

Northern Telecom Joins Sponsor Team

World-class phone system a key element of the Canada Pavilion

Thanks to Northern Telecom, a world-class telephone system will be a key element in the Canada Pavilion.

Northern Telecom is installing a complete state-of-the-art Meridian I PABX (switchboard) telephone system with a capacity of 20 trunk lines, 19 on a "hunt" group system whereby an incoming call to a busy line is forwarded to the next line until the call goes through.

As well, there will be two fax lines, one on a separate trunk line with a phone number for incoming faxes and one line within the system for outgoing faxes.

One hundred extensions will be located throughout the pavilion.

A printer will provide daily print-outs of the recorded telephone and fax calls.

The Meridian I system from Northern Telecom will be installed in January 1992 and will be removed just after Expo'92 ends in October.

As appropriate, the extensions will be programmed with the latest features. Some phones will have executive over-ride so that persons can be alerted about emergencies even while on the telephone.



Demonstrating Northern Telecom's PABX System

For the managers of the Canada Pavilion, a flexible telephone system that includes internal communications is an integral part of daily operations.

The pavilion telephone system will be interconnected with Telefónica's network (Spanish telecom operator) to world global telecommunications.

Northern Telecom is the leading global supplier of fully digital telecommunications switching systems, providing products and services to telephone operating companies, corporations, governments, universities and other institutions worldwide. Northern Telecom has 49,000 employees and 1990 revenues of U.S.\$6.8 billion. In addition, in the first quarter of 1991 the company acquired STC PLC, a leading United Kingdom telecommunications firm with 14,000 employees and 1990 telecommunications revenues of approximately U.S.\$1.6 billion.

The Canada Pavilion team is proud of its association with Northern Telecom. State-of-the-art communications technology such as the one supplied at the Canada Pavilion will further our country's growing image as a leader in the technological field.

Stunning IMAX Film Images

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Some segments of the IMAX film, to be featured in the Canada Pavilion, were screened at the IMAX Technology Centre in Mississauga, just west of Toronto. The film will give its audience a "super clarity experience" made possible by screening 48 frames per second instead of the conventional 24 frames per second. On hand for a briefing were several members of the NFB and IMAX teams, including co-directors Colin Low and Tony Ianzelo, and executive producer and producer, Colin Neale and Mark Zannis. What they said in effect was that the IMAX film marked a breakthrough in cinematography with eye-stunning super details.

The Expo'92 launches acted as curtain-raisers for 1992, a high-profile year for Spain and Canada. Altogether, some 50 media persons were on hand to share in the excitement.