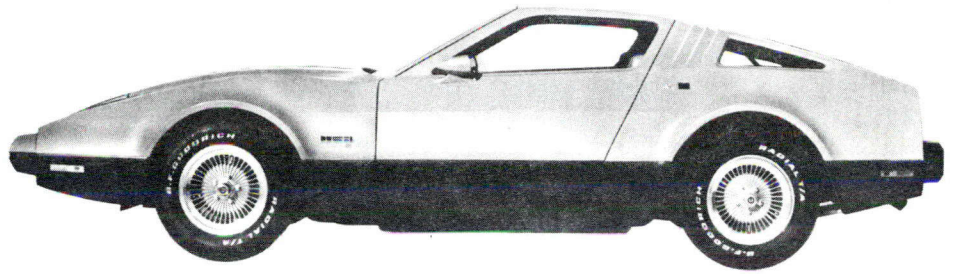


### Bricklin car gets good reports

Many leading popular and trade magazines have commented as follows on the new Bricklin automobile, an independently produced car made in Saint John, New Brunswick:

*Playboy*: "The Bricklin has a gutsy, don't tread-on-me look about it — somewhere between a Datsun 240Z and a Maserati Ghibli, with Mercedes 300 SL-like gull wings thrown in for good measure... It sports a reliable AMC 360-cu. in. V8 under its hood, which, given the car's 3,600-pound weight, can really move it along, plus a raft of safety features...."

*Popular Mechanics*: "The Bricklin is a brand-new car from a brand-new automaker. That alone makes it a phenomenon...The gull-wing two-seater has design features that make it unlike any other American car...it looks as if Datsun Z cars and Vettes had better



get out of the way...."

*Saga*: "It's not just another car — it's the vehicle that may revolutionize the automobile industry...While the folks at Detroit have tried their best to delay safety regulations from Washington, the makers of the Bricklin have incorporated all the proposed guidelines — and have even added more! The V-8 powered Bricklin contains unmatched guarantees of accident protection...."

*Coronet*: "It is long, sleek and classy and resembles the most expensive European sports car. But it is American, with a 360 cubic-inch Amer-

ican Motors engine and all American components. It gets 20 miles to one gallon of gasoline. Insurance companies have already offered it a 20 percent discount from other sports-car rates, and its creators are calling it the safest car ever made...It looks like Malcolm Bricklin's 'investment gamble' is a pretty safe bet."

The Bricklin venture is a joint undertaking of private industry and government. The Province of New Brunswick has a 51 percent interest in the manufacturing company, Bricklin Canada Ltd.

### Summer student labour force

Minister of Manpower and Immigration Robert Andras announced on October 18 that 93.9 per cent of Canada's student labour force planning to return to full-time studies this autumn had summer jobs as of mid-July this year, compared to 94.2 per cent in 1973 and 90.6 per cent in 1972. There were 1,061,000 returning students available for jobs this summer, of whom 996,000 were employed. This is 62,000 more than were employed at the same period in 1973.

A significant complement to activities in the private sector has been the various components of the Summer '74 Student Summer Employment Program and similar initiatives from provincial governments. These have included creative and innovative programs for students such as Opportunities for Youth, which this year funded some 3,800 community projects across Canada and employed over 27,000 young Canadians.

Canada Manpower Centres for Students, staffed by students, which were opened in 263 locations, made over 200,000 placements and administered for the first time the Student Mobility Program. This provided access for students to jobs in communities other than those in which they live or study.

than those in which they lived or studied. Placement facilities were also provided to youth hostels, which resulted in 2,676 placements for transient students. Another innovation, the Canada Farm Labour Pools plan, is now in operation in 35 areas. However, some pools were not opened until late in the summer and their effect on student summer jobs was therefore less than anticipated. Agriculture for Young Canadians, a series of provincial programs supported by federal contributions, has provided some 6,000 jobs for Canadian students in agriculture.

Activities operated by the Department of the Secretary of State included youth hostels, language training, travel and exchange, and student community service programs for some 10,000 students.

Cadet training, reserve force training and the Community Assistance Program of the Department of National Defence have had a participation of some 8,000 students, while the Summer Employment Program of the Public Service Commission employed some 4,500 students.

Other student activities by the Departments of Health and Welfare, Consumer and Corporate Affairs and Indian and Northern Affairs employed over 1,400 students.

In summary, during July, the month of peak activity, the Student Summer Employment and Activities Program directly provided employment and activities for over 48,000 students. In addition, the program provided services which led to the placement of students in another 200,000 jobs during the summer.

### Military supplies by computer

On October 18, Canada's armed forces in Ottawa inaugurated a sophisticated logistics system that is claimed as the most advanced anywhere in the world for the distribution and accounting of military inventory items.

The main object of the new method, is to eliminate the time-consuming clerical work of the supply business by the use of computer, to make records more accurate, and to get matériel to the user faster and more easily. Most of the record-keeping and posting transactions done by hand under the old system will be done by machine.

The new system is a product of nine years of research and development carried out under the DEVIL program, an acronym for development of integrated logistics.