

APPENDIX "A"

MANPOWER PLACEMENT REFERRALS

TO: Assistant Deputy Minister
Operations.

FROM: Deputy Minister.

October 2, 1972

These directives will continue in force until further notice."

J. C. Best

OFFICE OF THE MINISTER
MANPOWER AND IMMIGRATION

FOR RELEASE

December 6, 1972

1. Would you please issue immediate telex orders to all regions, areas and CMC's to the following effect:

- (a) In making referrals for placement, Local Initiatives and On-the-Job Training, give first priority to qualified clients who are unemployed.
- (b) Give absolute priority to vacancies from employers who claim they are unable to obtain workers.
- (c) Make every effort to reduce to a minimum the time between the referral or notification of a client from UIC, and his referral to a job.
- (d) Make every effort to obtain additional job orders from employers, particularly those referred in (b) above.

2. These directives should take effect now and continue until further notice.

J. M. DesRoches

c.c. A.D.M.—Immigration
c.c. A.D.M.—Manpower
c.c. A.D.M.—PDS
c.c. A.D.M.—Administration

TELECOMMUNICATION
MESSAGE

October 2, 1972

FROM: J. C. Best
Assistant Deputy Minister
(Operations)

TO: W. C. Stewart, Halifax
L. E. Duquette, Montreal
G. D. A. Reid, Toronto
Mrs. J. W. Edmonds, Winnipeg
L. S. McGill, Vancouver

All CMCS and area managers in your region must be advised by Telex as follows without change, on an urgent basis. These instructions must be followed explicitly and take effect immediately:

- "(A) In making referrals for placement, local initiatives and on-the-job training, give first priority to qualified clients who are unemployed.
- (B) Give absolute priority to vacancies from employers who claim they are unable to obtain workers.
- (C) Make every effort to reduce to a minimum the time between the referral or notification of a client from UIC, and his referral to a job.
- (D) Make every effort to obtain additional job orders from employers, particularly those referred in (B) above.

"The \$500 million Direct Employment Programs announced earlier this morning by the Minister of Finance and myself included a \$90 million allocation for the LIP and Training on-the-Job Program which will not only greatly contribute to the reduction of winter unemployment, but will also help to develop, on a long-term basis, the new ideas and techniques these programs have generated."

This statement was made by Manpower and Immigration Minister Robert Andras when he announced to-day the expansion of those portions of the over-all Direct Employment Program administered by his department. This expansion adds \$80 million to the Local Initiatives Program and \$10 million to the Training on-the-Job Program.

The addition of this \$90 million for LIP and TOJ represents a total allocation of \$215 million for job creation this winter compared with \$120 million for the corresponding period last year. It is estimated that more than 125,000 jobs or 510,000 man-months of employment will be created during the life of the programs.

"We have many applications on hand and I have directed my officials to process them and put these new funds into circulation as quickly as possible. In addition, I have directed that about \$10 million be set aside for innovations currently under study, which, I hope, will give more flexibility and new dimensions to LIP. In this connection I am discussing with my officials several interesting variations for a concerted attack on the unemployment problem.

We will look at such ideas as marshalling the entrepreneurial skills and talents of the private sector toward community betterment, obviously on a non-profit basis. Another idea I would like to explore is assistance to unemployed persons in forming co-operative, non-profit organizations for the purpose of providing, on a fee basis, needed community services. I hope to have a more definitive statement concerning these innovations within a few weeks, but in the meantime the bulk of the funds will be used to finance the regular applications which are flowing into the department from private sponsors and municipal governments.

We know there is a lot of pressure on the government these days from certain groups for continued funding, and we will be studying ways and means of assisting them, either directly or by recommending alternate sources.