

*Proceedings on Adjournment Motion*

family has managed under the former tax laws to build up a bundle, this family will be able to retain that wealth. But the little person, the average man, will have to face stiff competition in order to accomplish what others in the past have done without the burden of the "Red Manifesto."

In brief, he is guilty of a new philosophy for Canada for which I coin a new phrase. I call it the Goebbelization Propaganda Method. This is a new system of by-passing Parliament, of using the people's resources—which he will efficiently collect under the guise of tax reform—to sell a brand new social philosophy to the people. He will then not implement the tax until the dying days of this government and go to the people for their votes without giving them an opportunity to actually check their pocketbook. When his Goebbelization is implemented, when his propaganda becomes a *fait accompli*, it will be too late. Once we have taken this fatal step, once the people have been reduced to bookkeepers like himself, even though they will turn against the minister and his government later, he may have received a mandate for another four years.

I cannot think of better phrases to use than those used by a far more experienced parliamentarian than I who said this:

There were caesars before Caesar—and after him—who dealt in bread and circuses.

Like the Minister of Finance (Mr. Benson).

Caesar was high priest not only of the corrupted religion of the day, but of a debauched electorate as well. He poured out the public moneys from the treasury for their amusement; he manipulated the price of their bread; he told them always that these blessings came from Caesar. And it was quite a while before the Roman people tumbled to the fact that the big party was on them, after all.

Over-inflated payrolls, printing press money, and government largesse for political purposes may corrupt the electorate as surely as vote stealing at the polls, and much more successfully.

In other words, selection has been employed. He has selected for this film what he thought would sell his tax reform to the Canadian people but he has failed to tell them what actually exists in the 96 pages I have categorized as the "Red Manifesto".

● (10:20 p.m.)

**Hon. Herb Gray (Minister without Portfolio):** The Canadian public might want to reflect on what appears to be the hon. member's opinion of their intelligence, as appears

[Mr. Woolliams.]

to be implied in what he said. It seems to me that they certainly have the good sense and judgment to make up their own minds about the proposal put before them by the government in the white paper. Contrary to what the hon. member is suggesting, I feel that the intelligence and good sense of the Canadian public is such that they will be able themselves to assess the material in the slides in question if they should ever happen to see them.

I am informed that the Minister of Finance (Mr. Benson) personally decided upon the contents of the slides prepared to illustrate the proposals of the white paper. Draft material was prepared by members of the minister's staff and the Department of Finance. The slides were produced by the National Film Board under strict conditions of secrecy and supplied to the Department of Finance for use in the minister's explanation of the white paper at the time of its release and in subsequent weeks.

I am informed that the cost of the slides was \$3,141, including art work and production. The material in the slides was drawn from the white paper, and I submit that the slides are no different in substance from the press summaries of the white paper distributed both to the press and to hon. members and which I gather they found to be both useful and informative. As hon. members have noted these summaries covered only extracts from the white paper.

To sum up, I submit that the slides were only a different way of communicating to the public the proposals in the white paper and, as hon. members know, copies of the white paper have been sent out in large numbers across the country to members of the public who requested them. One would think, looking at the matter with any degree of objectivity, that whether the public looks at the white paper, at press summaries, at slides or at articles in the press, they are getting information as to the nature of the proposals about which, I am sure, they are able to use their own good judgment.

I submit that on balance, after considering the proposals and after public discussion about them, they will in substance be found to be linked with the government's aim of having an equitable system of taxation in Canada.