The Cerilian Concertphone

("The Choir Invisible")

The Phonograph of "Distinction"

There is always one emphatic trait in national character, one outstanding man in a multitude, one distinctive feature in a landscape, one instrument which stands out so prominently from its fellows, that it overtops them individually.

So amongst Phonographs the Cerilian Concertahour stands out in a radiance of its own that may be truly called the "spot light of genius"



Not the least among its many recommendations is that it is "Made in Canada"_ this proud slogan should be supported by only the best that Canadian genius can give - therefore the Cerilian Concertubour is the fitting representative of Canadian brains and enterprise in the Phonograph world

The ball-bearing tone arm, the perfect electric stop, the graduated tone control are all distinctive Concertuhone features.

Write us for free illustrated Catalogue or ask your nearest dealer for information about the Cerilian Concertphone. Your artistic sense will be fully gratified with the Tonal and Architectural beauty of this king of Phonographs which plays all records perfectly.

Prices from \$67.50 to \$275.00

247 Yonge St., Toronto THE CECILIAN CO. LTD.,

characteristics.