

Works Marvels

Gossages' **Magical Soap.**

HARD WEARING.
 Made by a Firm of World-wide Reputation
 for Excellence & Uniformity of Quality.
 WILIAM GOSSAGE & SONS LTD. WIDNES.

JOB'S STORES, Ltd.
 Agents.

Trying on His New Suit

at STRANG'S tailor shop, the young man finds it very becoming and fitting. A New Year Suit, with all the new style ideas at a moderate price. Why not take the hint and order your New Year Suit here now? Fit, style, cloth, tailoring, wear and price will appeal to you.

J. J. STRANG,
 LADIES' & GENTS' TAILOR,
 Corner Water & Prescott Streets.

JUST ARRIVED:
Silver Cigarette Cases,
 Which we offer at a
 Special Price,
\$4.25 to \$8.00.

R. H. TRAPNELL, Ltd.

Morey's Coal is Good Coal!
 In Stock, Best Grades of
 North Sydney Screened, Scotch House-
 hold and Anthracite
COAL.

M. MOREY & Co., Ltd.

Astounding Values
 IN
OVERCOATS
 for Men and Boys'

Prices Talk, when Backed by Quality

OUR PRICES SHOUT!

Listen to Them!

Men's Winter Overcoats
 good heavy weights, only **\$6.90, \$8.90, \$10 and \$12 each.**

Men's Heavy Grey Cloth Overcoats

wadded and quilted lining and with black astrachan collars, at **\$17 ea.**

Men's Macinaws
 wonderful Value, **\$5.00**

Men's Macinaws
 with sheep skin linings, at very low prices.

Boys' Overcoats
 for boys' sizes 9 to 17 years.

All sizes for only **\$4.90 each**

We know our Overcoat values cannot be beaten or equalled.

Get your Coat at once. Do Not Delay.

HENRY BLAIR.

Did you ever notice how a
New Tie adds to a man's appearance?
 Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our
GENUINE FANCY SILK TIES
 Worth \$1.20
 Now **87 cents each**
 to pull trade to

Templeton's

Advertise in the Evening Telegram

New Arrivals!

EVAPORATED APPLES.
 WHITE'S PICKLES & CHOW.
 CHAMPION SOAP.
 CENTRAL UNION & JUMBO TOBACCOS
 EDGEWORTH TOBACCO—Tins.
 PURITY BAKING POWDER.
 PINEAPPLE CUBES—1½s.

George Neal Limited

FIRE INSURANCE!
 QUEEN INSURANCE CO. of America
 AND
 THE GREAT AMERICAN INS. CO.
 OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.
 PHONE 655. P. O. BOX 782.

GEO. H. HALLEY, Agent,
 ADRAIN BUILDING, 166 WATER STREET.
 Jan 2, tu, st

Ham Butt Pork, etc.

Ex S.S. Belvernon from Boston
 AT LOWEST PRICES
CHOICE LIGHT HAM BUTT PORK
 70-80 pieces.

FANCY SPARE RIBS
 (Barrels.)

--Also--
One Hundred Cases
"EDDY" WHITE TOP MATCHES
 10 gross each.

F. McNamara,
 Phone: 393 Queen Street.

TO THE TRADE!
CALENDARS.

We have a large stock of Unprinted Calendars, all sizes, which we can have your order ready for delivery within short notice.

Prices are reasonable and the Quality is A1.
 We can also repad any 1922 Calendars with 1923 Pads at a reasonable price.

Please call and see samples, or otherwise phone 781 for further information.

J. A. BASHA,
 367 WATER STREET. WHOLESALE & RETAIL.
 Jan 2, tu, st

Forty-Four Years in the Public Service--The Evening Telegram

Reid-Newfoundland Co., Limited

NOTICE!

S.S. Kyle will leave North Sydney direct for St. John's to-day (Tuesday), and will likely leave St. John's at 2.30 p.m. Thursday, January 18th, for North Sydney, taking passengers.

TO ALL CONCERNED!

HUMBERMOUTH BATTLE HR. STEAMSHIP SERVICE.

Parties who are desirous of effecting insurance will please note that all undelivered freight for points Humbermouth to Port Saunders (inclusive) is being returned to St. John's by S.S. Glencoe, via Argentina.

Reid-Newfoundland Co., Limited

Canadian National Railway

Canadian Textile Products Exhibition, Montreal
 February 19th to 23rd, 1923.

Parties interested in this Exhibition can get further information by applying to

J. W. N. Johnstone,
 GENERAL AGENT,
 Board of Trade Building.

Books on Home Amusements!

Hoyle's Official Rules Card Games 50c
 The Book of Coin Tricks 35c
 Telling Fortunes by Cards 90c
 Auction Developments, by Milton C. Work . . . \$2.25
 Gould's Book of Draughts \$1.25
 The Pearson Puzzle Book 35c
 Drawing Room Amusements \$1.00
 Tricks and Illusions \$1.50
 The Book of Games and Parties \$2.00
 Auction for two or three, by Milton C. Work . . \$1.75
 The Art of Mimicry 65c
 The Secret Out, or 1000 tricks explained . . . \$1.50
 The Book of Parties and Pastimes \$1.25
 A Text Book of Magic \$1.25
 Magicians' Own Book \$1.50

S. E. GARLAND,
 Leading Bookseller & Stationer, 177-9 Water Street.

Durant and Star Automobile

DURANT FEATURES. STAR FEATURES

MOTOR: Four-cylinder, overhead valve type, 3½" bore, 4½" stroke.
PISTONS: Removable through either top or bottom of cylinder block.
OILING SYSTEM: Pump on motor side, pressure to all main bearings, gauge on dash.
CLUTCH: Single plate disc type enclosed, forming part of flywheel, removable without disturbing Motor or gear set.
ELECTRIC SYSTEM: Auto-Lite; generator starting motor, and lighting system Two-unit type.
FRONT AXLE: 1" beam, reverse Elliott type, large king pins, timkin roller bearings.
REAR AXLE: Three-quarter floating axles, shafts removable from hub. Spiral bevel ring gear and pinion of chrome nickel steel.
TIRES: 31" x 4". Non Skid, straight side cord front and rear.
WHEEL BASE: 109".

CONTINENTAL Red Seal Motor
TIMKIN Rear Axle.
TIMKIN Bearings front and rear
SELECTIVE UNIVERSAL JOINTS. SELECTION sliding gear transmission, three speed forward and reverse.
SINGLE PLATE DISC CLUTCH
HALF ELLIPTIC SPRINGS.
STEWART VACUUM GASOLINE FEED with supply tank at rear need to disturb passengers filling tank.
STREAM LINE BODY.
ONE-MAN TOP.
AUTOLITE Starting and Lighting system.
THE FIRST LOW PRICED CAR duplicates the design and construction of the more costly motor cars.

It is a well known fact that man who buys a low priced car will purchase a more expensive one at a later date. So get used to a real Car from the start.

DURANT AND STAR TUBULAR BACBONE: Is one of the most important automotive engineering accomplishments. This is a five-inch hollow cylinder riveted at both ends to the second and third frame cross members and parallel to the side members. It makes the whole frame rigid and vents distortions resulting from uneven surfaces. It forces the springs perform fully their proper function of absorbing the shocks of the road.

Mounted on such a foundation, the body panels and joints are not subjected to torsional strains, creaking and rattling are reduced to a minimum, the body is preserved in good condition even after a long period of use.

FREE STORAGE: Until the end of the year on all DURANT and STAR CARS driven for PRIVATE USE.

PARTS: A full supply of parts for all Motors; Service and low priced.

SUB AGENCIES: Applicants for Sub Agencies in the Outports will be made without delay. Write for particulars.

CATALOGUE PRICES AND OTHER INFORMATION FROM

PARSONS, The Automobile Man
 KING'S ROAD,
 Telephone 100. Night: 1169.