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from the story by William J. Neidig. ed by Sam Wood. Photoplay by Alice Eyton.

From This Date THE COWAN

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LIMITED Information

BROKERAGE CO.,

Department

is closed to those looking for Free Tips on Prices, etc. If you mean business

"ASK COWAN HE PROBABLY KNOWS." Call, Phone, Write or Wire.

IN STOCK: **Peerless Hot Water** Radiators,

Three Column 22 in., 26 in., 38 in.

Wall Radiators

in.Window Radiators.

he Direct Agencies, Limited.

> **TOMATOES** 25c. lb.

Apples, Oranges, Grapes, as, Greengages, Lemons, ice, Beet, Local, Imported age, Carrots and Parsnips. Willard's and Shrafft's Chocolate Bars.

RESH CAKES. and Marven's, Moore's and McGuire's, Drake's Cakes, Uneeda Biscuits. Coffin's Sausages.

hing fresh and good at Bee-Hive Store,

Charlton Street. Phone 255.

HUR B. WALKER

in white cord and rolls of

crepe MINAL

LINIMENT FOR DIS-

This is a most interesting sale for the

B CAUSE IT BRINGS FORWARD WANY REMARKABLE VAL. UES TO BE FOUND ONLY BAIRD'S. For instance in our Culinary Department to-day, immense stocks are displayed—Enamel ware, Aluminuminware and Tinware of every description and each line contributing extraordinary good values that must necessarily stress their economic importance to prudent housekeepers.

dvantages For

Are Enormously Good this week at BAIRD'S

Enormously good, mark you, because the following have been gathered in from every worthy source, and when we go shopping abroad, we are hard as nails, as regards price, we buy in huge quantities thereby gaining certain price concessions, that naturally revert to our patrons here Friday, Saturday and Monday Sales Days. The following values clearly manifest their

Then Again. This Store has an overwhelming stock of the new things for home and for personal use. The new Coats, the new Hats, the new garbings and dress accessories were never so bountifully displayed and in comparison with other season's flaunt the very best values that have been offered for years. We invite you to this week's selling event—it teems with value goodness for each shapears.

See where we excel in selling

Friday, Sat. and Monday

Call and see our beautiful Fall Time Curtainings.

These Special Values for the Week End. JACQUARD CURTAININGS—Reversible Jacquard

Silk Curtainings, self patterned, natural shade, very handsome window dressings; they show you the newest in American Curtainings. Reg. \$1.30 yard. Friday, Saturday \$1.18 and Monday pearance, light stone shade. Reg. \$1.05
\$1.20. Friday, Saturday & Monday \$1.05
CREAM CASEMENT—This is a beauty showing a wave edge at both sides and heavy lace insertion borders. The newest. Reg. 79c.

\$5c. Friday, Saturday and Monday 79c.
FANCY SCRIM—36 inch all White figured Curtains. taih Scrims, nice all over patterns; plain edge. Friday, Saturday and Monday. 65c.

WHITE MADRAS-40 inch pure White Curtain MADRAS—40 inch pure White Curtain Madras Muslin, washes good, looks good always. A new line. Reg. 65c. 59c. Friday, Saturday and Monday.

CURTAIN LACES—46 inch White Curtain Laces, large Rose border and rose bud patterned centre. A Dandy. Reg. 65c. Friday, 59c. Saturday and Monday.

New Glove Values. CHAMOIS GLOVES-Washable Chamois Gloves,

flared wrist, scalloped and fringed, very su-perior quality, well adapted for Fall time. Reg. \$2,50 value. Friday, Saturday \$2.18 superior quality; shades of Grey, Brown, Chamois, Pastille and Black; 2 dome Wrist. Special Friday, Saturday and Monday.

ELBOW GLOVES-Excellent Gloves, fine Suede finish; they're fabric gloves, but almost indistinguishable from the real Suede; shades New Grey, Beige, Covert and Sand. Reg. \$2.20 value. Friday, Saturday and Monday

A Collection of SUPREME VALUES from

LADIES' COMBINATIONS - A Combination of Chemise and Knickers, in Pink shade, self stripe, hemstitched and lace trimmed, others with lace medallion, ribbon straps; assorted sizes, very dainty. Reg. \$2.00. Friday, Sat- \$1.69

Shot Taffeta Silks 3 pieces of 36 inch Shot Taffetta Silks, favouring Navy, Claret and Purple shades; very

claret and Purple shades; very excellent quality. Reg. \$5.00 yard. Friday, Satur- \$2.59 day and Monday. \$2.59 LADIES' VESTS—Fine Jersey Vests, showing lace tops, straps, sleeveless style; 60c. value. Friday, Satur-day and Monday. 49c. day and Monday 49c.

NECKLETS—Bead Necklets, in all the newest shades: Coral, Amber, Almond, Green, Cardinal and White, graduated

bead style. Reg. \$1.50 98c. Friday, Sat'y. & Mon. 98c. DRESSING GOWNS — Eider Dressing Gowns in Misses' and slender women's sizes, collarstender women's sizes, collarless and with collar, the latter quilted girdle and pockets,
shades of Rose, Cardinal and
Saxe. Reg. values to \$8.00.
Friday, Saturday \$4.75

VELVET HATS — Children's
pretty inthe Velvet Hats, in
Navy and Black embroidered

Navy and Black, embroidered brims and feathers; others show wreaths and ribbons. Special value at 69c. White Flannelettes, body attached, narrow flounce, button hole edge, Pink and Blue; to fit 6 to 12 years. Reg. \$1.00. Friday, Saturday and Monday.

CHILDREN'S BLOOMERS Cream Jersey Bloomers of ex-cellent quality, elastic at waist and knee; to fit 4 to 10 years. Reg. \$1.00 value. Friday, Saturday & 69c.

es' White Jean Middies, Sailor Collar, long sleeves, black tie, cuff bottom; to fit 6 to 20 years
Reg. \$2.00. Friday, \$1.75
Saturday and Mon. \$1.75
BUCKLES—Fancy Buckles for every purpose, Coat, Costume of Dress; an assortment of the newest styles and shades. Reg. to 60c. Friday, 8aturday and Monday 47c.

Serge Dresses Becoming Dresses for girls from 2 to 10 years, made from colored Serges, Navy, Emerald and Wine. Shades Sallor collar and trimmings of White Braid, long sleeves. Special Friday, Saturday and \$1.69 Monday LADIES' RAGLANS—Raglans of good appearance, just at the season they are needed most. Plaid lined, belt and pockets,



Ladies' Sparkling New Coats

st marvellous value in Ladies' Fall and Winter-time warm Tweeds and Heavy Cloths, further enhanced collars, belt and pockets, lined and unlined; shades te a range in Greys, Browns, Naw and Saxe; size 16 n. You have never bought better value. Friday, Sat-

The Latest One-Piece Fall Dresses, in Navy and Black Serges, round neck style, trimmed with Military Braids % and long sleeves, belt and pockets, and many embroidered, all straight line effects. Regular \$8.50. Friday, Saturday and \$7.98

BEDROOM

Requirements for Fall Time

RUBBER SHEETINGS—36 inch Rubber Sheetings, pure White. Reg. \$1.10 yard. Friday, Satur- 98c. WHITE SHEETINGS—80 inch plain White Cotton Sheetings, firm even cletch Special Friday. Saturday and \$1.98 day and Monday.

WHITE SHEETINGS—80 inch plain white Cotton Sheetings, firm even cloth. Special Friday, Saturday and Monday, the 85c.

yard COTTONS—28 inch Crimson and White Check Quilt Cottons, lasting wear. The yard, Friday, Saturday and Monday 42C. every wanted for trim BALL FRINGES-In tains and 11c. etc., many pretty pieces or gir

s. Friday, 18c. Saturday and WHITE TOWEL Several dozen of of all White Turk-nctive towels. Reg.

pretty colorings, small floral pat-terns and the material nice and soft for stitching, well suited for renewing Quilt coverings. 32c.

Beautiful American Cretonnes

They're handsome—outclassing even the rarest Chintz patterns, rich col-our combinations, large rose leaf and bird patterns and unusually wide.
Reg. \$1.10 yard. Friday,
Saturday and Monday 98c.



Cotton

Pair Friday, Saturday and Mon-day \$2.55

AT YOUR SERVICE

in The Men's & Boys' Section CASHMERE SOCKS-Fancy fronted Socks and WOOL SOCKS-Heavier ribbed Wool Socks in an assortment of popular shades. 90c.

neat looking clocks as well in every wanted shade, all Wool Cashmere \$1.25 make. Reg. \$1.40. Special \$1.25 Special PRESIDENT BRACES-Shirley President Braces in their newest design. Popular everywhere. Special 95c. CASHMERE JERSEYS—Boys' fine Wool Cashmere Jerseys with Polo collars, to fit 2 to 8 years; shades of Emerald, Grey, Brown, Navy, Saxe and Cream. \$2.75

New and Special at.

BOYS' CAPS—Smart appearing English Golf Caps in pretty Tweed mixtures for boys. Dollar Caps 90c.

BRACES Workingmen's Braces, extra stout elastics and all leather strappings. Our Special

For Men—is a wonder. Has the finish, the fit, the cut and the serviceableness of much higher priced Suits; good looking patterns in English Tweeds and specially selected for this Sale of



The Best Values we have ever offered you in



KITCHEN UTENSILS

Aluminum Pans. 3 handy sizes 39c. 48c. 5 Pane, 3 handy sizes
Pie Pans, extra large
Rinsing Pans, rivetted handles 1.59, 1.79, 1.95
Sauce Pans, extension handles 1.9c, 29c, 39c,
Sauce Pans, wire handles 1.84c, 1.19, 1.39
Skillets—Beauties! 1.19, 1.49, 1.79
Kettles, 3 sizes 1.69, 1.89, 2.29

HUGE ASSORTMENT ENAMELWARE

Overcoatings, Nap Cloths 3.50 & 4.00 Values for 1.28

Double width Navy Curl Cloths, Navy Naps and Black Overcoatings for men and boys—reduced for immediate clearance. They bring a marvellous value for those about to make up Top Togs for Fall and Winter wear. "INDIAN HEAD" LINENS—Complete range of shades just to Grey, Sky, Rose, Ca Fawn, Royal, Brown, N y, Henna, and Cream,

bility and its e Friday, Saturday and NAVY NAP CLOTH-J this with extra fine shade. It's a beauty to-day for value. Reg yard. Special GINGHAMS—Sturdy Wi linghams for

every purpose, beautings, Reg. 28c. valday, Saturday & BLAZER GABARDINES a most serviceable material in broad colored stripes, Helio and White, Tan and White, Blue and White, Jade and White and Black and White, etc. Reg. 65c. yard. Friday, Sat- 28c. urday and Monday

CORDUROY **VELVETS** HALF PRICE

HOSIERY **VALUES**

SPORT HOSIERY—In English Cash-mere, all silk striped leg and others plain; shades of Fawn, Beaver, Coating and Mole. Reg. 85c. 75c.
Friday, Saturday and Monday
SILK and ALL WOOL HOSE—Mottled
Grey Hosiery in a beautiful texture of
Silk and Wool, plain Cashmere filmsh. Reg \$1.70. Friday, Saturday \$1.59 sport Hosiert—Here is a new line broad rib finish, pretty Heather mix-ture and many plain shades; looks like Dollar Hose. Friday, Satur- 45c. day and Monday.

BLACK HOSE—Plain and ribbed fast

A couple of pieces of Navy and Myrtle shade to about half the regu for Fall Skirts. Reg. Friday, Saturday and

"LORTEX"

ROYAL SOCIETY CORDICHET CROCHET COTTON

Royal Society Crochet Cotton, worth 20c. Ball, but being discontinued lines, we have reduced their price considerably; shades of Rose, Helio, Blue, Ecru and White. Friday, Saturday and Monday.

2 Balls for 15°



Where Buying Advantages are Many



Snappy Values