleece Underwear, shirts and drawers, winter weight, strong cotton shell, fleece lining. Sizes 34 to 44. Regularly \$1.00. Get yours today, garment, 83c.

**Men's Tub Silk Collars, 25c**

Regularly 35c and 50c. Doubled fold. Big choice of patterns. Sizes 13 1/2 to 17. Today they're 25c.

**Boys' 79c Winter Underwear, 59c**

Shirts and drawers, natural cotton, with fleecy lining. Sizes 22 to 32. Regularly 79c. Great value today at, garment, 59c.



## \$18 Cabinet of Rogers' Silverware Free of Charge \$13.95

You will save \$4.00 on each of these 39-piece cabinets, today. Includes set of six Rogers silver-plated tea spoons, six dessert spoons, six dessert forks, six dessert knives, six dinner knives, six dinner forks and three serving spoons. Complete in a handsome black leatherette case, satin lined. Regularly \$18.00. Today, \$13.95.

## Bargains in Shams and Centrepieces, 49c

Regularly 75c, 89c and \$1.00.

About 1,000 pieces in this extraordinary event. Hand-made Battenberg—hand-drawn work—Irish embroidered lace edge goods. Scarfs, size 18 x 30 inches; shams, 30 x 30 inches, and centre pieces, 30 x 30 inches round. All brand new goods in perfect condition. No phone orders. Rush price, today, each, 49c.

**\$1.85 and \$2.00 Tablecloths at \$1.45.**  
Damask, sizes 60 x 60 and 62 x 62. A limited quantity to clear. Today is the day to get these cloths at \$1.45. Simpson's—Fourth Floor.

**Navy Union Flannel for shirts, etc. 39 inches wide. Priced, per yard, 45c and 50c. Cambric Shirting, famous Horrecks' make—32 inches wide. Good range of stripes. Regularly 85c. Today, yard, 59c. Silkline Bed Comforters, good serviceable colorings. Size 72 x 72 inches. Bargain today, \$3.75.**

**\$2.00 Table Damask at \$1.25 Yard.**  
Semi-Bleached Union Scotch Damask. Extra heavy quality. 72 inches wide. Save 75c a yard on it today at, yard, \$1.25.

## Remnants of Linoleums and Oilcloths, 49c

A Big Group of 60c to \$1.25 Qualities

A clean up of all short lengths and ends of printed linoleums. Heavy oilcloths and felt base oilcloths in different shades and various lengths, ranging from 60c to \$1.25 per square yard. Today, special, to clear at, square yard, 49c.

## Also Splendid Bargains in Rugs and Stair Coverings

**\$14.50 Tapestry Rugs at \$11.95**

Varied designs and colors. 7 1/2 x 9 1/2. Reg. \$14.50. Today, \$11.95. \$7.50 Tapestry Rugs at \$5.95 Each—Small designs and rich colors. Size 4 1/2 x 6 1/2. Reg. \$7.50. For \$6.95.

**Brussels Stair Carpets \$2.49**

Special value. Fine quality English made carpet that will give years of service. Good at \$2.95. Small designs and rich colors. 27 in. wide. Today, special, yard, \$2.49.

**\$1.25 Grass Rugs 95c**

For bedrooms or sun-rooms. Heavy quality and well bound—shades of green, brown or blue. 2 1/2 x 4 1/2. Reg. \$1.25. Today, 95c.

**\$2.50 Rag Rugs \$1.95**

100 only. Japanese Rugs, in assorted colors, with fancy borders. Reversible and closely woven. Size 2 1/2 x 4 1/2. Reg. \$2.50. Friday special, \$1.95.

**Hemp Stair Carpet 55c**

Extra heavy quality reversible Hemp Stair Carpet. Plain grey centre, with red or green borders. 18 in. wide, at 65c yard; 22 in. wide, at 65c yard; 27 in. wide, at 75c.

## Bargains in Furniture

Library Tables, 12 only, in Italian walnut, well matched, period designs; drawer fronts inlaid. Regularly \$40.75. Today, \$20.45.

Living-Room Chairs, six only, solid oak frames, upholstered seat and back. Mission design. Covered in tapestry—slightly soiled. Regularly \$19.00. Today, \$11.95.

Odd Mahogany Chairs, three only, covered seat and back in good grade of leather. Regularly \$25.00 to \$32.00. Today, \$13.95.

Dining-room Chairs, one only set, mahogany finish, panel backs, full slip seats, upholstered in genuine leather. Regularly \$49.00. Today, \$29.85.

Odd Dresser, one only, ivory enamel—slightly imperfect, large plate mirror. Regularly \$42.00. Today, \$39.85.

Odd Ivory Washstand, one only, slightly imperfect, one large drawer and cupboard. Regularly \$12.00. Today, \$5.95.

Simple Mahogany Buffet, one only, beautifully inlaid drawer fronts of crotch mahogany. Sheraton design, slightly imperfect. Regularly \$55.00. Today, \$31.95.

Serving Table, one only, of solid mahogany. Sheraton design—inlaid, slightly imperfect. Regularly \$40.00. Today, \$20.00.

Chests of Drawers, three only, ivory finish, slightly imperfect. Regularly \$48.50 to \$52.00. Today, \$31.95.

Odd Ivory Chiffoniers, two only, slightly imperfect, fitted with mirror. Regularly \$30.00 to \$31.00. Today, \$20.45.

Women's Dressing Tables, six only, colonial design, bevelled plate mirror. Regularly \$21.75. Today, \$12.95.

Simpson's—Fifth Floor.

## Bargains in Draperies

Scott Madras Muslin, 16c Yard.

2,000 yards direct from Scotland, 27 in. wide, white or cream. Neat conventional designs. Wears well and needs no starch when laundered. Friday bargain, yard, 16c.

Odd Pairs of Curtains, One-Third Off.

Clearance of single pairs of curtains—some slightly soiled—used as samples. Mostly in strong Nottingham lace or durable scrim with trimmings. White, ivory, ecru. Friday bargain, one-third off regular prices.

Comforter and Box Coverings, 29c Yard.

Special purchase of 36-inch silkoline in attractive colors and patterns for covering comforters. Also a big lot of strong-wearing printed cotton—all-over conventional designs suitable for box covers or curtains. Both lines offered today at about maker's cost price. Friday bargain, yard, 29c.

1000 Window Shades, 88c Each.

Trimmed with strong insertion and made of heavy opaque cloth in cream color. Standard size, 37 in. wide by 70 in. long. Reliable spring rollers, brackets, nails and pull. Friday bargain, each, 88c.

Remnants, One-Third to One-Half Off.

Hundreds of useful short ends to be cleared today. Chintzes, bungalow nets, madras, muslins, scrims, etc. Come early for best selection. Friday bargain, one-third to one-half off regular prices.

Simpson's—Fourth Floor.

## EXTRA! --- Women's Bargains in Furs and Fur Coats

10 fine quality Canadian Muskrat Coats in full saque style. Hudson seal cape collar, cuffs and half belt. Lined with silk and linen poplin; 45 inches long. Regularly \$150.00. An excellent Friday bargain at \$127.50.

American Grey Cross Fur Scarfs. Lined with taupe silk and finished with head and brush. Regularly \$17.50. Today, \$13.50.

American Grey Cross Fur Muffs. Melon shape, silk lined and trimmed with head and brush. Regularly \$17.50. Today, \$13.50.

Misses' Vicoma Sets for girls up to 16 years. Muffs are new round shape—lined with Skinner's satin and finished with head and tail. Scarfs are straight animal shapes, fur both sides, also trimmed with head and tail. Regularly \$18.00. Today, set, \$13.50.

Mink Marmot Muffs of best quality. Round and pillow shapes. Down beds and fine silk lining. Round muffs have pleated silk cuffs at wrist. Regularly \$10.00. Today, \$7.75.

## Men! Soft Felt Hats \$1.85

Reg. \$2.00 and \$2.50.

Clearance of incomplete stocks of hats in shades of grey, green, navy, brown, tawn and black. Not a full range of sizes in every style, but good choice in the lot. No phone or C. O. D. orders. Quantity is limited. Friday bargain, \$1.85.

## Caps For Men and Boys

Tweeds, worsteds, etc., in different patterns—four and eight-piece top styles. Regularly 50c. Friday bargain, 29c.

## Women's Brushed Wool Scarfs \$1.49

Regularly \$2.25.

Made from heavy, softly brushed, pure wool, in colors myrtle, green, fawn and saxe blue; with colored bar ends and knotted fringes; 60 inches long and 9 inches wide. Limited quantity, on sale today at \$1.49. Sweater Coats for Girls of 6 to 12 years—Woven in cosy cardigan weave that will stand plenty of hard wear. Smart convertible roll collars, and patch pockets. Colors light grey, navy, brown and mole. Rush price today, 85c.

## SIMPSON'S FRIDAY MARKET Phone Adel. 6100

FISH AND MEAT.

Canada Food Board License No. 9-029.

Fresh Whitefish and Salmon Trout from Ontario Government Fisheries, per lb. 15c; if delivered, 17c.  
Fresh Lake Herring, large, per lb. 12c.  
Fresh Frozen Mackerel, per lb. 9c.  
Fresh Frozen Plaice, per lb. 13c.  
Fresh Frozen Sole, per lb. 12 1/2c.  
Finest Pinnac Haddies, per lb. 14c.  
Frontquarters Spring Lamb, per lb. 19c.  
Loins Spring Lamb, per lb. 24c.  
Sweet Pickled Bacon, select, mild, by the piece, per lb. 27c.  
Breakfast Bacon, select, mild, by the piece, per lb. 47c.  
Easiest Shortening, 3-lb. pails, gross weight, per pail 90c.

### GROCERIES.

Canada Food Board License No. 8-7531.  
Lenox Soap, 7 bars, 50c.  
Choice Family Flour, 24-lb. bag, \$1.45.  
Finest Creamery Butter, per lb. 56c.  
Canned Peas, per tin, 15c.  
Choice California Currants, 15-oz. package, 21c.  
Seeded Raisins, 2 packages, 32c.  
Molasses, per tin, 15c.  
Perfection Baking Powder, 2 tins, 37c.  
Cornstarch, per package, 12c.  
Choice Rice, 3 lbs., 35c.  
Choice Peas Paprika, 2 lbs., 36c.  
Crisco, 1-lb. tin, 55c.  
Pastry Spice, per tin, 9c.  
Dalton's Extracts, assorted, 3 bot., \$1.45.  
Orange Marmalade, 4-lb. pail, 83c.  
Klim, per tin, 25c.  
Choice Sultana Raisins, 2 lbs., 35c.  
Pink Salmon, tall tin, 24c.  
Quaker Oats, large package, 30c.  
Raspberry or Strawberry Jam, 4-lb. pail, \$1.10.  
Prunes, 2 lbs., 29c.  
Quaker Cornflakes, 3 packages, 33c.  
Fruit Cake, per lb., 28c.  
Mixed Biscuits, per lb., 25c.  
Finest Canned Tomatoes, per tin, 19c.  
2,000 lbs. Pure Celona Tea, black or mixed, of uniform quality and fine flavor, per lb., 51c.  
FRUITS.  
10,000 lbs. Finest Cooking Onions, 10 lbs., 27c; 75-lb. bag, \$1.95.  
Choice Hard Cabbage, good size, 10c.  
Choice Grapefruit, good size, 3 for 29c.  
Choice Spy Apples, very fine cooking, 6-quart basket, each, 45c.  
FLOWERS.  
Large Boston Ferns, \$1.19.  
Holy Fern Fans, 45c.  
Palms, 45c.  
Rubber Plants, 89c.  
Geraniums in bloom, 15c.  
Boston Ferns, 39c and 59c.

## The Genuine Victrola at Simpson's

You can hear Caruso, Galli-Curci, Farrar, Gluck, McCormack and all the world's famous and glorious golden voices, the violin of Heifetz and Zimbalist, and the piano of Paderewski, Sousa's Band, and the pathos and laughter of that sturdy fighting Scotsman, Harry Lauder, and hundreds of others. Through the "Victrola" the greatest artists in all the world sing and play for you, cheer you with their wit and laughter, comfort and inspire you. Simpson's Victrola Service is the kind that builds confidence. Simpson's Phonograph Department—Sixth Floor.

## Toilet Goods BARGAINS!

An Abundance of Household Articles Specially Priced for Today.

Crepe Toilet Paper, regular 6c roll; special 6 for 29c.  
Baby's Own Soap, 3 cakes, 24c.  
Lifebuoy Soap, 6 cakes, 32c.  
Ivory Soap (large cake), regular 12 1/2c; special, 2 for 25c.  
Palm Soap, regular 7c; special at 3 for 19c.  
Wheeler's Carbolic Soap, 2 for 32c.  
Castle Soap, in cakes, regular 5c; special, 6 for 25c.  
Castle Soap, in bars, regular 25c; special, 29c.  
Talcum Powder, 1-lb. can, special, 14c.  
Talcum Powder, regular 21c; special, 2 for 23c.  
Mavis Talcum, 26c.  
Grained Ivory Soap Box, regular 25c; special, 19c.  
Grained Ivory Hair Brushes, \$5.50, \$6.50; special, \$4.79, \$5.39.  
Djer-Kiss Perfume, regular \$1.82; special, \$1.69.  
Pivers' Perfumes, regular \$1.56; special, 99c.  
Ebony-finish Hair Brush, regular 50c; special, 39c.

The Robert SIMPSON Company Limited