

REPORT 4B
87/10/28

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

POST : 327-RABAT

MOROCCO

QUARTER: 1

009-FOREST PRODUCTS, EQUIP, SERVICES
UNDERTAKE JOINT MARKET STUDIES & MARKETING INITIATIVES WITH THE CONSULTANT SELECTED BY CIDA TO ACT AS PURCHASING AGENT FOR THE NEW \$ 5 M CIDA LINE OF CREDIT FOR SEMI-FINISHED PRODUCTS.

CIDA LOAN AGREEMENT WAS SIGNED ONLY IN MAY AND CONSULTANT WAS SELECTED IN JUNE, WE HAVE DONE ONLY GROUND WORK: ASSESSMENT OF MARKET POTENTIAL AND LISTS OF MAIN EXPORTERS. O. C. P. REQUESTED QUOTATION FOR CDN WOOD.

001-AGRI & FOOD PRODUCTS & SERVICE
NO PARTICULAR ACTIVITIES PLANNED FOR THIS SECTOR

PREPARATION WORK FOR DAIRY SEMINAR SPONSORED BY AGRIOTT. VISIT OF POTATOES CANADA REPRESENTATIVES.

003-GRAINS AND OILSEEDS
ASSIST AGDEVCO IN IMPLEMENTING ACTIVITIES UNDER THEIR PROTOCOL AGREEMENT BETWEEN THEM, O. C. P. & THE MINISTRY OF COMMERCE.

AGDEVCO UNABLE TO FULFIL ITS OBLIGATIONS UNDER THE PROTOCOLE. WE PREPARED A DETAILED OIL & OILSEEDS REPORT TO BE DISTRIBUTED TO THE INDUSTRY NEXT QUARTER. ASSISTED QUEMONT-AGRA IN STUDY FOR SEED CRUSHING PLANT.

005-COMM. & INFORM. EQP. & SERV
REPORT ON ONPT INVESTMENT PROGRAM AND ASSIST CDN FIRMS IN PURSUING ONPT TENDERS.

POST PREPARED REPORTS ON ONPT INVESTMENT PROGRAM SENT DIRECT TO POTENTIAL EXPORTERS. AS A RESULT, CMC-DATACOM IS TO BID FOR TELEX SWITCHING EQPT. NORTHERN TELECOM SUBMITTED OFFER FOR TELEPHONE SWITCHING EQPT & CDN GOV CONFIRMED FINANCING.

011-OIL & GAS EQUIPMENT, SERVICES
PURSUE ONAREP TENDERS.

WAS ASSISTED GEOTERREX AND TECHNICA ENGINEERING WITH THEIR BID. PCIAC SIGNED AGREEMENT FOR SIX WELLS AND A PETROLEUM ECONOMICS SEMINAR TOOK PLACE.

007-POWER & ENERGY EQUIP. & SERV.
ASSIST CDN FIRMS IN POSITIONNING THEMSELVES FOR THE JORF LASFAR THERMAL POWER PLANT.

NUMEROUS ACTIVITIES: COMBUSTION ENGINEERING, HYDRO QUEBEC INTL & WESTINGHOUSE ALL VISITED TERRITORY AND ARE PURSUING MAJOR PROJECTS IN THIS COUNTRY.