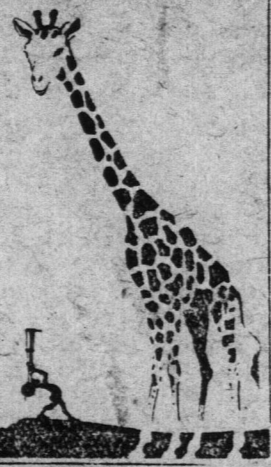


The Abnormal Development

of the GIRAFFE is remarkable, but the abnormal development of the demand for SUNLIGHT SOAP is still more remarkable. It is not known how many people have never seen a Giraffe, but it is known that there are millions and millions of careful house-wives all over the world using

SUNLIGHT SOAP.

These housewives no longer dread the advent of wash-day, for, with SUNLIGHT SOAP as their ally, they are assured of a quick despatch of all dirt and uncleanness. SUNLIGHT SOAP saves your clothes.



TRY IT IN YOUR NEXT WASH.

Cable News.

MEXICO CITY, To-Day.
Like General Salas after the battle at Toluca in March, 1912, General Rabago, military Governor of the State of Tamiuljeas, killed himself after the loss of Victoria. The suicide of Rabago is not admitted by the Government, but the news is contained in a private telegram to relatives here, who do not question the authenticity. General Rabago as military Governor was responsible for the garrison when Victoria was attacked by the rebels on November 17th. Not until this morning did the newspapers of the Mexican capital publish any intimation that Victoria was taken. Among the incidents connected with the capture of Victoria by the rebels, one is related to the execution of Captain James. He was told that his life would be spared if he swore the Government. He refused and was given an hour for mediation. When the hour elapsed and the guards had come for him, he asked to be taken before the man who had ordered his execution. He embraced the military judge, assuring him that he cherished no resentment, and then marched to the place designated for his death. There he distributed among the firing squad all but one of a package of cigarettes. This one he lighted himself and signalled the officer in command to give the order to fire. The Government still pretends to have most meagre information regarding the fighting at South Juarez. This is characteristic with regard to military operations throughout the country. That Tampico is seriously menaced by the rebels is indicated by private advices, which say they are moving southwards from Victoria to-day to cut the railroad forty miles north of Tampico, wrecking at that point a train of twenty oil tanks. According to late dispatches, the agents of the branches of the London and Mexico National Bank at Tampico have been instructed to close the establishments and remove the assets. Several industrial concerns in the interior are in a serious situation owing to their inability to get from Tampico coal, coke and oil stored there. Reports from the north continue to indicate increasing rebel strength in South Saltillo. Since dynamiting the troop train yesterday no effort has been made to resume the traffic, railway men refusing to take out trains. It is reported after dynamiting the train the rebels attacked the troops, who numbered a hundred, thirty or forty women and children belonging to soldiers, killing every one of them. This report is not confirmed.

New Treatment for Eczema.

The treatment of skin diseases, and especially of Eczema and Psoriasis is one that requires the very best remedies that can be had. Modern science has provided such a remedy in Zylex, the result of many years experience with skin diseases. Zylex has the form of an elegant ointment made with such skill as to be absolutely smooth and gritless, which applied to irritated surfaces at once exerts its soothing effects in a way that some sufferers from eczema have called marvellous. If you have any skin trouble especially of eczema-like nature, we strongly urge you to try Zylex. Zylex may cure where other remedies have failed—relief will certainly give. And not alone for eczema and kindred troubles, but for boils, local inflammations, piles, etc., etc. Its qualities render it of special value in the treatment of Eczema. Zylex Soap contains in a modified form, many of the virtues of the ointment, and may be used with Zylex in many cases of skin disease. Both may be had from your druggist; the ointment at 50c. a box, the Soap at 25c. a cake. Zylex, London. —nov22, eod, 12m

Here and There.

Bovril served hot at P. J. RAYNES', 112 New Gower St. nov3, 1m
CITY'S HEALTH.—During the past week one case of scarlet fever and one of typhoid were reported to the Health Authorities.
Stafford's Liniment is a cure for Rheumatism, Lumbago, Neuralgia and all Aches and Pains. For sale everywhere.—nov6, ff
When poaching eggs, stir the water until it whirls rapidly, then drop the egg in quickly. This will keep the edges round.
FOR SALE—That well-known schr. Shamrock, 34 tons register. In first-class condition. For further information apply to CLEMENT PENNEY, Burin, or BISHOP, SONS & CO., St. John's. nov27, 5i
ADVENTIST.—The subject at the Cookstown Road Church, Sunday evening will be: "The Rich Man and Lazarus." Elder Wm. C. Young will occupy the pulpit. It is possible that the redeemed may regale themselves talking with the damned in their state of torment and call that condition the bliss of heaven? Come and hear. All seats are free.
An excellent syrup for hot cakes is made by boiling two cups of brown sugar and one cup of water until it will spin a thread.

Wedding Bells.

NOFTALL-LEGROW.
A quiet but pretty wedding took place on Thursday evening at the residence of Mrs. Rose, 237 Water Street West, the contracting parties being Mr. Samuel Nofall, of Mulley's Cove, B. D. V., and Miss Cecily Legrow, of Broad Cove, B. D. V. The Rev. F. B. Matthews officiated. The bride was attired in a dress of cream and wore a veil with lilies of the valley. The happy pair left for their future home in Mulley's Cove, B. D. V. We wish them many years of wedded happiness.
KNIGHTS OF COLUMBUS.—An Emergency Meeting of Terra Nova Council, No. 1452, will be held to-night (Saturday), at 10 o'clock. W. H. TOBIN, Recorder.—nov29, 1i

Highlanders Dance.

Last night the Highlanders' dance took place in the British Hall. It was a most enjoyable social event, as it was, in every respect, an unqualified success. Fully three hundred persons attended. The ballroom was artistically decorated, the colours of the Brigade being prominently displayed. Dancing commenced at nine o'clock, and the music discoursed by the Myron O'Grady orchestra was pleasing. At two o'clock this morning the affair was brought to a close. The Warrant and Non-Committee officers of the Brigade, who promoted the dance, are to be congratulated on the success achieved.

McMurdo's Store News.

SATURDAY, Nov. 29, 13.
If you have not seen the J. & J. Utility Kit, it would be worth while to drop in and have a look at them. They are a marvel for the price, and contain means of treatment for many of the common ailments and accidents. In fact each Utility Kit is a compact little medicine chest. You should have one in house, office or shop. Price 25c. each.
We hope to have our full stock of Christmas Perfumes within a few days. This year we are making a special effort. Have this part of our business up-to-date, and we shall have some novelties as well as the more staple favourite brands. Particulars later.

Back Was Lame For Two Years

Stomach Troubles and Weakness of Kidneys Cured by Dr. Chase's Kidney-Liver Pills.
There is an enormous amount of suffering from liver and kidney derangements and stomach troubles that could easily be relieved by using Dr. Chase's Kidney-Liver Pills. If you could only realize the scores of everyday ills that arise from a sluggish condition of the kidneys, liver and bowels you would not be long in giving this medicine a trial.
Mrs. Edward West, writes: "I want to tell you how thankful I am for using your Dr. Chase's Kidney-Liver Pills for stomach troubles and backache caused by weak kidneys. I was unable to wash any clothes for over two years on account of my back being so stiff. I read the Almanac and began using these pills. Two boxes made a complete cure. I can do my own washing and other work now. I want to say to lady friends that they do not know how much I appreciate Dr. Chase's Kidney-Liver Pills."
25 cents a box, all dealers, or Edmondson, Bates & Co., Ltd., Toronto

At the City Hall.

The weekly session of the City Council took place yesterday afternoon. Deputy Mayor Martin presided in the absence of Mayor Ellis. Permission was granted F. Dodd to use a garage on Catherine Street formerly occupied by M. Connolly. A Harvey & Co. can use new system in watering ships on the lines suggested by the Engineer.
Miss Pike can erect porch subject to be removed at will of Council.
Mr. J. Hiscock will be summoned for not complying with sanitary regulations.
A complaint was made that the Inspector of public lavatories was not attending to his work properly. The official will have to explain matters at a special meeting of the Board.
Councillors Martin and Ryan learned that outportmen, non-residents of St. John's, were given Council work in preference to our city workmen. Matter will be enquired into.
It was decided on motion of Councillors Ryan and Coaker, that the sanitary inspectors get new suits of clothes.
The Board of Works will be written again for an answer to Council's letter re boundary lights.
A letter was received from Mr. John Browning with enclosing cheque for \$200 as contribution for the sprinkling of oil on the streets to keep down the dust during the summer months. Mr. Browning intimated in his letter that the Council had not carried out its part of the contract. It had been agreed that he was to be present when the experimenting with the oil was to be made, but that agreement, he said, was not carried out. He roasted the Council over the affair and winded up his comments thus: "It is hopeless to expect the Council and its officials to do anything within any degree of intelligence. Ignorance and insolence abound in profusion, but effective, intelligent work, none." The Councillors expressed their bitter resentment to the "tribute" that was paid them.
The snow cleaning question then came up for discussion. Councillor Mullaly said that the Council should take a determined stand on the matter, as the act calls for it. Continuing, he said that there were piles of snow on the South side of Water Street which was a disgrace. He said he saw the law being broken with impunity by certain parties and concluded by exhorting the inspectors to do their duty properly and help to stop some of the undeserving criticism that was being made of the Council by the press. Councillors Ryan, Myrick and Martin endorsed the remarks and emphasized that inspectors of Water Street take immediate action and summon to court parties who would not clear the snow from the sidewalks in defiance of the law.

"Here's the dandiest Christmas Box I could find for you, Daddy"



"You're a good guesser, Son! A Gillette Safety Razor is exactly what I wanted"

The Gillette has played the star part in thousands of happy Christmas scenes, and will be more in evidence than ever during the coming Yule-tide celebration.
It looks so good! From the case of rich grained leather or shimmering gold or silver plate, to the trim, business-like razor and the handy plated blade boxes, it looks worthy of its reputation as the world's best razor.
It works so well! The velvet-smooth Gillette shave wins instant approval the first time a man tries it. No other is so quick, so safe, so comfortable, so satisfactory. If your gift be a Gillette, it will pleasantly recall the giver 365 times a year.
Nearly 40 styles from which to select. Standard Sets at \$5.00—Pocket Editions at \$5.00, \$5.50 and \$6.00—Combination and Travellers' Sets at \$6.50 up.

Ask your Druggist, Jeweler or Hardware Dealer to show you an assortment. If he cannot, write us and we will see that you are supplied.

GILLETTE SAFETY RAZOR CO. OF CANADA, LIMITED
OFFICE AND FACTORY—THE NEW GILLETTE BLDG., MONTREAL. 508

NEW HATS!

FOR GIRLS:
In assorted shades
Felt with Patent
Leather Band,
65 cents.

FOR LADIES:
New Felt Hats,
New Beavers.

Save your Hair! Get a 25 cent bottle of Danderline right now—Also stops itching scalp.

Thin, brittle, colorless and scraggy hair is mute evidence of a neglected scalp, or dandruff that swirls about. There is nothing so destructive to the hair as dandruff. It robs the hair of its lustre, its strength and its very life; eventually producing a feverishness and itching of the scalp, which if not remedied causes the hair roots to shrink, loosen and die—then the hair falls out fast. A little Danderline to-night—now—any time—will surely save your hair.

Get a 25 cent bottle of Knowlton's Danderline from any drug store or toilet counter, and after the first application your hair will take on that life, lustre and luxuriance which is so beautiful. It will become wavy and fluffy and have the appearance of abundance; an incomparable gloss and softness, but what will please you most will be after just a few weeks use, when you will actually see a lot of fine, downy hair—new hair—growing all over the scalp.

Christian Brothers.
The annual collection for the Christian Brothers will be taken up at all the Masses to-morrow. The good work of these devoted teachers, which is so manifest and their increasing needs, which heretofore always met with a ready response is sufficient for us to predict a record collection this year.
Table dodies will look better and keep their freshness much longer if they are put through a thin starch water when laundered.
MINARD'S LINIMENT CURE S BURN, ETC.

S. MILLEY
OPENED TO-DAY.

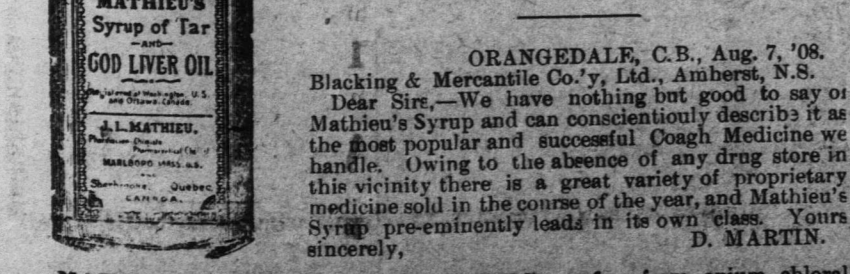
Packets of Xmas and New Year Cards.
Our friends will note that as usual we are to the front with the Choicest Cards that the "Art" World can produce and being Wholesalers as well as retailers we have sufficient stock to carry us right through the Xmas Season. You want your Cards and Calendars at the right season viz during Dec. Detailed list of Packets at 5, 7, 10, 15, 20, 25, 30, 40, 50, 60 and 75 cents in next week's Herald.
S. E. GARLAND, St. John's.

Per S.S. "Stephano," The American Novel of 1914
From New York:
Bananas, California Grapes, Dessert Apples, California Pears, Plums, California Oranges, New York Corned Beef, Blue Point Oysters, New York Chicken, New York Turkeys,
JAMES STOTT.
Laddie, by Gene-Stratton Porter.—A charming title for a charming Book. There is not a dull page in all the 602 pages. It is simply magnetic from cover to cover—to name a character or even a single incident would only serve to detract interest, get it now; get it by any means. Our Special Imperial Edition 50c. by mail 54c. Cloth 75c. by mail 78c. Each in beautiful coloured wrapper.
GARLAND'S Bookstercs, 177-9 & 855 Water Street, St. John's.

A Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease which, if treated in its first stages with

MATHIEU'S SYRUP
of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. Sold everywhere.
Waterville, N.S., Dec. 27, '07.
Fillmore & Morris, Amherst, N.S.
Dear Sir,—Herewith we enclose our cheque \$15.00 in settlement of our account to date.
W. O. COOK & SON.
ST. JOHN, N.B., Jan. 10, '07.
Fillmore & Morris, Amherst, N.S.
Dear Sir,—We telegraphed you to-day to ship immediately 5 Gross Mathieu's Syrup. We hope you will send it promptly, but if you are not able to send the whole amount at once, please send us some as our stock is getting low.
NATIONAL DRUG & CHEM. CO.



MATHIEU'S NERVINE POWDERS are free from opium, chloral and other dangerous drugs and they are supreme against headache, sick headache, neuralgia, overwork. 25c. per box of 16 powders. Prepared by
J. L. MATHIEU Co., Sherbrooke, Can.
THOS. MCMURDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

Not Yet Paid.

Editor Evening Telegram.
Dear Sir,—You would hardly believe me when I tell you that some of the lands owned by citizens, here through which the North Shore railway runs, have not yet been paid for. The titles of ownership have been proved, the amount of awards declared in due form, all necessary legal documents signed, sealed, etc., yet for reasons known only to the Government, the lawful payments have not been forthcoming. Surely a Government that could lighten the taxes in a single year to the extent of nearly \$400,000, can pay the poor man his just and lawful right.
Yours etc.
ONE INTERESTED.
Carbonate, Nov. 28, 1913.
The S. S. Adventure, Capt. Couch, is due here from Sydney, on Monday next with coals to A. Harvey & Co., Ltd.
The S. S. McElwan sailed for Bell Island yesterday where she load ore for Sydney.
The S. S. Hawk sailed to-day, for Bell Island.

THOS. MCMURDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.