

TO ADVERTISERS.

We wish to bring before the notice of our readers the advantages which THE SCHOOL MAGAZINE offers as an advertising medium. This Magazine takes the place of *The Quarterly*, which has just completed the fifth year of a most successful career. Its aim is to supply Teachers and Students with valuable and suggestive material for private study and class-room work. It will, therefore, as an advertising medium, combine all the advantages of a book announcement and a Magazine advertisement. Being used for the purpose indicated, its advertisements will be frequently seen and cannot fail to become familiar to its readers. It will be circulated largely among Inspectors, Teachers, Students, Ministers, and other friends of education.

Our Advertising Rates are as follows:

First insertion, full page,	-	\$10.00
" " half page,	-	6.00
" " quarter page,	-	3.50
" " one-eighth page,	-	2.00
Thirty per cent. reduction on subsequent insertions.		

Our many excellent exchanges will have to excuse us for not calling attention to them in the present issue of THE SCHOOL MAGAZINE. We have so much that we desire to place before our readers that we must necessarily omit something. We hope to do better in this respect in next issue.

Those whose time of subscription of *The Quarterly* has not expired will receive, in its stead, as many numbers of THE SCHOOL MAGAZINE as they were entitled to of *The Quarterly*.

As our desire is not to be sectional but to do the greatest good to the greatest number, we shall be glad to receive hints and questions bearing on the subjects treated of in THE SCHOOL MAGAZINE from any source. We base our remarks on the Hamilton Schools, and give examination

papers used therein, not because they are better than those of other places, but because they are more readily available to us at present. We shall be glad to receive sets of promotion examination papers from other Schools, and will give insertion to contributions on useful school topics, when well written and in good form.

It is with great pleasure that we welcome to our list of school books Lovell's Intermediate Geography, a new publication, fresh from the press of the enterprising publishers. Combining, as it does, the excellencies in style and arrangement of the best American and English works on the subject, it treats largely on the geography of the Dominion of Canada, and will, we anticipate, supply a want long felt by teachers.

We have examined the rates of the various Insurance Companies and those of the Confederation Life Association, which advertises in our columns, seem to be, so far as we are able to judge, the most satisfactory to Canadian insurers. Those wishing to take out a Life Policy would do well to inquire into the standing of this excellent Home Company before investing elsewhere.

We desire to call special attention to the Hamilton Business College and the Wesleyan Female College, two of our Hamilton educational institutions. Both Colleges have been long established and are thoroughly reliable. We confidently recommend them to the consideration of those desiring to take such a course as is given in either.

We have used "Gillies" series of pens and find them excellent. Send for sample card.