

Gifts Par Excellence!

FOR THE BRIDES' HOME.

Afternoon Tea Sets, Afternoon Teaspoons, Butter Dishes, Biscuit Barrels, Biscuit C. & B. Dishes, Bread Platters, Bon Bon Dishes, Cake Baskets.	Cake Stands, Cruets, Cutlery Cabinets, Cut Glass, Centre Pieces, Carvers, Clocks, Cream Bowls.	Dessert Knives & Forks, Entree Dishes, Egg Stands, Fish Carvers, Fruit Knives & Forks, Fruit Baskets, Fruit Stands, Hot Water Jugs.	Pickle Jars, Preserve Dishes, Rose Bowls, Salad Bowls, Sugar Bowls, Trays, Teapots, Toast Racks, Thermos Bottles, Vases, &c.
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For the Farewell or Visitors Trunk.

SOUVENIR.

Ash Trays, Branches, Belt Pins.	Cuff Links, Coffin Spoons, Envelope Openers, Salt Spoons, Tea Spoons, etc., etc.	Fobs (Ladies & Gents.), Hatpins, Pin Trays.	Paper Knives, Stick Pins, Sweet Dishes.
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Sealskin-Mats, Motor Coats, Seals, &c.

Silverware, Jewellery
and Souvenir Depts.

Ayre & Sons
LIMITED

Silverware, Jewellery
and Souvenir Depts.

Evening Telegram

W. J. HERDER, Proprietor
W. F. LLOYD, Editor
WEDNESDAY, July 10, 1912.

The Needs of Newfoundland.

We notice that the Hon. E. R. Bowring, who is Newfoundland's official delegate at the Imperial Trade Conference, has been talking to the Canadian Gazette of the best way to foster Imperial Trade so far as Newfoundland is concerned. He pins his faith to "the granting of a big subsidy to a fast transatlantic service." The main value of Mr. Bowring's remarks lies in the statement of the experience of his own firm. In reference to that he says in part:—

"I am convinced that a big tourist and freight traffic could be fostered between Great Britain and Newfoundland. Some little time ago my company instituted a comparatively good steamship service between the island and New York, with the result that on an average two hundred American tourists now arrive each week. This is an illustration of how a new or greatly improved service creates its own traffic. And what we have been able to do in a small way in Newfoundland-American trade could, I am sure, be successfully accomplished in the transatlantic trade. Newfoundland has much to offer in the way of sport and health-giving conditions, and has all the elements of a world's playground. Big game hunters such as St. C. Selous have given testimony to the island's attractions, and for anglers the numerous streams and lakes afford unrivalled facilities.

"In freight I believe there are big possibilities in the fresh fish trade. At present the trade is chiefly in salted fish, and these are exported to various countries, but a system of shipping the produce in cold storage to the United Kingdom could easily be instituted. Newfoundland, remember, is Great Britain's nearest Colony, and the journey across the Atlantic from point to point is a short one."

Glassware!

Fruit and
Cake Stands.

JOHN B. AYRE,

Home's Report.

ICE BLOCKS COAST.
The Home arrived at Bay of Islands at 5.45 p.m. yesterday. The following is her report: "Detained 24 hours at Blanc Sablon with very thick fog. Too risky to steam as a good deal of ice was around. Jam of ice off Battle Harbor, runs across to Belle Isle. Saw no water to Battle Harbor."

McMurdo's Store News.

WEDNESDAY, July 10, '12.
We have often been asked for a good razor strap, and we are now fully able to supply all requests for these essentials of the self-shaver. There are now on view at our stores a splendid lot of first rate razor straps in several different kinds, appealing to many tastes. The Gilt Edge series of Razor Straps includes the best horse hide velvet and gem metal finish and are those of a firm of manufacturers—Kelen & Co., of St. Louis, Mo.—which has had many years' experience in the making of straps. If you want a really good strap, you cannot do better than inspect this line. Prices 75c., \$1, \$1.25, \$1.50, \$2 and \$2.50 each.

TAKING UP TRAPS.—Absolutely no fish has been taken at Portugal Cove the past 10 days, the outcome being that most of the fishermen are now taking in their traps and giving up the voyage as a bad job.

Here and There.

Stafford's Liniment for sale by Mr. Breaker, New Gower Street.—July 5, 11.

GOOD FISHING.—Messrs. Stan Rodger, R. Strang and J. Rooney arrived here by last night's train from Salmoner, where they enjoyed excellent salmon and trout fishing. Sir William and Lady Horwood are there with many people from the city, and all are having an enjoyable time.

"THE TELEGRAM."—Copies of "The Evening Telegram" may now be purchased in Boston, from the Eagle News Company, 76 Summer Street.—11

NARROW ESCAPE.—At 5.30 p.m. yesterday a little girl named Nolan narrowly escaped being run over by a motor car on Daeworth Street. She was thrown to the ground but escaped with only a few bruises. Though she suffered from fright, after Dr. Anderson attended her she was all right.

Always Water Salt
A wise person knows when to use Abbey's salt.
Don't you think it time to get a bottle?
25c and 60c.
Sold everywhere.

"The Newfoundland Quarterly"

will be issued Saturday, July 13, and will be for sale at all the Bookstores and by agents in the outports at 10c. a copy.
CONTENTS:—Frontispiece, "Angling at Nine-Mile Post"; "Ireland from Sea to Sea—from Dublin to Galway" (with ten illustrations), by the Rt. Hon. Sir Edward Morris, P.C., Prime Minister; "On the Loss of s.s. 'Titanic'—Poem, by Rose M. Greene; "The Ideal of Education," by J. Sinclair Tait, M.D., B.Sc.; "The Newfoundland Coronation Stamps," illustration; Photo of Private Car "Terra Nova," with Sir Ralph and Lady Williams, Sir Edward and Lady Morris, and W. D. Reid, Esq.; "The Revolution of 1688 as Described by Macaulay," by Rev. M. J. Ryan, D.D., Ph.D.; "Untrodden Paths of Newfoundland," (illustrated), by W. W. Blackall, B.A., Supt. of Education; "In the Busy Season"—Poem, by Robert Gear MacDonnell; "Canada's Forest Wealth" (illustrated), by Hon. P. T. McGrath; "Judge Prowse Honored," with character sketch and photo; "A Bit of the Empire which is Forging Ahead," from Penny Pictorial, London; "Pensions for Teachers," by Progress; "Lore of Placentia Bay," by Richard S. Dahl, M.A.; "Cape St. Mary's Light,"—Poem, by Alphonsus Keats, J.P.; "Marine Disasters Fund"; The New "Bruce"—Photo.
News Boys Wanted at 10 a.m. Saturday.
JOHN J. EVANS,
Printer, Publisher and Proprietor.
34 Prescott Street.

DEVINE'S BIG July SALE

STILL CONTINUES.
Owing to the tremendous rush in the afternoons, wise shoppers will do well to come in the mornings.
Ask your next door neighbour about the
BARGAINS
She secured last week.
J. M. DEVINE,
The Right House, Water Street.

Personal.

Mrs. R. Moore and two children arrived from Vancouver by the s.s. City of Sydney last night and will remain on a vacation for a short while. Mrs. Moore is very much pleased in Vancouver but has a warm place in her heart for St. John's.

Train Notes.

The local arrived here at 9.50 last night bringing Revs. Mr. Moody and Pike, W. Woodford, R. Strang, Miss Gibbs, Mr. Churchill, S. Rodger, P. Murphy, Const. Dawe, Mrs. Ellis and 30 others.

Here and There.

Stafford's Liniment for sale by Mr. Barrett, New Gower Street.—July 5, 11.

DISLOCATED ARM.—John Walsh was brought to the General Hospital this morning to undergo treatment for a dislocated arm.

Stafford's Liniment for sale by Mr. T. McCarthy, Water Street.—July 5, 11.

REMOVAL.—Mr. John Carew, Cabman, has removed to Hayward Avenue, where his friends and customers will find him in future.—ad 11

Dr. de Van's Female Pills
A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the reproductive portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at \$2 a box, or three for \$5. Mailed to any address. The Scobell Drug Co., St. Catharines, Ont.

CONSUMPTIVE ARRIVES.—There arrived by the City of Sydney a young woman who was conveyed to the consumptive hospital on Signal Hill. She belongs to Hr. Grace.

Electric Restorer for Men
Phosphonal restores every nerve in the body to its proper tension; restores strength and vitality. Restores energy and all sexual weakness averted at once. Phosphonal will make you a new man. Price \$2 a box, or two for \$3. Mailed to any address. The Scobell Drug Co., St. Catharines, Ont.

YOUNG MAN BLIND.—John Napier, of New Harbor, T.B., who has lost the sight of both eyes, was brought to the Hospital last evening for treatment.

ASTHMATIC EYES are those which cause many troubles, such as headaches, pains in the eyes, sensitiveness to light, fatigue, nausea, inflamed lids, styes, dizziness and other troubles. The remedy is properly fitted glasses. TRAPNELL, the Eyesight Specialist, is your man when in need. July 11

IN DANGEROUS PLACE.—Last evening an old man was found lying on the ground on the South Side in a stupor from liquor. He was quite near the railway track, and the police being apprised, took him to the station. He had in his arms a pair of new boots and in his pocket a bottle of rum. Had he not been discovered he ran the risk of being killed by a train.



FINE TAILORING.

OUR Custom Tailoring Department is presided over by an expert Cutter whose methods are progressive and up-to-date. Only the very best workmen are employed under his orders.

Our extensive and varied Stock of WOOLEN FABRICS composed of Plain Black, Navy and Grey Serges, Chevoits, Worsteds, and English Tweeds in smart neat designs, has been specially selected for this Store.

The three great essentials of

**QUALITY,
STYLE
and FIT**

are embodied in every suit that leaves our workroom.

The Price range is broad enough to suit every man's purse.

Suits to Measure---\$13.00 to \$30.00
Pants--\$3.50 to \$6.50

The ROYAL STORES Ltd.

BAIRD'S
SPECIAL
ALL WEEK SALE
— OF —
SUMMER HOSIERY!
Immense Stock.
Unusually attractive inducements offered at this Sale. Come and see this big assortment which contains only the newest in Summer Footwear. Remember, all specially priced for this All-Week Sale. Right now is the time for you to make your selection while the assortment is large, and the styles in full range.
Come! Avail of this Opportune Sale.

Brigade Football.

GUARDS WIN.
Before a large gathering of spectators, mostly brigade enthusiasts, the first game in the second round was played between the Guards and Highlanders. The former won by 4 goals to nil. The Highlanders, however, were badly handicapped by having two of their best men off through illness, otherwise there would have been a material difference in the result. Winning the toss the Guards chose the western goal and opened the game at a lively pace, scoring in less than five minutes. Coultas, the left wing man, by a well directed shot

dropped the ball behind Mercer. When play was continued the Guards resumed their rushes, which were effective. Gear got away and centred to Coultas, who repeated the trick, scoring the second goal for the Guards. From then up to half time the Highlanders had the best of the game and lost several excellent chances to score. On changing ends the Highlanders confined play in their opponents' territory. Several corners were conceded them, but nothing of any consequence resulted. Before the final solo scored the Guards scored two more goals, leaving them victors by 4 to 0. Mr. C. E. Eunt was referee.

TO-DAY'S EVENTS.

2.30 p.m.—Matinees in different theatres.
2.30 p.m.—Excursion train to points as far as Kelligrews.
2.30 p.m.—Annual Littledale garden party at Smithville.
2.30 p.m.—Brigade shoot at Rifle Club grounds.
2.30 p.m.—Highlanders' outing to Donovan's by special train and Highland Sports.
7 p.m.—Entertainments at different theatres.
LEFT FOR ST. ANTHONY.—Const. Dawe, of St. Anthony, who brought up a patient, left for his station by the Prospero this morning.