

THE EXECUTIVE MEETS.

A MEETING of the Executive of the Canadian Press Association was held in the Rossin House parlors, Toronto, Nov. 9th. T. H. Preston of Brantford occupied the chair, and there were also present Andrew Pattullo of Woodstock, H. P. Moore of Acton, R. Holmes of Clinton, and J. B. McLean of Toronto.

After some accounts were passed and ordered to be paid, a communication was read from the Canada Atlantic Railway Co., extending to members of the Association the usual privileges over the Ottawa, Arnprior and Owen Sound Railway between Ottawa and Arnprior.

It was with considerable regret that the Executive decided to accept the resignation of the secretary, J. E. Atkinson of The Globe. Mr. Atkinson for several years has made a most indefatigable secretary, and has done much to advance the interests of the association. He stated that his absence from Toronto at such frequent periods made his resignation a necessity, although he was still anxious to do whatever lay in his power to advance the interests of the association. Mr. J. B. McLean was appointed to the vacant position.

It was decided to hold the annual meeting in Toronto about February 8th and 9th, and arrangements were made to provide a suitable programme.

The Ellis case then came up for discussion, and finally it was moved by Mr. Pattullo, seconded by Mr. Moore, and carried: "That whereas J. V. Ellis, editor of the St. John, N.B., Globe, has been imprisoned and fined under the law for alleged contempt of court, and whereas it is apparent that in his case the judicial prerogative of punishment by the exercise of that law was not unjustly strained; and whereas this case, whatever its own merits or demerits, indicates that the law relating to contempt of court in its present vagueness is liable to be stretched by unworthy judges or magistrates into an exercise of gross injustice and tyranny—Resolved, that the Canadian Press Association petition the Dominion Parliament to define the law of "contempt of court" in such a manner that while judges or magistrates may have summary power to maintain the decency and dignity of proceedings in court, and power also to check and punish criticism or proceedings outside court which may prejudice juries, or may before delivery of a judicial decision assail the court, there shall be no possibility of any citizen being otherwise subjected, without trial by his peers, to arbitrary punishment for any alleged contempt or libel."

The meeting then adjourned until January, when final arrangements will be made for the annual meeting.

A PLUCKY PUBLISHER.

THE publisher of the Acton Free Press is plucky and is also possessed of a proper idea of his business which is to sell a paper not to sell books, silverware, jumping jacks, German lithographs, or opera tickets. He says:—"The Free Press is sent to subscribers for fifty-two weeks for \$1.00. We do our best to give our readers one of the best and most interesting local and general family newspapers in Canada. That our efforts are appreciated our growing circulation of all paid-in advance subscriptions avers. We have no necessity to offer coupons, prizes nor premiums to secure a circulation, and honestly believe we give an honest dollar's worth without any of these. The Boston Herald says.—If a newspaper has to give away a coupon or anything else to obtain and hold its circulation, the

chances are that an advertiser will have to give something away to be able to sell such a paper's readers anything by advertising in it. A paper that is not subscribed for its news, editorials, special articles, etc., but is bought for coupons, etc., and is working the "prise popcorn" game to keep its circulation, is not the paper that goes into the homes, and is not so valuable an advertising medium as a paper that carries your advertisement into the homes where the buyers are. Newspapers are read. Coupon papers are cut up."

THE STRATFORD HERALD

WHEN a man is a good man he should not be afraid of his own goodness. Nor should he go to the other extreme of tooting his own horn at all times this is disgusting. A mild 'blow' by a newspaper is permissible when backed up by genuine statistics. The following from The Stratford Herald is within bounds, and may stimulate the ambition of some lethargic publisher.

"The publishers of The Herald recognize the axiom that local news must be the distinguishing feature of a local paper, and that its success as a rule follows in proportion to the development of the local feature. In The Weekly Herald, particularly, everything else is subordinated to the local and district news, which has received such development in its columns that we question if there is another paper in the Dominion similarly situated that equals it as a local newsgatherer. In this week's issue, for example, out of a total of about forty columns of reading matter, including markets, over thirty-one columns are devoted to local and district news, while it is seldom if ever that the latter occupies less than twenty-five columns. Moreover, some seven columns of this week's district news are set in non-pareil type in order to secure admission for what would have been impossible in brevier. There are a limited number of papers in this province such as the Woodstock Sentinel Review, Seaforth Expositor, etc. which are admitted to be local papers of the first rank; but from examination of their columns we fail to see that they quite equal The Weekly Herald in this crowning feature of a local paper. Within a month a material enlargement of The Weekly Herald will take place, adding a total of about eleven more columns of the present size."

A SPECIMEN TABLE OF RATES.

THE Maine Press Association has an established schedule of rates, to which it is supposed every member is bound. Following is the card, showing minimum charges, higher prices to be asked when desirable:

One column, three months	\$1.00.00
Six months	1.75.00
One year	2.50.00
Half column, three months	.75.00
Six months	1.25.00
One year	1.75.00
Quarter column, three months	.40.00
Six months	.70.00
One year	1.00.00
One inch, one week	.25.00
Three weeks	.75.00
Three months	1.50.00
Six months	2.50.00
One year	4.00.00

Special notices, 25 per cent. additional. Reading notices, eight cents per line. Legal advertisements, requiring three weeks' insertion, to be inserted by no newspaper for less than \$1.50 per inch. These rates are on a basis of an actual circulation of one thousand copies.