

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ATLANTA

Market: UNITED STATES OF AMERICA

Sector : INDUSTRIAL MACHIN, PLANTS, SERV.

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	20560.00 \$M	22500.00 \$M	25000.00 \$M	27500.00 \$M
Canadian Exports	360.00 \$M	421.00 \$M	550.00 \$M	750.00 \$M
Canadian Share of Market	2.00 %	2.00 %	2.00 %	3.00 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 1-3 \$M

Major Competing Countries	Market Share
UNITED STATES OF AMERICA	62.00 %
EUROPE	14.00 %
JAPAN	8.00 %
KOREA	4.00 %
TAIWAN	2.00 %

Current Status of Canadian
exports in this sector/subsector: Well established and growing

Products/services for which there are good market prospects:

1. General machinery
2. Material handling
3. Environmental
4. Engineering
5. Metal processing
6. Robotics CAD CAM
7. Tools and hardware
8. Package equipment
9. Investments
10. Security equipment