## The Commercial

A Journal of Commerce, Industry and Finance, specially devoted to the interests of Western Canada, including that pertion of Ontario west of Lake Superior, the Provinces of Manitoba and British Columbia and the Territories.

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JAMES E. STERN,

The Commercial certainly enjoys a very much larger circulation among the business community of the country between Lake Superior and the Pacific Coast, than any other paper in Canada, daily or weekly. By a thorough system of personal solicitation, carried out annually, this journal has heen placed upon the desk of the great majority of business men in the wast district designated above, and including northwestern Ontario, the provinces of Manitoba and British Columbia, and the territories of Assiniboia, Alberta and Saskatchewan. The Commercial also reaches the leading wholesale, commission, manufacturing and financial houses of Eastern Canada.

WINNIPEG, SEPTEMBER 1, 1890.

#### Manitoba.

M. A. Burton, of Winnipeg, hus opened a butcher shop at Carman.

Theophane Bertrand has opened a liquor store at St. Boniface.

Wm. Duff, of Brandon, has bought out the carriage business of D. Kerr, of Carberry.

The by-law submitted at Carberry to raise \$6,000 by way of debentures for fire appliances has been defeated.

Bailey, baker, recently burned out at Portage la Prairie, has made arrangements to build a new bakery at once.

Rapid City wants a tailoring establishment. The good people of that place do not like to send their money and orders for clothing to other towns.

Watches by the tub full may be seen at W. F. Doll's wholesale jewelry store in Winnipeg. A unique design of window dressing is shown by the display of a number of large wooden tubs, filled with gold and silver watches.

Several stores and clevators are being established at Hartney, a new town on the C. P. R. Souris branch. The Keewatin Company and Messrs. Hammond, Leckie, and S. P. Clark & Co., are among the grain men who are prepairing to handle grain. Spillington, from Melgund, contemplates opening a general store.

Haley & Sutton, general merchants, of Morden, who sold out a short time ago, were among the oldest and best known merchants of southern Manitoba. The Morden board of trade on Monday last passed a resolution of regret at the departure of these gentlemen, who go to

the Pacific coast to engage in business, probably at Victoria.

In order to give Manitobans an opportunity to inspect the facilities of the Northern Pacific railway for handling Manitoba's grain export, that company has given a free excursion to representative business men from Winnipeg, Portage la Prairie and Brandon, to Duluth, and St. Paul. The party have gone as guests of the railway, and they will be treated right royally without doubt.

The report that the steamer Millie Howell was wrecked on Lake Winnipeg has been shown to be false by the arrival of the steamer at Selkirk, with the barge of fish in tow, which was reported to have been lost with the steamer. The steamer Red River ran out of her course and she is reported as lying on a rock where no other steamer can get within two miles of her. She has a barge of fish in tow.

The Manitou Mercury says: Robert Ironside, who was interested to a considerable extent in the large shipment of cattle recently made from this place, returned from Montreal on l'uesday last. He reports the eastern live stock market rather dull and prices low, and these circumstances had a tendancy to reduce the profits of the shippers to a pretty low margin, and prevented the speculation from being as remunerative as might otherwise have been the case.

#### Assiniboia.

On demand of Jas Baylis, a creditor to the extent of thirty-five thousand dollars, an order to wind np the Stair Coal Mine and Manufacturing company has been granted.

#### Alberta.

Lethbridge will celebrate the opening of the Great Falls and Canada railway in good shape.

The Edmonton Bulletin says that the business men's association has opened up communication with the produce commission merchants of British Columbia with a view to finding a market for the surplus of butter made in that district.

Officials of the Calgary and Edmonton railway recently visited Macleod. On the occasion of the visit, James Ross, one of the most prominent men connected with the road, spoke as follows to a representative of the Macleod Gazette: "There is not the slightest doubt that we shall build south as far as Macleod next season. All the money has been provided for building 300 miles of road, from Edmontou to Macleod. No arrangements to build further south than Macleod have as yet been made. I am now getting a general idea of the country."

#### Saskatchewan.

They are talking of getting up a big celebration at Prince Albert on the opening of the railway to that place, which will be completed next month.

Prince Albert business men are preparing for an increase in trade when the railway reaches the town. New buildings are being erected by some of them and others are erlarging their premises.

The crops throughout the Prince Albert district, says the Times of Aug. 16, are looking

magnificent. Barloy is ripe and is being cut, wheat in some places is also being cut and the harvest will be general in another week.

Battleford people going east now drive to Saskatoon instead of Swift Current as formerly. The railway fare from the former place to Winnipeg is about the same as from Swift Current, but there is a saving of three days in the time taken to reach the railway by stage.

Quite a number of now buildings are being put up on the new town site at Duck Lake since the railway reached the place. Stobart & Co. are putting up a handsome store front; T. O Davis, a fine store; L. Janquai, a restaurant and boarding house; Dr. Stowart, a surgery and drug store; L. R. St. Louis, implement wareroom; and Angus Thompson, a hotel. Several others are putting up small buildings.

#### Northwestern Ontario.

R. Brydon, Mount Forest, Ont., will open a drug store at Rat Portage.

#### Personal.

David Lockerby, of Lockerby Bros., wholesale grocers, Montreal, is in Winnipeg at present, and intends to make the trip to the Pacific coast. It is a number of years since Mr. Lockerby was last in Manitoba, and he expresses his satisfaction at the substantial progress which has been made.

W. F. Doll, wholesale jeweler, Winnipeg, has returned from a business trip to the Pacific coast.

James Kirkwood left last week for St. Paul on a short business trip.

R. J. Whitla went east last week.

### Working the Boom.

Some of the reporters connected with the Winnipeg daily press, (and perhaps some occupying a more exalted position than reporters) must be in league with those who are attempting to work up a real estate boom here. Every alleged sale of property is advertised over and over again in the papers, with flaming headlines to attract attention to the item. One would think that a real estate transaction in Winnipeg is a matter of vast importance, when a little item of this nature is announced with three or four big headlines of the "boom" class of literature. First the announcement is made that some wonderful transaction is on the tapis. The next day it is reported that negotiations are progressing favorably, and so cn. Some times it is made to appear that the reporter has to do a little detective work to find out what great things are being done in real estate circles, and now and again a real estate man can be found who will, unwilling no doubt, "admit" or at least "will not deny" that such and such a deal is on hand. This style of giving these items to the public should show sensible people that there is a good deal of fiction about these alleged transactions, and that the manner of publishing is part of the game of the boomsters. We say "alleged sales" because not likely in one case in a dozen are the true facts given to the public. Even where a sale has been made, it may be taken for granted that the particulars and especially the price stated are not reported accurately.