



**FACE CLOTHS**—Finished Turkish Face Cloths, white with colored border; extra good quality. Reg. 20c. Friday, Saturday & Monday . . . . . **17c.**

**GLASS CLOTHS**—Hemmed Crash Linen Glass Cloths, showing crimson crossbar pattern; A1 quality. Reg. 45c. each. Friday, Sat. & Monday . . . . . **38c.**

**CUSHION COVERS**—Fancy Cream Madras Muslin Cushion Covers, plain and fancy colored patterns; very dainty and very serviceable. Reg. \$1.25. Friday, Saturday & Monday . . . . . **\$1.08**

## THE BEST BUYING OPPORTUNITIES OF THE SEASON ARE BEFORE YOU.

Take advantage of Their Goodness, Their Timeliness, Their Worth

Last week's Sale proved a glad surprise to thousands of shoppers here. It showed prices in marked contrast to 6 months ago. It contributed values that many thought impossible, and evoked expressions of wonder and delight from knowing ones. Its prices helped to broaden and dignify the Dollar; in a word—it showed that this store is always equal to the occasion—producing supreme values all over the store. See what we offer for

# FRIDAY, SATURDAY & MONDAY

## SMALLWARES

**DUSTERS**—Finished Check Dusters, soft undressed finish; hemmed; 20 x 24. Special . . . . . **29c.**  
**SCRUBBERS**—Heavy Coarse Crash Scrubbing Cloths. Reg. 22c. Special . . . . . **18c.**  
**SHEET WADDING**—In Cream, White and Black, for padding and filling, each . . . . . **17c.**  
**BATH MATS**—16 only heavy Turkish make, White and Colored. Reg. \$2.00 value for . . . . . **\$1.42**  
**CORTICELLI WOOLS**—In all shades; soft, fluffy fingerings wools for Jerseys, Scarves and such like; the ball . . . . . **36c.**

**SILKLIKE CROCHET COTTON**—In Black, White, assorted Yellow, Greens, Brown, Crimson, etc.; the ball . . . . . **5c.**  
**ZINC STEARATE**—Keeps the skin of infants soft and smooth; strongly recommended; the box . . . . . **20c.**  
**MILITARY HAIR BRUSHES**—Surprising value; strong stiff bristles with ebony back; 50c. value . . . . . **19c.**  
**SPECTACLES**—A new stock of these to hand. Suit yourself for reading . . . . . **45c.**

## BRINGING DOWN PRICES ON LACE CURTAININGS

**CREAM CURTAIN LACES**—Single width Cream Curtain Lace, pretty cross bar and check pattern, bordered. Reg. \$1.10. Friday, Saturday and Monday . . . . . **95c.**  
**WHITE CURTAIN LACE**—58 inch pure White Curtain Laces, beautiful patterns, very lacey looking. Regular \$1.25. Friday, Saturday and Monday . . . . . **\$1.05**  
**WHITE CURTAIN LACE**—44 inch White Curtain Laces with fancy band border edge, uncommon looking. Regular 60c. yard. Friday, Saturday and Monday . . . . . **52c.**  
**SASH CURTAINS**—White and Cream Nottingham Lace Sash Curtains; lots of pretty designs here; values to 60c. Friday, Sat. & Mon. . . . . **28c.**



## HELPS TO HOUSEKEEPERS

**BREAKFAST CLOTHS**—Unbleached Damask Table Cloths, with Crimson band border and fringed edge. Value for \$3.20. Friday, Saturday and Monday . . . . . **\$2.65**  
**TABLE NAPKINS**—Good grade White Damask Table Napkins; size 19 x 19, hemmed; assorted patterns. Regular 53c. each. Friday, Saturday and Monday . . . . . **26c.**  
**TABLE COVERS**—\$5.50 Coloured Table Covers, in assorted mixtures. Crimson and Green, etc., fringed. These are specially reduced for Friday, Saturday and Monday . . . . . **\$4.78**  
**SIDEBOARD CLOTHS**—Beautiful Lace trimmed Slide-board Cloths with pretty lace motif centre piece on White linen. Extra full size. Regular \$2.75. Friday, Saturday and Monday . . . . . **\$2.49**



## You Should See this RIBBON VALUE



**HANDSOME RIBBONS**—Rich looking Silk Taffeta and Merve Ribbons, 5 and 6 inches wide, plain shades of Rose, Sage, Peach, Green, Crimson and Purple; others in fancy Plaids and Dresden, and a lot of lovely striped Ribbons for Camisoles, Bags, Hair or Millinery purposes. Regular values to \$2.00 yard. Friday, Saturday and Monday . . . . . **98c.**

## Children's Coats, Coat Sweaters AND Panta-Leggings

**CHILDREN'S COAT SWEATERS**—Sleeveless slip-overs in warm looking wool and mercerized make; to fit 4 to 6 years; shades of Rose, Sage, Turquoise and Crimson; needful garments to-day. Reg. \$2.50. Friday, Saturday and Monday . . . . . **\$2.17**  
**CHILDREN'S COATS**—Warm, cosy-looking Colored Coat, to fit 2 to 6 years, in Grey and White Plaids and Checks; roll collar, lined throughout. Reg. \$3.50. Friday, Saturday and Monday . . . . . **\$2.89**  
**CHILDREN'S PANTA-LEGGINGS**—Warm Jersey Pants and Leggings combined; elastic at waist, buttoned at sides; shades of Navy, Khaki, Brown, Black and White; to fit 3 to 6 years. Reg. \$2.00. Friday, Sat. & Monday . . . . . **\$1.79**  
**CHILDREN'S BONNETS, ETC.**—Wool Bonnets, Caps and Hoods in White and mixed colors, and others in White Bear. Values to 75c. Friday, Saturday and Monday . . . . . **57c.**

## SHOWROOM VALUES Are Now at Their Best

**HANDKERCHIEFS**—Your choice of plain White Lawn Handkerchiefs, with neat floral design in corners, or others with colored border. Regular 15c. each. Friday, Saturday 2 for 25c. and Monday . . . . .

## Sale of Pretty Waists

**STRIPED SILK WAISTS**—This line should appeal to lovers of winsome looking Silk Waists; Waists that show up splendidly with a smart swinging skirt; shades of Navy, Brown and Green, light striped effects in Cream, Champagne; a l s o Black and White; roll collar, hyle-neck, pearl button trimmings; sizes 38 to 46 bust. Regular to \$7.25. Friday, Saturday & Monday . . . . . **\$6.15**



## Sale of Sample Corsets

Smart American models in medium and low bust, elastic at top; others trimmed with pretty embroidery, some in Pink, others in White; strong Coutil make, all sizes. Beautiful, form-fitting Corsets imparting ease and elegance to the figure. Reg. \$2.25 value. Friday, Saturday and Monday . . . . . **\$1.87**

## Pretty Tea Aprons

**TEA APRONS**—If you like dainty Tea Aprons, see this assortment, trimmed with insertion and fine lace edging, pocket and long strings. Reg. 65c. each. Friday, Saturday and Monday . . . . . **57c.**



**LADIES' WINCEY KNICKERS**—Cream Finney Knickers, embroidered trimmed, tucked; full fitting sizes; open. Reg. 2.00 pr. Friday, Sat. & Monday . . . . . **\$1.75**

**"MARY GARDEN" FACE CREAM**—A delightful beauty Face Cream in jar with white metal top; Face Powder also in fancy box. Either should have a place on your toilet table. Reg. 45c. Friday, Saturday and Monday . . . . . **37c.**

## Boys' Needs Price-Lessened

**LITTLE BOYS' SUITS**—Brushed Wool Suits with ankle length pants, cap to match; Rose shade, very comfortable for little chaps. Regular \$5.00. Friday, Saturday and Monday . . . . . **\$3.95**  
**BOYS' KID GLOVES**—Assorted Tans and Grey in warmly lined Fall and Winter Gloves; a nice soft kid make; 1 dome wrist. Regular \$2.80. Friday, Saturday and Monday . . . . . **\$2.48**  
**BOYS' SAILOR SUITS**—Coarse Wool Serge, best of wearing quality for boys, double sailor collar, lanyard and whistle. Regular \$10.00. Friday, Saturday and Monday . . . . . **\$8.75**  
**BOYS' VELOUR HATS**—Dark fancy Green Velour Hats with satin lining, corded band and stitched leaf; nice for fall wear. Regular \$2.25. Friday, Saturday and Monday . . . . . **\$2.05**  
**BOYS' WARM SHIRTWAISTS**—Winchester Flannel Shirtwaists for boys; shades of Grey, and Khaki; no did for school wear; assorted sizes. Reg. \$1.80. Friday, Sat. & Mon. . . . . **\$1.49**

## WE ARE

## Direct Savings

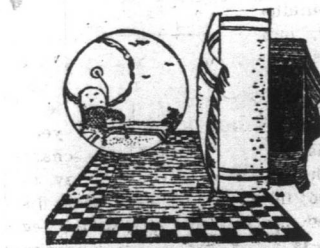
—ON—  
**Floor Coverings, Hearth Rugs, etc., etc.**

**HALL CANVAS**—36 inch Hall Canvas, bordered and unbordered; a couple of patterns from last season. Reg. \$1.30 yard. Friday, Saturday and Monday . . . . . **\$1.12**

**HALL LINOLEUMS**—36 inch bordered and unbordered Linoleums, very suitable for hall as the patterns are mostly tile and conventional designs. Reg. \$1.70 yard. Friday, Sat. & Mon. . . . . **\$1.55**

**STAIR CARPETS**—Good looking Stair Carpets, 27 inches wide, bordered, the color blending so soft and would harmonize with any surroundings; a piece or two for this Sale Reg. \$2.75 yard. Friday, Saturday & Monday to clear . . . . . **\$2.49**

**LARGER HEARTH RUGS**—These are Turkish patterned Rugs also, but being larger make a very suitable rug for your dining room; cozy and cheerful looking. Reg. \$18.50. Friday, Saturday & Monday . . . . . **\$9.75**



**TURKISH HEARTH RUGS**—Reversible Turkish Hearth Rugs; extra thick and about the most serviceable, good looking, best value you can buy. Regular \$8.00 value. Friday, Saturday & Monday . . . . . **\$7.48**

**PORTIERE CURTAININGS**—A nice Dark Green and V Rose Curtainings to make your rooms cheerful and cosy looking; 40 inches wide; heavy make. Regular \$1.40 yard. Friday, Saturday & Monday . . . . . **\$1.25**

## STOP! For a Moment and Get Acquainted With These Values

**MEN'S SPATS**—5 button, best grade warm Felt Spats in Slate and Fawn shades; neat fitting. Reg. \$2.50. Friday, Saturday & Monday . . . . . **\$2.28**

**MEN'S TOP SHIRTS**—This line brings you assorted stripes in good wearing Top Shirts; soft cuffs, soft fronts; fuller sizes than usual. Reg. \$2.80. Friday, Saturday & Monday . . . . . **\$2.45**

**MEN'S WOOL GLOVES**—Dark Fancy Wool Gloves with striped wrist; very sensible Gloves for our winter weather; assorted sizes. Reg. \$1.50. Friday, Saturday and Monday . . . . . **\$1.32**

**MEN'S TOP SHIRTS**—Striped Flannel Top Shirts with collar band; splendid quality for the working man; assorted stripes and shades. Reg. \$2.25. Friday, Saturday and Monday . . . . . **\$1.90**

**SOFT COLLARS**—Plain and self striped Soft Collars in assorted shapes, with or without button fastening. Reg. 45c. and 50c. each. Friday, Saturday & Monday . . . . . **32c.**

**MEN'S GREY SOCKS**—Heavy wool finish in a medium shade of Grey. Value for 50c. pair. Friday, Saturday & Monday . . . . . **39c.**

**MEN'S TAN ROMEOS**—These are soft Vici make, with extended welt; very comfortable shape; last for years. Reg. \$4.20. Friday, Saturday & Monday . . . . . **\$3.78**

**MEN'S NIGHT SHIRTS**—Soft looking galon trimmed Nightshirts in assorted striped patterns. Reg. \$3.50. Friday, Saturday & Monday . . . . . **\$3.15**

**MEN'S FINER GLOVES**—Wash Fabric Gloves in Natural Chamols and Dark Brown; very neat fitting and just the Glove for present wear. Reg. \$1.75. Friday, Saturday and Monday . . . . . **\$1.50**

**MEN'S WINTER CAPS**—Big assortment in Cloths and Heavy Tweeds, with ear protection snugly folded inside. Caps up to \$2.50. Friday, Sat. & Monday . . . . . **\$1.90**

**MEN'S ENGLISH CAPS**—Smart London Caps and others, silk lined, one-piece crowns and pieced crown, band back; very smart and nobby looking. The value is particularly good. Reg. to \$3.00. Friday, Sat. & Monday . . . . . **\$2.65**

**MEN'S WOOL SCARVES**—All Wool Scarves; and they are so comfortable; weightless; in shades of Grey and Fawn with fringed ends. Friday, Saturday & Monday . . . . . **\$2.35**



## Tumbling Down Prices

## HOSIERY

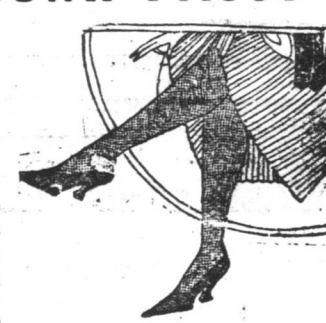
**LADIES' FLEECE HOSE**—Plain Cashmere finish. This is one of our popular lines; Fall weight. Special Friday, Saturday and Monday . . . . . **49c.**

**CHILDREN'S WOOL HOSE**—Heavy ribbed make; sizes to fit 4 to 10 years; fast Black. Reg. to \$1.40 pair. Friday, Sat. & Mon. . . . . **99c.**

**CHILDREN'S PLAIN HOSE**—Assorted weights and assorted sizes in good wearing fast Black Hosiery; values to 60c. Friday, Saturday & Monday to clear . . . . . **39c.**

**LADIES' HEATHER HOSE**—Pretty Heather Cashmere Hosiery, in assorted shades, see these. Reg. \$1.75 pair. very fashionable. You should Friday, Saturday & Monday . . . . . **\$1.59**

**WOOL MITTS**—Plain, Crimson and Plain White Wool. Mitts for tiny tots. Reg. 55c. Friday, Saturday & Monday . . . . . **45c.**



**LADIES' PLAIN HOSE**—Plain Black Cashmere Hose, reliable English quality; assorted sizes. Reg. \$1.50. Friday, Sat. & Mon. . . . . **\$1.29**

**WOOL BOOTEES**—In White, Blue and White, and Pink and White; some with ribbon bow; others tasseled. Reg. 55c. Friday, Saturday and Monday . . . . . **47c.**

**CHILDREN'S CASHMERE HOSE**—Wool Cashmere Hosiery in a ribbed finish; finest grade English, to fit 4 to 10 years; value to \$1.50. Friday, Saturday and Monday . . . . . **\$1.29**

## GOOD LOOKING VELOUR HATS

Becoming Hats for any man, and are so serviceable and good looking. You have admired them on others. How about one for yourself; shades of Olive and Dark Greens. Reg. \$8.00. Friday, Saturday and Monday . . . . . **\$7.15**



## Hydrogen Peroxide

Ours is a reliable make, unsurpassed in purity, strength and keeping qualities; put up with cork and screw top.  
 4 oz. size. Special. 13c.  
 8 oz. size. Special. 19c.  
 16 oz. size. Special. 29c.

## Hypozone

Germs cause disease. Hypozone kills the germs. Used and endorsed by physicians. Destroys foul odors and renders the air healthful and inoffensive; 16 oz. btl. Special . . . . . **25c.**