

FISH'S
ICE CREAM

And Ices are the best. In bulk, bricks or shapes. Special prices for garden parties.
Fancy Cakes and Candies in large variety. Fresh daily.

220 DUNDAS ST.
(Corner Park Avenue.)

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED THIS 9 p.m. at 64 Stanley street, W. H. WESTON.

MARRIAGE LICENSES ISSUED AT CHAS. F. COLWELL'S Popular Music House, 120 Dundas street, and 489 Princess avenue.

LICENSES ISSUED BY THOS. GILLEAN, Jeweller, 402 Richmond street.

MARRIAGE LICENSES—NO WITNESSES required at Shaw's Drug Store, 600 Dundas street east. Residence Dundas street, corner William. Take Dundas street car.

Births, Marriages and Deaths

MARRIED.

CAMPBELL-YORKE—On Tuesday, Oct. 3, at the residence of the bride's parents, Montreal, Que., by the Rev. E. Southworth, assisted by the Rev. A. Miller, Archibald Alexander Campbell, of London, Ont., to Eva Alice, only daughter of John York, b. DIED.

JEFFERY—In this city, on Oct. 13, Elizabeth Jeffery, daughter of the late Joseph Jeffery, aged 28 years.

Funeral Monday, at 2:30. Private. No flowers.

BLACKWELL—On Oct. 13, of membranous croup, Robert George, youngest son of R. J. and Priscilla Blackwell, aged 3 years and 3 months.

Funeral private.

Twenty-Five Cents

For a bottle of my celebrated Five Pipe Polish will make your rusty old stove pipe "a thing of beauty."

SHUFF,
680 Dundas street east.
Phone 802.

SPRUDEL!

Has no equal as table water, a curative and for bar use. It is the king of mineral waters. As a table water it is the most palatable of all carbonated waters.

ANOTHER LARGE CONSIGNMENT JUST RECEIVED.

FOR SALE BY
J. W. SCANDRETT,
Wine Merchant, 177 Dundas Street.

TRUDER'S
This Brand of Flour Always makes the BEST BREAD OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
107 York Street.
TELEPHONE 118.

Spruce Cherry
Nothing is better, and nothing cures colds quicker than this favorite remedy—20¢ per bottle. Hyle's Drug Store, No. 63 Dundas street.

Tar.

W. FAIRBAIRN
THE TAILOR.
Has Removed to Elgo Block (on stairs)

BEFORE GOING TO

CHICAGO

Get an accident ticket insuring you for a big weekly indemnity. Your family will also be protected in case of death by accident. For all kinds of Accidents, Fire, Life Insurance, and Surety Bonds call at

A. B. POWELL'S
INSURANCE OFFICE.
437 RICHMOND ST.

POCOCK BROS.

MONDAY, OCT. 16,
BARGAIN DAY

160 Pairs of Girls' Button and Laced, all sizes, worth \$1, 75¢

142 Pairs of Boys' High Laced, worth \$1 10, 75¢

200 Pairs of Women's Button and Laced, sample lot, worth \$1 50, 98¢

130 Pairs of Men's Fine Laced and Congress, sample lines, worth \$2 50, \$1 90

Children's Laced and Button, worth 75¢, 50¢

Ladies' Cloth Slippers at 15¢, and numerous other lots in easy fall shoes at equally low prices.

140 DUNDAS STREET.

JUST ARRIVED

—AT—
Pridd's Bros.

A SMALL STOCK OF
SAMPLE

JACKETS

CLOAKS

CAPES

—AT—
HALF PRICE.

Guns and Rifles.

Shot guns, single barrel, from \$3 up. Shot guns, double barrel, from \$6 up. No. 22 breech-loading rifles from \$2 40 up. Call and examine our large stock, all selling at WHOLESALE PRICES, by W. M. GURD & CO., 185 Dundas street, London, Ont.

Southcott's

FINE TAILORS

361 Richmond St
NOTICE!

The cheese that won the silver medal and sweepstakes is now on view at our store. Also

NEW MAPLE LEAF SALMON,
VALENCIA SAISONS,
Pettigrew's California Breakfast Food.

Anderson & Barnard,
NEW YORK STORE.

J. A. NELLES

AGENT FOR THE
Lancashire Insurance Co.
Sun Insurance Co.
Fire Insurance Association.
Dominion Plate Glass Insurance Co.
Germania Life Insurance Co.
Canada Accident Insurance Co.
Reliance Marine Insurance Co.

Office, 422 Richmond Street
TELEPHONE 343.

RAINY WEATHER.

Toronto, Ont., Oct. 13—11 p.m.—The important storm over Florida yesterday has taken a course from there due north, and is now nearing Lake Erie—heavy rain and gales accompany it. Fine weather and high pressure covers Eastern Canada, and in the Northwest higher pressure is also prevalent. Storm signals are continued on the lakes, and are now hoisted in the Bay of Fundy.

Minimum and maximum temperatures: Victoria, 34°—56°; Edmonton, 20°—70°; Calgary, 22°—48°; Battleford, 36°—48°; Port Arthur, 34°—44°; Toronto, 58°—64°; Kingston, 56°—70°; Montreal, 52°—72°; Quebec, 46°—70°; Halifax, 42°—60°.

TO-DAY'S PROBABILITIES.
Toronto, Oct. 14—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Gales from east shifting to west; rainy weather, followed by partly clearing.

FURS! FURS! FURS!

BELTZ'S

IN NEW STYLES

FURS!

Fur-Lined Circulars.

E. BELTZ
Leading Furrier of London,
144 DUNDAS STREET

Chicago and Return.
The Wabash Railway is still the favorite route from Canada to the World's Fair. With its superb and magnificent coaches. With its expert and magnificent conductors. With its rapidly moving palaces. The utmost resources of the car builder's art have been exhausted in constructing the cars now in use on the Wabash. All World's Fair passengers can get on or off at Englewood, close to the fair ground. Ask railroad agents for tickets via the Detroit and Englewood route. J. A. Richmond, Canadian passenger agent, northeast corner King and Yonge streets, Toronto.
Stop at 31st

Even is on the Mend.
If your china gets broken by thunder, lightning, fire, water or any of the elements which are going round breaking things up in general, take it along to Ives, the old don't you ought to. A Ives, general repairer, 308 Dundas street.

London Advertiser.

Telephone Numbers.

107.....BUSINESS OFFICE
124.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

THIS DAY IN HISTORY.

October 14.
1068—Battle of Hastings ended the rule of King Harold and ended the Saxon rule in England.

1633—James II of England died.

1644—William Penn born in London.

1655—Pierre Gassendi, famous mathematician and philosopher, died.

1794—Paul Scarron, humorous writer and poet, died in Paris.

1834—Francis Lightfoot Lee, "sage," born in Westmoreland county, Va.; died 1877.

1733—"Orator Henry" John, long the butt of wit for his remarkable speeches and serious sermons, died in London; born 1692.

1758—Field Marshal James Keith, Scotch rebel and hero of the battle of Culloden, was killed at Hochkirchen fighting for Frederick the Great.

1890—Preston King, statesman, born at Ogdensburg, N. Y.; drowned himself 1895.

1852—Mr. Blaine, while a guest of Whitelaw Reid at Ophir Farm, made a speech for the Republican cause, and the snowstorm in Colorado; many lives lost.

LONDON AND ENVIRONS.

—Walter Walmley, city, left for the World's Fair yesterday.

—Mr. F. W. Boyle, druggist, East End, has returned from the World's Fair.

—The Seventh Battalion Fusiliers will have a route march Monday evening.

—Mrs. J. H. Cunningham, of Dundas street east, is taking in the World's Fair.

—Capt. Dillon, of Ottawa, formerly of the Seventh Battalion, was in the city yesterday.

—Rev. Thomas S. Johnson, of Brantford, will occupy the pulpit of Adelaide Street Baptist Church to-morrow.

—J. H. Cornell, Aaron Sadler, J. A. Little, S. W. Smith, Lambeth, have left for Chicago by the G. T. R.

—Among the prizes to be awarded at the World's Fair the following is noted: E. Leonard & Sons, London, high speed Ball engine.

—Rev. Robt. Aylward, city, is announced to preach anniversary sermons in the Presbyterian Church, Tait's Corner, to-morrow.

—Scandrett Bros., window is very much admired. It is prettily decorated and contains the Western Fair prize honey, temptingly arranged.

—G. T. R. Conductor Daniel Murray, of this city, left to-day as delegate from Forest City Lodge to the Brotherhood of Railway Trainmen, which convenes at Boston.

—Mr. Thomas Emblage, of the Buffalo Courier, arrived in the city last night with his bride. They will be the guests of Mr. Emblage's uncle, Mr. John Evans, Grey street.

—Aldermen Deane and Carrothers left last night for the World's Fair. They will have a chance to examine the merits of that stone-craze, which No. 2 committee voted to go and see.

—Rev. Harry Wilkinson, evangelist, one of the Salvation Army's first converts, is in the city, and will address the Twenty-first meeting at their barracks on Dundas street, to-morrow. Mr. Wilkinson has been doing Christian work in United States cities.

—A good representation from the Seventh Battalion Fusiliers will be at the Twenty-fifth Battalion matches yesterday at St. Thomas and were successful in carrying off first prizes and the first and third aggregate. The matches were well contested and the officers of the Twenty-fifth were anxious to make their visitors welcome. The London team returned last evening well pleased with their day's outing.

—A long information was laid before Squire Smyth by Jonathan Foxen, ex-convict, who was living with a neighbor of complainant, wrote a defamatory letter to the Deputy Superintendent General of Indian Affairs, stating that the deceased was a man who was living on an Indian woman, and that Foxen had secretly introduced intoxicating liquor into the neighborhood in contravention of the law. The letter, Foxen claims, is grossly untrue. The case comes up for a hearing before Squire Smyth on Monday afternoon.

—Soldiers Entertain Hunters.

The officers of the Royal Regiment of Canadian Infantry—Col. Smith, Major Vidal, Surgeon-Major Hanavan, Capt. Cartwright, Major Denison and Lieut. Carpenter—entertain the members of the London Hunt Club at the barracks yesterday afternoon. The company's band furnished music, and refreshments were served. At 4:35 the throw-off was made. The following gentlemen were in the winner's list: Messrs. Geo. C. Gibbons, Q.C. (master), Major Smith (president), George Massey, Fred Wilford, Wilberforce Marshall, Wm. Strong, Dr. Niven, Niven and Mr. Maynard. The winner was the horse owned by Mr. John Coot's premises, thence through Treblecock's farm. About four and a half miles were traversed. A number of the club's friends were present at the reception. Mrs. John Labatt, Mrs. Labatt, Mrs. Arthur Smith, Mrs. Gibbons, Miss Helen Gibbons, Mrs. Iveton, Mrs. Wolferstan Thomas, Mrs. Simpson Smith, Miss Smith, Miss Birrell, G. Meredith, Mrs. Carling, Mrs. Shanley, Mr. Leonard and Miss McDonough.

—The Bangor Ladder Test.

No. 3 committee met at the central fire hall last evening to test the ladder and to see just how many men were required to raise it. The exhibition took place at Mr. Clary's. It required the services of seven men of the central force, two stalwart firemen of No. 2 station, Messrs. Nicholson and Hartley, and Foreman Aitken—ten all told—to raise the ladder. This leaves the question of who will hold the horses and guide the ladder on an open one. If the ladder adopted in will be necessary to buy a truck for it. It took three minutes to raise the ladder. Four men went over the top of it while it was being raised. The members of the committee were the mayor, Chairman J. L. Fitzgerald, Ald. J. W. Jones, Hoaman, Charles Taylor, Stevely, Scarrow. Ald. Coo was present as was Mr. Parsons, the agent for a rival ladder. The latter expressed his opinion that the test was not sufficient unless three or four lines of hose were run up over the ladder.

—A Londoner's Wedding.

The Industrial Union, of Montreal, Col., in the issue of Oct. 6 has this interesting information: A very quiet home wedding on Tuesday marked the union of the principal events of the season. Miss Eva Alice York, a well-known and appreciated girl for her many charming qualities and distinguished gifts, was united in holy wedlock to Archibald A. Campbell, of London, Canada, at the home of her parents in this city. Miss York has been one of us only a year, but during that time she has endeared herself to everyone by a sweet-natured and nobleness of heart that her marriage must lose one of her most popular and accomplished young ladies. The fortunate groom is one of the leading social and business men of London, Canada, where he is very popular among all classes and held in high esteem by the business fraternity of the city. He is to be congratulated upon winning so lovely a bride. Rev. Mr. Southworth, assisted by Rev. Mr. Miller, performed the beautiful ceremony which was witnessed by a large number of friends. The wedding breakfast, after which the happy couple left for Chicago and their future home in London. Mr. and Mrs. Campbell were the recipients of many beautiful and costly presents from admiring and appreciative friends. To the happy pair the Union extends hearty congratulations and wishes them a future full of the realization of peace and hope with never a cloud of doubt or sorrow to darken the heaven of their union and happiness.

Walker Whiteside Monday and Tuesday.

On Monday and Tuesday evenings the young tragedian, Walker Whiteside, will appear in "Richard III" and "Hamlet." The Montreal Gazette has the following of a very recent performance: "Mr. Whiteside possesses a strong, detailed and highly intelligent conception of the part. His Hamlet represents a man entirely overcome by his intense sorrow. His interview with the ghost was a masterpiece of work, as was also his treatment of Polonius in the second act. The hit of the evening was scored by the tragedian in repeating the long soliloquy closing the second act, beginning 'O, what a rogue and peasant slave am I!' In this scene Mr. Whiteside showed to the fullest degree the self-reliant, ambitious, and lastly, the hopeful prince. His passion was aroused to the utmost pitch, and it was only in realizing how impossible revenge could be consummated by such blind rage that Hamlet flung his sword to the ground, and changed his voice to a lower scale, and solemnly new and clever reading of the text in exclaiming, 'What an ass am I!' The soliloquy, 'To be, or not to be,' was also excellently well rendered, but offered no feature. The actor's forcible and scholarly work in the rebuke to the queen was followed by enthusiastic applause, and throughout the entire churchyard scene his reading of the text was traditional, but rarely correct. The splendid play which Mr. Whiteside depicts in the character while contemplating his immediate revenge on the King is quite characteristic of the mind-tossed Dane, while his own death scene, turning his eyes to the sky, is a masterpiece of acting. In his declaration Mr. Whiteside is measured, ponderous at times, but always intelligible."

Neuralgia is readily cured by using The Three Keys freely.

You should call and examine the jewelry stock at J. E. ADAMS', on the corner, East London. Cheapest house in the city. ywt

Parlor suites, bedroom sets, easy chairs, divans, Albert lounges, extension tables, secretaries, leather canyons, furniture, your own price at Wm. Traford's, 95 and 97 King street.

Remnant Sale.—During the month of October great bargains will be offered in remnants of wall paper. Measure your rooms and come and get a beautiful wall paper at an exceedingly low price. E. N. HENX, 180 Dundas street. ywt

John Friend, People's Confectioner.—Remodeled store and lunch rooms; business on more extensive scale. Everything best quality. Cooked hams always on hand, 171 Dundas street. ywt

—TRY OUR—
Snow Flake & Vienna Breads
CANT BE BEAT.

Parnell & Brighton
FOR CHOICE CUT FLOWERS
PLACE YOUR ORDER WITH
BILLOWAY,
141 DUNDAS STREET. Telephone 587 ywt

JOSEPH DAMBRA,
Fashionable Tailor,
262½ Dundas Street.

NEW FALL GOODS.
Overcoatings and Suits.
LATEST STYLES, ETC.,
ywt AT LOWEST PRICES.

We Want
Your trade, and will offer you special inducements for it. We can deal with live people. Are

You Alive?
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MANTEL,
Grate and Tile Hearth, \$25.

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You Alive?
Try Us Once and See.

MANTEL,
Grate and Tile Hearth, \$25.

W. H. HEARD & CO.,
357 Richmond Street.

Prominent Lady of Berlin Speaks

"I have great pleasure in recommending 'Williams' Royal Crown Remedy' to any person suffering from Lumbago. I myself was a great sufferer for seven months and tried no less than four different physicians for my complaint. I do not wish to expose their names, but whether they understood my disease or not, I am not prepared to state; but certain I am they did me no good, and I believed they were well for it. I was all but despairing of relief, when a friend just happened to drop in and tell me about 'Williams' Royal Crown Remedy.' I took courage, resolved to try one bottle of that marvelous liquid, and after taking three bottles I was entirely cured of my lumbago. This being the case, I feel it my duty to speak and let other sufferers know where they may find relief and have large amounts of money saved. I feel that I can recommend it as the best medicine I ever used, and am, dear editor, thank you very much. L. WILFRED, dressmaker, Berlin."

Cate Noir, Kindergarten.
Trinidad, Madrid.
Java, Menagerie.
Cowslip, Euternuts.
Colonial, Epine.
Wine Nuts.

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J. L. FITZGERALD'S
153 Dundas Street.
PHONE 365.

Be Wise in Time!

Don't allow that slight cold to run, but get a bottle of McDermid's Money and Household.

Price 25 cents at
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174 DUNDAS STREET.

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Large selection of the latest Engravings. Exchanges colored Photographs. Oil and Water Colors. Colored Pastels: framed in white and gold. \$1 and \$1 50 each. Choice variety Mountings. Engraving in Brass, Oak, Bamboo, and White and Gold. Prices always down low.

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182 DUNDAS STREET.

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Practical Tailor

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—ARE THE—
Leading Plumbers in London.

Call and see their goods in working operation in their showrooms, and then you will know how good plumbing is to be.

376 RICHMOND ST.,
Opposite Masonic Temple.

OUR AIM
Is to give you the best made and neatest cut garments in the city.

Our Fall Stock!
Is now complete, comprising OVERCOATINGS, SUITINGS, TROUSERS and FANCY VESTINGS.

Give us a call and be convinced!

SLATER BROS.
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R.K. Cowan
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R.S. Williams & Son
PIANO WAREROOMS.

\$3 00
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15 00
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A monthly payment of one or these amounts will secure a good Parlor Organ of Piano by best makers; or quarterly or yearly payments can be arranged to suit.

Music and Music Books and Musical Instruments, Strings and Fittings at lowest prices.

R. S. Williams & Son
171 Dundas Street,
LONDON, ONTARIO.
J. A. CRODEN, Manager.

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MONDAY,
OCTOBER 16.

1 piece only Fine All-Wool 28 inch Gray Flannel, regular price 25¢, to clear on Monday at 18¢ A YARD.

A line of Brown Holland Linen, regular 12-12c goods, Bargain Day price 8¢ A YARD.

12 only Pure Linen Stand Covers, ornamented borders, worth 75¢ each for 25¢ EACH.</