

Children's Book Fair '89

Bologna, Italy — April 6-9, 1989

National Stands

Children's Books

Principal exhibits of this annual event are children's books, comic-strip books, text books, and educational software. Participation in the Bologna Book Fair is an absolute must for the numerous small Canadian firms involved in this sector. For most, participation on their own is beyond their means, despite the fact that a good deal of their annual business is either concluded or at least started at this event. In 1988, a total of 29 Canadian firms attended this event and reported sales of close to \$2 million.

PAKEX '89

Birmingham, U.K. — April 17-21, 1989

Packaging Products and Related Industries

PAKEX, held every three years, is the international show for the increasing