

A WORD ON MALT EXTRACT

In the manufacture of our Malt we use only
SELECTED CANADIAN BARLEY.

A malt extract, properly speaking, is both a nutritive and a digestive—nutritive because of the presence in it of a large percentage of digested starch; and digestive by virtue of the diastase it contains. It should be remembered that in the administration of pre-digested foods the stomach is entirely relieved of the labor ordinarily incident to digestion, and the assimilation of the full quantity of nourishment introduced into the alimentary canal is thus assured. Malt extracts, as regards their digestive power, are valuable or not, according to the care exercised in their manufacture and the amount of diastase which they contain. This, fortunately, is a matter capable of easy determination by estimating the action of a given quantity of any sample upon starch, under conditions similar to those which prevail during natural digestion.

We have devoted much time and study to the subject of digestives and their manufacture, and in introducing to your attention our Malt Extract we do so with the positive knowledge that it is at once a more active digestive and concentrated nutrient than any similar preparation on the market.

Aside from the digestive and nutritive value of malt extract, its sweetness and palatability make it a valuable vehicle for the administration of remedies possessed of a disagreeable or nauseating taste.

You are requested to write for our literature upon malt extract and its combinations, particularly "A Word to the Medical Profession," which forcibly illustrates

"WHAT A GOODLY OUTSIDE FALSEHOOD HATH."

PARKE, DAVIS & CO.

WALKERVILLE, ONT.

DETROIT, NEW YORK AND KANSAS CITY, U. S. A.