

Export and Investment Promotion Planning System

MISSION: 339 ABU DHABI

COUNTRY: 328 UNITED ARAB EMIRATES

Some Canadian exporters to this market in this sector(sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- support provided by the PEMD program

The Trade Office suggests that sourcing tools currently available to them have some limitations in particular:

- the adequacy of exporter information in Canadian Directories
- sourcing assistance from Canadian federal/provincial governments departments

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: GENERALLY ENCOURAGE CANADIAN EXPORTERS WITH EXISTING DISTRIBUTORS (AND NEW EXPORTERS AS WELL) TO INCREASE NUMBER OF VISITS TO THE GULF TERRITORY.

Results Expected: INCREASED SALES.