



THE HOUSE WITH NEW THINGS

Where You Buy Your Christmas Goods

makes all the difference between a big, profitable Holiday trade and a lot of effort for little results. Besides, the store which has the nicest Christmas Stock is most patronized all the year.

DOLLS

TOYS

PRESENTATION
FANCY GOODS

GIFT CHINA

GAMES

DRUG
SUNDRIES

LEATHER
GOODS

Stationers and Fancy Goods Dealers

by thousands in Canada count us their most important source of supply for these lines. We have the goods which sell best retail.

When You Visit Toronto

during Exhibition, or on any other occasion, make use of our commodious premises. Always lots of short lines at clearing prices.

Our Travellers Cover All Canada

If you cannot come to Toronto, drop us a line. We specialize in mail orders.

The Fancy Goods Company of Canada
Limited

156 Front Street West

TORONTO