

Apples!

Arrived:
New Shipment "KINGS,"
 Nos. 1, 2, 3 and Domestic. Also,
100 bxs Macintosh Reds,
 150 count.
PRICES RIGHT.

GEORGE NEAL, Ltd.
 'Phone 264.

Your Attention is
 Urgently Requested!



Giving Gifts at Christmas commenced nearly 2,000 years ago, and each year at Christmas time the custom is strengthened.
 Gifts to be appreciated should have a touch of personality, and what could be more welcome than fine needle work.
 Our selection of Stamped Dresses for Children of Poplin, Pique and Fine White Goods range in price from 80c. to \$2.40, and from 6 months to 9 year size.

ALSO—
 Nightdresses . . . \$3.00 | Corset Covers . . . 70c.
 Combinations . . . \$3.00 | Dressing Sacsques . \$2.00
 Pillow Cases . . . \$1.50 | Pin Cushions . . . 40c.
 Luncheon Sets . . . \$3.00 | Guest Towels, 80c. & 1.00

Centre Pieces—Tan55c., \$1.00 to \$1.80
 Centre Pieces—White \$1.00, \$1.80 to \$6.00
 Runner in great variety \$1.25 to \$2.00.
 All the above are stamped ready for working, and the following is what you will require to work them with: Peri Lusta, 60c. doz.; Artsyl Rope Silk, 75c. doz.; Roman Floss, \$1.00 doz.

Templeton's

The Carritte Company,

ST. JOHN, N.B.
 Manufacturers and Dealers in
ASPHALT ROOFINGS.
ASPHALT SHINGLES.
TARRED ROOFINGS, SHEATHINGS.
COAL TAR, ASPHALT.
ROOF PAINT, ROOF CEMENT.

We respectfully solicit inquiries, and will gladly send samples to the trade.
 1176, w. st.



No Matter How the Fire is Caused
 if you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.
PERCIE JOHNSON,
 Insurance Agent.

We are Now Offering to the Trade

Flannelettes of all kinds. Smallwares of every description. Blankets. Misprints. Denims. Namsooks. Shirting. Toweling. Cotton Tweed. Fleece Lined Underwear. Serges. Scrims. Plaids. Curtain Nets. Hosiery. POUND TWEEDS. Also a Job Line of **MEN'S and WOMEN'S WINTER COATS.**
SLATTERY'S
 Wholesale Dry Goods Co., Limited,
 Duckworth and George Streets.

Island Brand Boneless Codfish,

1-lb. cartons.

Flaked Codfish,

6 oz. cartons.

"Pure as a Sea Breeze."

Your Grocer Has It.

NEW MUSIC!

All the latest hits, including—
 Peggy O'Neill. Love Nest.
 Humming. Fancies.
 Margie. Nestle in Your Daddy's
 Feather Your Nest. Arms.
 Old Fashioned Garden. Whispering.
 My Mammy. Ain't We Got Fun?
 Jicky. Love Birds.
 Peggy. Poor Me.
 Pale Moon. Where the Lazy Missis-
 sippi Flows.
 O-H-I-O.
 Hold Me.

HUTTON'S

The Oldest and Most U-to-the-minute Music Store in Newfoundland.
 Phone 650. P. O. Box 1167.
 m. w. f. t.

A Suit or Overcoat at **Maunder's**, selected from a splendid variety of **British Woollens**, cut by an up-to-date system from the latest fashions, moulded and made to your shape by expert workers, costs you no more than the ordinary hand-me-down. We always keep our stocks complete and you are assured a good selection. Samples and style sheets sent to any address.



John Maunder,
 Tailor and Clothier, 281-283 Duckworth Street

CASINO

MORAL.
 The human brain requires recreation, and the best form of recreation is found at the theatre.

TO-NIGHT—YOUR POPULAR FAVORITE GLADYS KLARK

and a Company of Superior Excellence, presenting the Latest New York Successes. OFFERING TO-NIGHT.

"Mother Carey's Chickens."

A dramatization from the book by Kate Douglas Wiggin, introducing Baby Helen Ford, the clever child actress.

Correct Scenic Equipment for Each Play.

The C. L. B. ORCHESTRA (under Capt. Morris) will render selections between the Acts.

MATINEE TO-DAY—"Jim's Girl."
 Prices: 25c., 35c., 50c., 75c. and \$1.00. Matinee Prices, 20c., 30c.

FRIDAY and SATURDAY—Max Marcin's Great Play, "Here Comes the Bride."

Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue. The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here—huge Cosy Chairs, Chesterfields and Lounges, over-stuffed and beautifully upholstered in Silk, Tapestry, Damask, etc.—gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co.,
General Furnishers.

ELLIS MAKE CLOTHES

ARE LIGHT IN FIT, STYLE AND FINISH.



FALL AND WINTER OVERCOATINGS
 in Tweed, Cheviot, Nap, Melton and All-Wool materials now on display. Our New Fall and Winter Suitings due to arrive by next steamer from England. Indigo Blue Serge always in stock.

CHAS. J. ELLIS, 302 Water St.

Forty-Two Years in the Public Service—The Evening Telegram

Reid-Newfoundland Co., Limited

Regular Express Train will leave St. John's Depot at 1 p.m. to-morrow, Thursday, taking passengers for Canada and United States.

PLACENTIA BAY STEAMSHIP SERVICE.
 Freight for the Merasheen Route (Bay Road) will NOT be accepted this Wednesday, but will be accepted on Thursday, November 3rd, from 9 a.m.

HUMBERMOUTH-BATTLE HR. STEAMSHIP SERVICE.

Freight for the above route will be accepted at the Freight Shed on Thursday, November 3rd, from 9 a.m.

Reid-Newfoundland Co., Limited

Furness Line Sailing

From Liverpool	St. John's	Halifax	Boston	Halifax	St. John's
S. S. DIGBY	to Halifax	to Boston	to Halifax	to St. John's	to Liverpool
Nov. 3rd	Nov. 11th	Nov. 14th	Nov. 19th	Nov. 23rd	Nov. 27th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. For rates of freight, passage and other particulars apply to **FURNESS WITHY & CO., LTD.** Halifax, N.S. **FURNESS, WITHY & CO., LTD.** 10 State St., Boston, Mass.

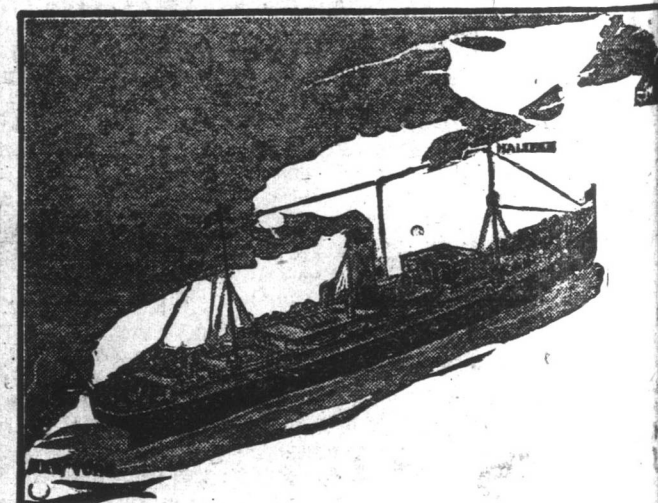
Furness Withy & Co., Limited

Nfld. Shipping Company, Ltd.

We will have a steamer sailing about end of October for Alicante and Naples, and other ports if sufficient freight offers.

For Freight space apply to
F. W. BRADSHAW,
 Sec. Newfoundland Shipping Co., Ltd.
 sept 21, 1914, 3m

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.
 The S. S. ROSALIND will sail from New York on Wednesday, November 2nd.
 This steamer has excellent accommodation and carries both First and Second Class Passengers.
 Through tickets issued to Boston via The Dominion Atlantic Railway at considerably reduced rates.
 Through rates quoted to any port.
 For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED
 St. John's, Nfld., Agents.



The clever modelling, rich textures and the refined exclusive pattern of our made to measure Suits and Overcoats, appeal to men who demand the particular.

The American Tailor

W. P. SHORTALL, 300 Water Street.
 Phone 477. P. O. Box 445.
 oct 13, 1914, 1yr