

New Flower Baskets.

Decorated in dainty enamelled tints, an added charm to the most beautiful rooms of the home.

57c to \$4.60.

Paper Napkins,

Fifteen Thousand plain Crepe paper Serviettes at old price.

20c per Hundred.

500 Yards Dress Serge.

54 inches wide in Navy and Black. This stock won't last long, as we are specially noted for our good value Serges.

\$2.20 to \$5.20.

GENT'S SUITING SERGE,

\$8.30 Yard.

One piece only, old time value.

NEW BUTTONS, 3000 Dozen

Of the handsomest and most attractive buttons and tassels ever devised for Fall and Winter Costumes, Dresses, Fur Coats, etc., etc.



The Celebrated New York YOUNG'S Beaver Hat for Ladies.

We have a style here for your special requirement. Sold at the same price as at Young's own stores throughout America.

LADIES' and GENTS' UMBRELLAS, \$1.55 to \$13.00.

See the newest, tipped in white ivory; the most successful umbrella idea since Adam's time.

Bishop, Sons & Co., Ltd.

'Phone 484.

P. O. Box 920, St. John's.

Mail Orders Receive Careful Consideration.

Bulls and Bulls.

No matter what the condition of the meat market, the Irish Bull refuses to be sacrificed. He is always with us. Not long ago, the Royal British Nurses Association in London was entertained by Sir Edward Sullivan with a lecture on the species of bovine mentioned above. The lecturer pointed out that the House of Commons has always been prolific of these verbal wonders and all of them cannot be blamed on men of Hibernian blood. The incomparable Gladstone himself once said in his most earnest manner: "It is no use for the Honorable Member to shake his head in the teeth of his own words." Sir Boyle Roche himself could hardly beat this. Lord Curzon is a linguistic exquisite and yet he once made the following remarkable statement in the House of Lords: "The interests of employees and employers are the same in nine cases out of ten." I would even say ninety-nine times out of ten. This is a bull of the English type. Away back in the sixties, Sir Patrick O'Brien exclaimed tragically: "My unhappy country is yarning with absentee landlords." During the so-called rebellion in Dublin in 1916, a young lad ran out of Jockville street yelling that "the whole street was alive with corpses." Yet there was no misunderstanding what he meant. An Irish Commission on practical education once made this startling announcement in a pamphlet: "The women are being instructed in plain cooking. They have had in fact to go through the process of cooking themselves." This was practical instruction indeed. A mother recommending her boy for a railway position wrote: "I am pleased to say that my boy is a non-smoker and a non-teetotaler."

It is told of the late John Redmond, a past master of clear, forceful English, that being annoyed at the Speaker's ruling regarding a remark made by another member, he shouted out: "If I had made that remark I would not have been allowed to." At which Tim Healy was said to remark: "Nothing surer." Of course the king of all bull-makers was Sir Boyle Roche, who

asked the famous question: "What has posterity done for us?" His most famous bit of philosophizing was contained in the comment: "We must all confess that all along the untrodden pathways of life may be observed the invisible footprints of an unseen hand." Another, almost a compeer, runs this wise: "Single misfortunes seldom come alone and the greatest of all national calamities is generally followed by one still greater." More recently a prison doctor, called to see a condemned prisoner who had suddenly been taken ill on the evening before his execution: "In my opinion the prisoner cannot be removed from the cell to the place of execution without imminent danger to his life." We are inclined to think that Celtic wit had more to do with this remark than had the bull-making propensity. The bull is simply a sentence that invokes a contradiction and it may be the result of over-haste in speaking, a lack of charity of thought, or an attempt to use figurative expressions instead of plain literal ones. There is also the possibility that it may be the inaccuracy of statement made in one language by a speaker brought up to speak another. But of course the bull is likely to be perpetrated anywhere.—Acadian Recorder.

America's Latest Order.

The wording of the poster announcing the last military order of the United States of America is as follows: "Every man between the ages of 18 and 45 (both inclusive) except those previously registered, must register for the Selective Service Draft, September 12th. Penalty for failure to register is one year's imprisonment, and no man can exonerate himself by the payment of a fine. Patriots will register. Others, must. Register promptly."

Uncle Sam means what he says in this war. The party frock may be of satin, heavily embroidered net and narrow stripes of ermine.

Farmers' Fertilizers!

The shipment of Basic Slag arranged for last year has at last arrived and is now landing ex schooner.

A part of this shipment is unsold and if you need any please let us know without delay.

Basic Slag is put on the ground in the fall or early winter and is invaluable for hay and other root crops.

The Slag comes in sacks of about 200 pounds and the proportion required for one acre is five sacks.

FIFTEEN THOUSAND TONS OF BASIC SLAG were used last season in the Province of Nova Scotia.

In the year 1910 Germany used a MILLION TONS.

The Department of Agriculture, Dublin, urges the use of Basic Slag as an effective substitute for superphosphate.

If you want to increase your Hay Crop use Basic Slag.

Where you get 10 barrels of turnips without fertilizer you will get 15 barrels by using Basic Slag.

\$3.00 per sack, 200 lbs.

This shipment of Basic Slag was purchased last year and we are selling it at last year's price.

Colin Campbell, Ltd.

sep23,m,w,f



That Noticeable Difference

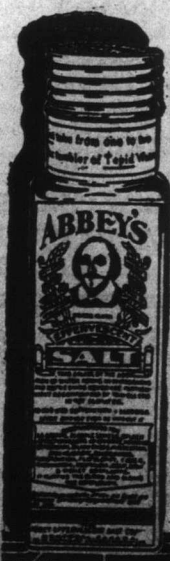
Abbey's Effer-Salt

—each morning soon corrects disorders of digestion, invigorates the nervous system and purifies the blood.

You can always tell the chap whose digestive apparatus is out of kilter—who needs a good cleansing cure. His hands are fatty, his complexion yellow—his manner listless.

Abbey's will restore the eliminative organs to a normal, healthy condition, and give you zest for the days work. Try it.

Physicians and Druggists have recommended it for years in all cases of Constipation, indigestion, kidney, liver and stomach troubles.



The Secret is Out

Toronto World:—Now that the Canadian editors have returned, or those at least of the profession who were deemed worthy to join the expedition of wisdom, it may be permitted to reveal the great secret that lay behind their visit to France. Had it been told at first, these brave and disinterested men might have been made the special object of the enemy's attack, with disastrous results to those concerned. The secret was well kept, however, and it probably has not yet occurred to any of the unthinking critics in Canada that the whole tide of war turned as soon as these sapient gentlemen got within earshot of General Foch and told him what to do.

Since then the allied arms have had an unbroken series of triumphs. It is easy to see why. One doubts if it were wise to bring them home at such a critical stage. However, the nation will rest at ease knowing that their patriotic spirit will place them at Foch's service any moment he wants them, and that they will cross the ocean willingly whenever they may be called upon.

Having purchased the greater portion of Mr. J. J. Strang's stock of Tweeds and Serges, we are now offering one of the finest stocks of Tweeds and pure Indigo Serges. See us about your next suit. SPURRELL the Tailor, 365 Water Street. sep24,edd,tf

Milady's Boudoir

GRACIOUSNESS AID TO BEAUTY.

If you have observed the guests at a reception or tea you will see that the natural tendency is to choose a comfortable chair and sit there, giving short answers whenever the occasion arises, when introductions are given or an opinion asked by the tactful hostess who strives her hardest to break the clam like silence until it is time to go home.

Among close friends these women may be very entertaining, but they certainly create an unfavorable impression upon strangers.

If this has been your habit, resolve immediately to mend your ways. Make up your mind to be as attractive as

you can to others. Forget yourself, and think only of them. Dress in a manner that will be pleasing to the eye, arrange your hair becomingly, take plenty of outdoor exercise, to increase your store of vitality, and, above all, be natural. Worthwhile people refuse to bother with women who try to cover their lack of good breeding with a veneer of affectation.

Entertain in your home if you have nothing to offer but a cup of tea and a cracker. Your friends will come to see you, if you are gracious and charming, whenever you give them an opportunity. It is unnecessary to have a lot of expensive clothes to mingle socially. There is no excuse for a dowd, and she will never be sought after to grace any hostess's gathering.

You can wear simple frocks of materials bought at bargain sales, and if you are charming, carry them with the grace of a princess.

So never sigh for beauty of wealth, thinking that it is possible to be popular without one or the other, for some of the most attractive women the world has ever known were homely and had scarcely a penny with which to bless themselves.

TAKEN TO HOSPITAL.—Suffering from a fractured arm and other injuries received when assaulted by the four roughs night before last, Constable Murphy was conveyed to hospital yesterday for treatment. Last evening one of his assailants was arrested under warrant, another very early this morning.



\$5,000 Reward.

The Daily Mail has been informed on good authority that an attempt will be made to keep alive the pacifist agitation, which is at present at a very low ebb in this country, by means of German money.

The Daily Mail offers £1,000 reward for the discovery and conviction of any person in Great Britain or Ireland who has received money directly or indirectly from German sources for the purpose of causing disaffection or impeding the successful prosecution of the war.

The Defence of the Realm Act provides regulations under which a conviction can be rapidly secured if it can be proved that any person has received money from German sources for the expenses of speakers, for the publication of articles or the printing and circulation of pamphlets, or for assisting in the election expenses of candidates at a general election.

The Daily Mail will pay £1,000 promptly on the conviction of any person aiding Germany in this manner. All information must be in writing.

Letters containing information will be treated as privileged and confidential. They should be addressed to "Reward," The Daily Mail, London, E.C. 4.

This offer remains open until the end of the year.

Prohibitionist Takes Exception

Editor Evening Telegram. Dear Sir,—The Daily News has a great deal to say with regard to the "Florida Water evil." It would be far more to the point if that paper would state, 1st, how many, if any, Newfoundlanders are exploiting Florida Water for booze? 2nd, what quantities, if any, are being manufactured in Newfoundland? 3rd, what evil effect it has other than attaining to any alcoholic substance of relative strength? Much of the talk of the News with regard to Florida Water is unfounded and shows a great lack of actual facts.

Very truly yours, PROHIBITIONIST. Sept. 27, 1918.

Phoskine, that glossy, metallic taffeta, trims many dresses of silk and crepe.

Turning Failure Into Success

BECAUSE a hundred inventors failed to make machines that would fly; has nothing to do with the hundreds of aeroplanes that dot the sky over England, France, Belgium and Canada.

Because you can't make a rich, delicious cup of coffee with the brand you are using; has nothing to do with your success with

SEAL BRAND COFFEE

Rightly chosen—expertly blended—perfectly roasted—"Seal Brand" comes to you with all its rich, aromatic flavor sealed in the tin and ready to delight you with its rare deliciousness.

In 1/2 lb. and 2 pound tins—in the bean, ground, or fine ground for percolators.

Have you read "PERFECT COFFEE—PERFECTLY MADE"? Write for a copy.

CHASE & SANBORN, MONTREAL.



Open Every Night.

Stafford's Drug Store, Theatre Hill, will be open every night till 9.30.

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Nfld.

The Shedding of Blood.

In these days of so much shedding of blood some Scripture statements come forcibly to the mind, such as "And almost all things are by the law purged with blood; and without shedding of blood is no remission." From the day of Cain, who brought some other offering, seeking to evade the sacrifice of blood, men have stumbled over the way of salvation by sacrifice, as a rock of offense, but in doing so, have caused rivers of blood to flow of their own letting.

The sacrifice of the Son of Man had no need of repetition if the sons of men had accepted the teachings of the Christ of Calvary. Rejecting his atonement, at one moment between man and God and between man and man by a strange perversity men continue "since the foundation of the world" (the time of Cain) to shed one another's blood, in floods and rivers, at the bloody present, when to have accepted the teaching (Sermon on the Mount) of Him who once in the end of the world hath appeared to put away sin by the sacrifice of Himself would have made the blood-shedding of the present an utter impossibility. Sneering sceptics have said that the way of salvation by the cross savored of the shambles and now, because of its rejection, they stand like butchers knee-deep in their brothers' blood.—The Wesleyan.

Note of Thanks

Mr. and Mrs. D. J. Conway and family wish to thank all the kind friends who helped them in their recent bereavement, especially Miss Halloran, the Neary family, Mrs. Coughlan, Miss M. Donnelly, Miss Howard, Miss A. Hanlon, Miss George, Mrs. J. Conway, Mr. and Mrs. G. Conway, for wreaths and flowers, also Mrs. P. Murphy, Mrs. T. Donnelly, Mrs. P. Myrick for untiring help.—11.

THE NEW FRENCH REMEDY. THERAPION No. 1. THERAPION No. 2. THERAPION No. 3. No. 1 for Rheumatism. No. 2 for Gout. No. 3 for Chronic Nephritis. Sold by LEA'S CHEMISTS, 1011 BROADWAY, N.Y. SEE TRADE MARKED WORD "THERAPION" ON EACH BOTTLE. SEE GOVT. SEAL AFFIXED TO EACH BOTTLE.

PERSONAL.—Mr. Donald Butler who has been for the past two months in Canada and the States in the interest of P. Johnson, Ltd., returned to the express this morning.

Get the suit that is made to do what you want it to do. That is give satisfaction, \$16.50 to \$45.00, at W. T. GOOBIE'S, just opp. Post Office.

Drift Pointers

To Direct Boot Buyers, Fri., Sat. & Mon.

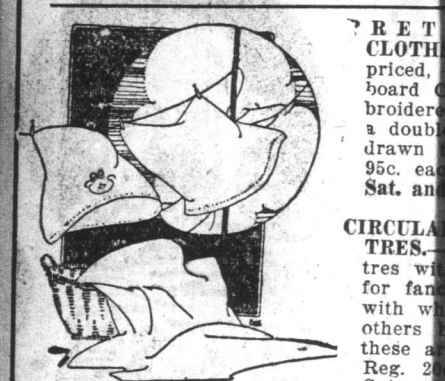
LADIES' SELECT FOOTWEAR.—A locking buckramed style boot in Gun plain toe, French heel; portion of line offering superior value. Sizes 6 1/2, Reg. \$4.00 Friday, Saturday and Monday \$3.00

LITTLE TOTS' BOOTS.—Sizes 6, 7 and 8 in lac'd or buttoned Dongola Boot the little tot; firm, broad leather, good shape, good value. Reg. \$1.40 Friday, Saturday and Monday \$1.00

MEN'S FALL BOOTS.—Of best quality Metal stock; a broad, comfortable, sitting boot; it's profitable to buy reputable footwear. Value for \$7.50 Friday, Saturday and Monday \$7.00

FRIDAY

Underpricings on HOME



ALL LACE TEA CLOTHS.—A pretty lace cloth; may be used as Sham if desired; strong pattern, washes well; uncomparing. Reg. 60c. Friday, Saturday and Monday 50c

TRAY CLOTHS.—Another new arrival—ed White Linen Tray Cloths, wide border and openwork. We have just these. Reg. 70c. Friday, Saturday and Monday 60c

PILLOW CASES.—Plain White Cotton Cases in the ordinary size; a nice from dressing. Pillow Cases worth Friday, Saturday and Monday 50c

PILLOW SHAMS.—Deep Lac'd, Reg. 85c. each. Friday, Saturday and Monday 75c

CIRCULAR PILLOW COTTON.—Cottons, with that nice soft old linen the needle; this offers you remarkable value. Special Friday, Sat. & Monday 75c

PILLOW LOOPS.—Nice silky finish, hem with large tassels and shades of Black and White; may be used as gowns, etc. Special, each, Friday, Saturday and Monday 75c

WHITE TOWELS.—Extra good value. White Turkish Towels. Large size, offering old value. If you are ready these a look over. Reg. 65c. each. Saturday and Monday 50c

Don't Miss This Important Sale of Buttons.

Buttons for almost every purpose, and such buttons, excellent in quality, excellent assortment. Trimming buttons, coat buttons, costume buttons, coat and vest buttons; in fact almost any shade and any size you could wish for will be found here.

OCEAN PEARL BUTTONS.—In White, 4, 6 and 9 on card. Per card 8c

TRIMMING BUTTONS.—Immense variety in all White Ocean Pearl; 6 on 10c card. Per card 10c

SMOKED PEARL BUTTONS.—Assorted sizes, for Ladies' Misses' and Children's coats, costumes or dresses; 3, 4, 12 and 6 on card. Per card 12c

VARIETY BUTTONS.—This lot offers immense assortment, suitable for coat and vest, for mantles, skirts, costumes; all shades; all sizes; 3 to 12 on card, according to size. Per card 7c

DRESS and MANTLE BUTTONS.—Buttons like these will brighten up your last year's coat; no trouble to match that coat here; 3 to 6 on card. Per card 12c

CORDED SILK

40-c for 22c

Extra good Ribbons in all shades, suitable for the fawn shade. Regular 40c. Sat. and Mon. 22c.

RUFFLING.—Fancy accorded Muslin ruffling, plain edged, assorted widths, in dress, coat or blouse, in mixed, black and white, newest. Special, per yard, Fri., Sat. and Monday 22c.