

ING TOBACCO. V. C.

al Offer

Saturday, October 12th,
period of ten days, we are
of

ing Mixture, 80c.
- - - - - 50c.

Dollar—\$1.00

WINDOW.

F. TRAINOR,

Store, Water Street.

Right Mixture." V.C.

SPANISH
FLUENZA
Attack You

and getting colds you allow
lowered. You can take cold
not wearing Good Warm
wearing Good Warm Hos-
et weather the dampness and
in your feet.

ion is Better
an Cure!

N PROTECT YOU!
are we have large stocks of
nderwear for Men, Women and

wear for Men and Women.
ar for Men, Women, Boys and

osiery for everybody.
ction for your feet during this
is afforded through our large

e Canadian
BERS and
ERSHOES.

er all the above goods are the
nd in many cases

Than Elsewhere.

of the largest stocks of Reli-
in St. John's, and our sales are
in many cases under the
ent.

e Thrift

you to get our prices.

Y BLAIR.

of fruit Asparagus, with cheese, is
not seem with one can of asparagus, pro-
it of the as usual, to serve hot and then
ook into led with grated cheese—Swiss
concept—milk, pepper and butter, and
in the oven.

Here's just the nicest little

CREPE-DE-CHENE

BLOUSES

you'll need for many special oc-
casions. They are richly em-
brodered with colored silk,
worked in very pretty designs.
There are three different styles
to choose from in Ivory and
Cream. Reg. \$5.50 ea. Friday
and Saturday \$4.65

\$5.25 SWEATER
COATS for \$4.50

WOMEN'S NEW WROSE
SWEATER COATS—Of heavy
union wool in a close knit
made with fancy knit pockets,
snug fitting belt, double cuffs,
wide hem at bottom and white
sailor collar of soft brushed
wool. It seems a shame to
slaughter the price of these
high-grade sweaters even for
Friday & Saturday. Reg. \$5.25
Special each \$4.50

WOMEN'S HIGH-GRADE
TWEED AND SERGE COATS

Here's an exceedingly choice lot of 30
high class Winter Coats. They are
mostly made with the new style wide
roll collar that can be worn turned
down or snugly buttoned about the
neck. Rich-looking Tweeds and Serges
in Blue, Grey, Green, Crimson and
Fawn. Our coat selling this season
has eclipsed all previous records and
those on sale to-morrow should be
quickly distributed. Regular \$25.00
each. Friday and Sat. \$20.00
Friday

FRIDAY AND SATURDAY VALUES
That Are Full of Real Life.

They are the kind that are needed NOW and at such Low Prices
that you should come early, as it will be impossible for
any of the Lines to last during the Two Days.

They are just the kind of Bargains that will make Everybody Enthusiastic.

The Beauty of the
NEW Fall SILKS

Will but emphasize their extensive use for Fall and
Winter.

STRIPED ART SILK—In several different color combina-
tions. Our superior buying facilities enable use to
offer this line of splendid quality Art Silk Fri-
day and Saturday at so low a price as \$55c
BUTTERFLY SILK—This is a line of new Colored Dress
and Blouse Silk, a silk that will be very fashionable
for the coming season. It has a rich lustrous finish,
is very closely woven, soft and durable, and comes
in a wide range of novelty colors. Reg. \$1.55
\$1.95 yard. Friday and Saturday \$1.55
NATURAL COLOR SHANTUNG SILK—This silk is noted for
its hard wearing quality, and will always retain its
color; 32 inches wide. Reg. 95c. yard. Friday 82c
and Saturday 80c
TARFETA SILK RIBBON—In White, Pink, Pale Blue,
Royal Blue, Navy, V. Rose, Crimson, Cardinal, Brown,
Gold, Green, Lemon and a number of new colors. It
is 5 inches wide and especially useful for hair rib-
bons, sashes, millinery purposes, etc. Reg. 30c
37c. yard. Friday and Saturday 27c.

The Remnant Sales

and Friday's and Saturday's sales combined, will make to-
morrow a day of wonderful opportunity to thousands.
There isn't a woman in St. John's who will not avail her-
self of these splendid values. If she fails to come she
lets an opportunity to save many, many dollars slip
through her fingers.

STYLISH NEW HATS

The following lines are
entirely different from all
these mentioned in our pre-
vious advertisements, and
all new.
WOMEN'S SMOOTH FELT
HATS—Considerably below
low prevailing prices at
their regular retail are
these beautiful wide rim
hats of smooth soft felt.
They are the newest styles
and we offer them right
fresh from their cases for
Friday & Saturday. There
are also some Colored Vel-
vet Hats which will be in-
cluded in the lot. A full
range of new colors. Reg.
\$2.35 ea. Fri-
day & Sat. \$2.80
GIRLS' VELVET HATS—Here is a very pretty style with
gathered velvet rim, plain black crowns and under-
brims of Red; we also have plain Red, Fawn, Rose
and Black in this style and a host of others too nu-
merous to mention. Styles suitable for girls from 8
to 14 years. Reg. \$2.85 each. Friday and Saturday \$2.50
HAIR NETS—Possessing abnormal strength and invin-
cibility. They are made from pure silk with each knot
securely knotted. Colors: Light, Mid, and Dark
Brown, Grey and Black. Exceptional value at
7c. each. Friday and Saturday 5c



WHITEWEAR

GALLOON TRIMMING—In 4 and 6 yard
lengths, splendid for finishing underwear.
Different qualities and widths. 6c
Special for Fri. & Sat. the piece. 6c
WHITE CAMBRIC UNDERSKIRTS—Just
enough for two brisk days' business. They
are of soft, even quality cambric with
frilled flounce of tucked embroidery. The
waist will fit any size up to 32 inches.
Regular \$2.75 each. Friday \$2.25
and Saturday \$2.10
WHITE CAMBRIC KNICKERS—Wide legs,
trimmed with embroidery and ribbon-run
beading; thoroughly well made. Regu-
lar \$1.30 pair. Friday and Saturday \$1.10
FLANNELLETT UNDERSKIRTS—Short
length, suitable for the present style of
skirts, made from stout warm flannellette
with cotton waists that fit the figure natu-
rally. Regular \$1.45 each. Fri-
day and Saturday \$1.20

THESE IMPORTANT
SALES IN

Household Goods

Will Command the
Attention of Keen Buyers.

Things to beautiful your home, things to
add to its comfort and a saving whatever
you choose.

DAMASK TABLE NAPKINS.—Made from
good heavy linen damask in a popular size
being 19 x 19 inches. Considered extra
value at 35c. each. Special for
Friday and Saturday 29c

FRINGED DOYLIES.—Of material that
looks like real linen, made with red bor-
dered fringed edge. Reg. 10c. 4c
Friday and Saturday

DAMASK TABLE CLOTHS.—In face of the
great advances in the price of damask
table cloths we can still offer you through
our unexcelled buying facilities and pre-
arrangement for stock this unexcelled
quality of Table Cloth below the old
price. They are woven in a choice se-
lection of patterns and finished with
hemstitched edge. Regular \$1.85
\$2.20 ea. Friday and Sat. \$1.85

SILK BALL FRINGE.—In combination col-
ors to suit Red, Fawn, Blue, Green or
Coral Curtains and Draperies gives a
high class finish to any material. Regu-
lar 45c. yard. Friday and Satur-
day 38c

TAPESTRY MANTLE DRAPERY.—In Red
and Green with gold tinsel interwoven to
give it a bright sparkling finish. This
line it imported this season would retail
at fully twice the price quoted here.
Special for Friday and Saturday, 6c
a yard

We have just opened the
choicest lot of
Carpet Squares

we have ever had the pleasure of
showing, and venture to say that a
better variety, a bigger assortment of
styles, or a larger stock has never
been shown previously in any store
in Newfoundland. They are now ready
for viewing.

AMERICAN COTTON TEA CLOTH.—In
circular and square, with scalloped over-
stitch edge and openwork trimming. Reg.
35 cents each. Friday and Sat. 30c
Friday

WHITE DOWLS.—A material containing
a good percentage of linen. Can be satis-
factorily used in place of Shirtings,
Lawns, Linens, Hollands, etc; old values.
Regular 45c. yard. Friday and
Saturday 40c

FURNITURE CHINTZ.—Neither is this any
cheap or common chintz but they're the
new American goods we've just opened,
and include some of the prettiest pat-
terns we have ever had the pleasure of
showing. Reg. 40c. yard. Fri-
day and Saturday 44c

TERRY CURTAIN MATERIAL.—The very
newest material for winter curtains and
draperies. The rich color blendings and
designs are sure to please the most par-
ticular. Fawn and Green only. 36 inches
wide. Regular \$1.55 yard. Fri-
day and Saturday \$1.33

ARTEX DRAPERY.—A beautiful soft ma-
terial, something like Madras Muslin but
heavier and in dark shot effects of Marone
and Gold. It is decidedly one of the most
desirable materials for Fall. 42 inches
wide. Reg. 90c. yard. Friday 82c
and Saturday 80c

LACE TRIMMED TEA CLOTHS.—Of Linen
finished cotton with insertion and having
bone stitching at the edge; a very service-
able quality. Reg. 70c. each. Fri-
day and Saturday 60c

UNEQUALLED VALUES FROM OUR BUSY CROCKERY DEPT.

It is by excessively large purchases that we are able to offer customers these price advantages in beautiful Glass and
Crockeryware.

Plain Glass Crucifix and Candlestick combined. Reg. 25c. 23c.
for
Glass Berry Sets. Reg. \$2.10 set for \$2.00
Pressed Glass Salad Dishes, oval shape. Reg. 35c. each
for
Domestic Jars for Sago, Meal, Rice, etc. Reg. 25c. each
for

Tea Sets, 21 pieces. Reg. \$5.00 for \$4.75
Jap China Mustard Pots, assorted patterns. Reg. 20c. each
for
Fancy China Preserve Dishes. Reg. 35c. each for 32c.
Children's A. B. C. Plates. Reg. 17c. each for 15c.
Children's Cups and Saucers. Reg. 17c. each for 15c.
China Egg Cups. Reg. 7c. each, 3 for 18c.

GENT'S FURNISHINGS.

Items of Interest in

MEN'S HEAVY WOOL UNDER-
WEAR—Made in the "New
Knit" factory from good qual-
ity woolen yarns. Garments
that can be highly recom-
ended for service, wear and com-
fort. Regular \$2.10 garment
Friday & Saturday \$1.90

"FLEXO" ARM BANDS—Here
we offer the best quality arm
bands in our large and varied
stock. The assortment in-
cludes plain adjustable styles,
ribbon bowed arm bands, elas-
tic frilled, etc., etc., in a
large range of serviceable plain col-
ors. Reg. 40c. pair. Fri-
day and Saturday 34c

MEN'S SOFT FELT HATS—
These hats are of fine qual-
ity, soft, flexible felt with a
very smooth finish and may be
depended on for perfect ser-
vice, and in style they will
prove just effective enough to
be nicely noticeable. Colors:
Green, Brown and Grey. Reg.
\$1.65 each. Fri-
day & Saturday \$1.45

MEN'S SWEATER COATS—In
Khaki, Heather, Brown, Grey
and Marone, with wide double
collars that close snugly up
to the neck if required. They
are knit from very heavy yarn
and are exceptional value at
the prices quoted here. Reg.
\$2.50 each. Fri-
day & Saturday \$3.10



MEN'S NEGLIGEE SHIRTS—Here's a value that cannot
easily be equalled. The offering gives some of the
choicest materials procurable and includes heavy,
medium and light weight Cottons, Zephyrs,
Casings, etc. The color range is broad, but we cannot
guarantee all sizes throughout the sale, so we advise
you to come early. Special for Friday
and Saturday, each \$1.80

A page could easily be writ-
ten of good news from this De-
partment.

MEN'S HEATHER HALF HOSE
—Made with ribbed legs, plain
warp and elastic ribbed tops
from well twisted union wor-
sted. A decided bargain con-
sidering to-day's values. Reg.
90c. pair. Friday and Saturday 80c

"NEW KNIT" UNDERWEAR—
One of the best lines in our
splendidly assorted stock.
Made from the wool of New-
foundland sheep and rendered
unshrinkable. This is a grade
that will outwear many so-
called wool garments at a
much higher price. Sizes 32
to 40. Regular \$3.10 garment
for \$2.85
Sizes 42 to 46. Regular \$3.35
garment for \$3.00

MEN'S "EXCELSA" HAND-
KERCHIEFS—Pre-war stan-
dard qualities. White with
Navy spotted border. Regular
45c. each. Friday and Saturday 39c

MEN'S WIDE END TIES—A
new lot of choice combination
colors in plain and fancy silks
in elaborate and very hand-
some patterns. Regular 75c.
each. Friday and Saturday 65c

CHILDREN'S BATHROBES

Of soft ripple eiderdown in Cream, suitably trim-
med with Pink and Pale Blue. Every little one can
be made more comfortable and happy with one of
these beautiful and stylish baby bathrobes. They
are warm, durable, comfortable and sanitary. A
gift for baby that any mother will appreciate.
Regular \$3.00 each. Friday and Sat-
urday \$2.55

WOMEN'S FALL FOOTWEAR

will make our Footwear Section
a busy spot on Friday and Sat-
urday.

WOMEN'S HIGH LACED
BOOTS—Fawn Kid with
kid trimmed tops and
kid covered high heels.
They are made with the
new style recede toe and
flexible leather soles,
and are sure to prove
most comfortable. Reg.
\$7.00 pair. Friday and
Saturday \$6.60

WOMEN'S BUTTONED
BOOTS—Of superior
quality Dongola Kid,
beautifully finished, me-
dium weight, patent
leather tip, medium
width toe and low heel.
A boot that affords
genuine comfort and
ease at all times. Reg.
\$4.20 pair. Friday and
Sat. \$3.90



NECKWEAR

WOMEN'S SILK AND MUSLIN COLLARS—In a wonder-
ful variety of styles, too numerous to give de-
tails. Reg. 75c. each. Friday & Saturday 65c

MARABOUT NECKLETS—In
White, Pink, Mole, Grey, Black
and Brown, trimmed with
rosette of silk ribbon. Reg.
\$1.85 each. Friday and Saturday \$1.55

WHITE ERMINE COLLARS—
Trimmed with Black and
White tails. Suitable for
children's coats as well as
women's and Misses' wear.
Regular \$1.50 each
Friday & Saturday \$1.28



The Royal Stores Ltd.