

CV 14 OPERATIONAL

36 MATERIALS AND SUPPLIES

SECTORAL MARKET REPORTS: Good ones are available from private sector sources that, at \$300-\$2000 each, may save us a consulting project. We should allow ourselves the freedom to investigate (= "buy") these items when the needs arise, before hiring a consultant to come up with a duplicate product.

MAGAZINE SUBSCRIPTIONS: TAE could do with a great many more sector-specific trade magazines. The majority would be free, while some would cost. (This may be an excellent orientation project for our new officer before he gets into other projects. If not, I would be happy to pursue it, trading off other projects.)

Following are some useful publications that I know of. I have not investigated whether anyone else in the building yet receives them, nor whether they cost anything.

Canadian Biotech News	Future Technology Strategic Markets
Canadian Business	GEO Info Systems
Canadian Datasystems	GIS World
Canadian Electronics	GPS World
Canadian Manager	IEEE Spectrum
Canadian R&D Manager	Industrial Marketing Management
CanMet Technology Focus	InnovationS (N.Scotia technology Mag, we get sometimes)
Computerworld	New Equipment News (NEN)
Computing Canada	New Technology Week
Database Canada	Ontario Technologist
Earth Observation Magazine	PE&RS (Photogram. Engg & Remote Sensing)
Electronic Equipment News (EEN)	Quebec Science
Electronics News	R&D (the Alberta Research Council Newsletter)
Electronics World	Recherche et espace
Electronics Week	Software Digest
Export News (a CEA Publication)	SPARK Technology (BC technology magazine)
Foreign Technology	Technology review (MIT publication)
Fusion Canada (National Fusion Program, Chalk River)	Technology Source
	Technology Update (Predicast)

Suggestion: Set ourselves a \$\$ budget of \$500/year, and fill it with the most important per each officer. The free publications we should pursue if we have an interest.

\$500

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TOTAL ALL PAGES: \$38-63K