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HARVETTA HEIGHTS

East Calgary's Greatest Subdivision---Many Reasons Why

Watch Monday's Paper for Exact Location of Harvetta Heights

BUY BECAUSE—1. This subdivision is located closest to the proposed junction of the Grand Trunk Pacific and the Canadian Northern railroads.

BUY BECAUSE 2. Harvetta Heights

overlooks and is within a two minute walk of the industrial divi-

BUY BECAUSE 3. Harvetta Heights' is the closest subdivision to where the proposed railroad shops will be built.

BUY BECAUSE-4. Harvetta Heights lots are as level as a board, only one small ravine in the entire addition, and through this ravine runs a street so that we can say there is not one lot which is not desirable to the purchaser.

BUY BECAUSE-5. The proposed Cheswill either pass the subdivision or run within a very short distance of it.

BUY BECAUSE—6. The proposed bridge over the Bow River will put this subdivision within two miles of the heart of the

BUY BECAUSE _7. The wonderful view

from Harvetta Heights cannot be equalled in the city of Calgary. You can overlook the entire city in addition to having a beautiful view of the mountains.

BUY BECAUSE—8. Harvetta Heights

being high and dry makes it a very healthy place in which

Do you know that there is now very little unplatted property in Calgary. Of course you can go a few miles out and buy acreage, but we have a close in subdivision which cannot be equalled in the city in the way of an investment or a site for a home. Good propositions like ours are not going to last always. All the people are not asleep. Many have secured hundreds of suburban lots at low prices, and yo ucan do so yet, but remember, delays are dangerous. You can secure from us in the greatest subdivision ever opened in the city of Calgary lots at prices which should have been made two years ago. All we ask is \$25 down and the balance in monthly instalments of \$10 each. There are no other lots in and around Calgary which are more desirable. Take a few hours off and go out with us and look over Harvetta Heights. We would like to show you a subdivision which will make you a prouder and more enthusiastic citizen of Calgary. We want you to compare prices and advantages. Our lots are vorth more than others for many reasons, these reasons heing stated above. As soon as we have closed out these lots, there will be no more such valuable ones at such ridiculously low prices. The people who have made big money are those who bought one year ago, and they had no better chance than you have at the present writing. Don't wait until these lots pass through several more hands with several more profits added. Calgary is the greatest city in the west, and will continue to be, and any lots within two to three miles of the down town district will be worth ten times what they are today.

Sale of Lots Opens 9 a. m.

Thursday, May 12



When the first instalment of my millions arrived I had made up my mind to invest it in East Calgary. After spending four weeks studying conditions of that part of the city I invested in Harvetta Heights simply because I could plainly see that lots in that section would some day be worth from five to six hundred dollars. Sincerely yours,

MILLIONAIRE C. G. LEWIS.

Calgary is a thriving town, with every conceivable advantage for becoming a great city. We have a proposition to offer you which is an A Number 1 investment that will make you money easily and in a hurry. In offering you lots in Harvetta Heights we sell you view, in addition to location. The G. T. P. and the C. N. R. railroads will cross, forming a junction at one corner of Harvetta Heights. The proposed Chestermere Lake car line will probably pass this subdivision and if it does not it will be within a few minutes' walk. We want you to investigate. Every statement we make is absolutely true, and we know after your investigation you will be one among our many enthusiastic investors who can forsee the great prospects in this part of the city. We have shown Harvetta Heights to many prospective buyers, and although we were urged to sell them lots, we positively refused. They were more than pleased in every respect, but as we had started out to open the sale of lots in this great division Thursday, May 12th, we had to advise our enthusiastic customers that they must take their chance on the opening day with all other Calgary real estate buyers. If given a chance we can convince the most skeptical and prudent buyers of Calgary real estate that we are placing on the market the greatest subdivision which was ever opened in the city. Our enthusiasm is justified on account of the conditions which have presented themselves around Harvetta Heights within the last six months. Come Thursday to our office, Room 8, Thomson block, or to our office, which has been erected at Harvetta Heights.

Sale of Lots Opens 9 a.m.

Thursday, May 12

Prices Range From \$75 to \$125 a Lot \$25 Extra for Corners

Terms \$25 Down On Each Lot, Balance \$10 Each Month. Discount for Cash.

\$2500 Home With Six Lots to be Given Away Free to the Lucky Purchaser. This will be explained fully in Monday's paper.

Within a few months there will be very little close in property which can be bought at rock bottom prices. With no exception whatever, either close in or far out, is there a subdivision where you can get the beauty of surrounding and the beauty and excellence of the scenery in the distance. Pretty strong talk, that, but it is not necessary for you to take our word. Go up on Harvetta Heights and see for yourself. Brought right down to the simplest terms, this situation means that if you are ever going to get a lot in Harvetta Heights on easy payments or at a moderate price, you must do it now. You are not only buying an ideal home site, but buying lots which will make you much money providing you change your mind and do not wish to live in that part of the city.

Harvetta Heights is the biggest and best bargain in all Calgary, because it is the only view addition where the lots are level and are being sold at a low price. View lots will always be the easiest to sell and the fastest to increase in value. We would not have invested in Harvetta Heights had we not known positively that there would be a ready sale for the lots. We knew the people of Calgary were out to invest their money if we could show them there was any chance to make a profit. After looking over the entire city and sizing up the railroad conditions and learning that we could buy a piece of property close to the C.P.R. Industrial Subdivision, the railroad shops, and the junction of the G.T.P. and the C.N.R., we decided in five minutes it was time to buy.

If you go into this matter thoroughly and investigate the situation of Harvetta Heights, take into consideration the wonderful view from this part of the city, and notice the beautiful level lots we are offering, you will say yourself that we used great judgment when buying to place on the market Harvetta Heights. We are not wanderers, here today and away tomorrow, but have come to Calgary to stay, as we fully realize that Calgary has a greater future than any other town west of Winnipeg. After having operated in one town in the state of Washington for over eight years we pulled up our stakes and came to Calgary, where we believe we are taking no chances when investing in real estate. Real estate in this city is a sure thing. Plant your money any place in Calgary and you will make a profit. Invest in Harvetta Heights and you will make a great profit.

Don't Buy Until You Have Seen Harvetta Heights MILLIONAIRE C. G. LEWIS

LEWIS BROS. & COMPANY

Phone 2311

Room 8 Thompson Block

Don't Buy Until You Have Seen Harvetta Heights