

FREE!! \$200.00 IN CASH

AND 1,000 VALUABLE PREMIUMS GIVEN AWAY

1st Prize, \$50.00 in Cash - 3rd Prize, \$35.00 in Cash
2nd Prize, \$40.00 in Cash - 4th Prize, \$25.00 in Cash
5th to 9th Prizes, each \$10.00 in Cash.

Herewith will be found the picture of a stylishly dressed lady. Around her figure are revealed the faces of her eight daughters. Can you find their eight faces? If so, mark the faces with an X. Cut out the picture and send it to us, together with a slip of paper on which you have written the words, "I have found the eight faces and marked them."

Write the above words plainly and neatly, as both writing and neatness will be considered in this contest, in case of ties.

Should you not happen to be a neat writer, point out in this advertisement to some friend of yours who can

We do not ask you to Spend One Cent of Your Money in order to enter this Contest

Send your answer at once; we will reply by Return Mail telling you whether your answer is correct or not, and we will send you a complete Prize List, together with the names and addresses of persons who have recently received over One Thousand Dollars in Cash Prizes from us, and full particulars of a simple condition that must be fulfilled. This condition does not involve the spending of any of your money.

winners of Cash Prizes in our late competitions will not be allowed to enter this Contest. Below will be found the names and addresses of a few persons who have won some of our larger prizes in recent contests. Your opportunity to win a good round sum is equally as good as that of anyone else, as all previous winners of cash prizes are deferred from entering this contest.

Names and Addresses of Prize-Winners in Recent Contests

| | | | |
|--|---------|--|-------|
| Miss W. A. C. Orr, 208 Gannell St., Winnipeg... | \$50.00 | Miss E. Brodeur, 6 Gillespie St., Sherbrooke... | 50.00 |
| Mr. Louis Quintal, Charlemaigne, Que... | 50.00 | Mr. J. A. St. Pierre, Arthabaska, Que... | 50.00 |
| Mrs. E. McMillan, 235 Meadland St., Toronto... | 50.00 | Miss L. E. Benjamin, 125 Hingham, Hamilton... | 40.00 |
| Miss H. C. Powell, P.O. Dept., Ottawa, Ont... | 40.00 | Mrs. Andrew Johnson, Box 103, Koolim, Man... | 40.00 |
| Mr. Norman Robinson, Milford Haven, Ont... | 40.00 | Mr. Thos. Humphries, c/o Ayers & Sons, St. John's... | 40.00 |
| Mr. P. A. Ferguson, 223 James Ave., Winnipeg... | 40.00 | Mrs. J. B. Girouard, 625 Maisonneuve, Montreal... | 35.00 |
| Mrs. A. Ferguson, 29 Stobart Block, Winnipeg... | 35.00 | Mrs. F. E. Chadwick, 624 Spadina Ave., Toronto... | 35.00 |
| Mr. R. E. Strange, 300 Rockland Rd., St. John, N.B. | 35.00 | Miss Mary Cochrane, 114 Preston St., Ottawa... | 35.00 |
| Mrs. G. H. Benson, 33 Hargrave St., Winnipeg... | 35.00 | Mr. Thos. Blakey, 88 Huntley St., Toronto... | 25.00 |
| Miss Mary Lamb, 22 Spencer, St. John's, Nfld... | 25.00 | Miss E. A. Kennedy, 16 Railway St., Hamilton... | 25.00 |
| Mr. Jules Vancelles, Goulais River, Ont... | 25.00 | Mrs. E. H. Dunnett, 200 Hingham St., Hamilton... | 25.00 |
| Mrs. W. C. Mason, 2475 Hitchenson St., Montreal... | 25.00 | Mrs. H. W. Healey, Box 37, Ingersoll, Ont... | 25.00 |
| Mr. Jno. M. Sullivan, Duckworth, St. John's, Nfld... | 25.00 | Mr. B. Bugden, Merry Meeting, St. John's, Nfld... | 20.00 |
| Mr. Wm. Sage, 50 Canal St., St. John's, Nfld... | 20.00 | Mr. John W. Marshall, Ayer & Sons, St. John's... | 15.00 |
| Miss Bride Power, Freshwater Road, St. John's... | 15.00 | Mr. Frederick Jacobs, C/o Knapping, St. John's... | 10.00 |
| Mr. Herbert Mews, Rennie Rd., St. John's... | 10.00 | | |

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Piccott's Picnic.

(Continued from 3rd page.)
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For all her cranky disposition, the Fiona is a neat craft, and uncommonly smart for a patrol cutter. Compared to her, the machine shops and chambers of boiler plate in which our own men make their homes are indeed hard. For the Fiona was built

thirty years back, for a British lord, who, wearying of the toy in five years, sold her to Newfoundland, where she entered the pioneer work of harrying the smugglers from St. Pierre, when, as an ex-smuggler, now a Government officer, piously recalls, "If we was comin' in from St. Peor with molasses and rum and it just occurred to someone to throw a sail over the deckload, we done it, but it didn't really matter."

Yacht and man-of-war tread on each other's toes comically all over the vessel. The union flies from her stern, and her figurehead is a gilded hound. In the saloon, a sumptuous place in the gloomy splendor of the late Victorian decorators, long panels of green figured plush wall the apartment, interrupted by a divan nook, curtained in a faded brocade. But where the luxurious lord was

went to lounge over his cigar after dinner are rows of rifles and a sheaf of cutlasses. Apparently she was bought in lump, furniture and all, for the stateroom chairs would make an antiquary's eyes bulge. The item which causes the most pride on board is two sitting tables: one in the stateroom and one in the smoking room. They are hung on pivots at the bow and stern ends, and weighted below, allowing them to maintain equilibrium against the roll of the table so that the board may be one instant in the diner's lap, and the next under his chin. It requires practice to grow accustomed to a dinner table with this trick. Whether these tables were invented before or after the discovery of the Fiona's peculiarities is uncertain, but they may explain the willingness of his lordship to part with her, for she rolls less now, since her original three spars have been changed to two shorter ones. All the same she is much in esteem on these coasts, besides the Newfoundland navy, the police boat, the customs tug, revenue cutter and private yacht of the Premier. And on the west coast, where life is still rather primitive, she is also executive mansion, town hall, governor's residence, and last Friday and Saturday mornings, the village hall. For the officers gave two diplomatic hops, one on deck, and one in the push-paneled saloon, because it rained; and the gramophone which did duty as orchestra was run until it smoked into a hot-box, which ended the dancing on this cruise, for though the cook fractured the whole Sabbath afternoon working over it, he allowed that it was too many for him and he would have to let it go until he returned to St. John's, where all things are possible. As she headed for the holy city, as it is called in those parts, in the gray of Monday's dawn, to take the Premier on a pleasure cruise, the machine is now ready for the village hall scheduled for Placentia Bay.

The Fiona completed the Gloucester man's tour of the island, and save for a spot at its northern angle, from Notre Dame Bay to Bonne Bay, it had been circumnavigated, and in detail. The west coast was simpler

For years this part of the fishery has been centralized at Bay of Islands, and a Gloucester schooner, the Ella G. King, is stationed, farther up, at Bonne Bay, cruising sometimes as far north as Labrador. Under present arrangements and for the future on this shore the procedure will be for the Gloucester fleets to hire the Newfoundlanders to fish for them, paying them so much per pound for the catch, and sail the fish themselves aboard their own vessels. Ultimately it may prove to the advantage of both peoples to agree on a new treaty with closer relations. This will depend much on the fate of reciprocity in Canada, and the results of reciprocity when in effect. Meanwhile, however, the equipment of the leading American firm is being increased in Newfoundland; agencies for the buying of fish in every port of consequence, and at Bay of Islands, both on one of the islands and at Birch Cove, property will be acquired for the conduct of the business. Negotiations for property here are definitely begun and the attitude of Birch Cove towards Gloucester is friendly, as it may well be, for the settlement, certainly the most prosperous on the west coast, and the swiftest grown of any in Newfoundland in the last score of years, owes as much to Gloucester as to its home Government. It was but a few years back that Birch Cove was a wild and unsettled place, practically cut off from the rest of the island, where every man did what was right in his own eyes, but if he did not there was no official means of maintaining law and order. Gloucester schooners brought the lumber which built numbers of the new houses; Gloucester gold transferred for herring, paid for that lumber, and set many an honest, toiling fisherman on independent legs for the first time. And now Gloucester men are teaching the fishermen to accept cheques in payment for their first time since all the banks failed seventeen years ago. That general wreck so shattered the settlement's confidence in banks and paper money, equally as good as that of anyone else, of any sort that they have demanded only good, red gold ever since.

What will be the effect of all this on the American fisheries? Which is to say on Gloucester and Boston. From all that the heads of the firms can forecast (and they can steer by dead-reckoning as well as their skipper) the fate of this business will be done at Gloucester for the present, though whether it later transfer to Canada no one can yet say. Financially they will feel the change less than Gloucester itself. The first year of the new Canadian station will probably be a loss, and possibly even the two succeeding years, but the change must be made, and better now than later. Gloucester will see in the number of ships, and men coming and going, a decline, not sharp at first, but sure and in time, considerable. With Boston the case is different, and the question is less that of a decrease to the visiting "short fleet" than whether that fleet will be Canadian or American. We must wait and see. Sharply as we must deplore the conditions which force the leading Gloucester firms to emigrate together with what their schooner and their men have meant to New England pride and New England's splendid maritime tradition, we can not but admire the energy and enterprise of the Yankee firms in adapting themselves quickly and shrewdly to the altered terms of the business. It is the same spirit of daring which has made the names of the Yankee fishermen the wonder of the coast.

The Gloucester representative now in Newfoundland was asked to journey over to the Madeline Islands and tell the Eastern Canadian Fisheries Company what ailed the business. He found all the methods at least seventy-five years behind those of even Newfoundland and its Newfoundland agent; recommended gasolene engines for their schooner-rigged small boats Waterbury watches as prizes for the biggest month's catch, and a motor for the biggest season's catch. His verdict was: valuable fishery and want of energy. Newfoundland, likewise, has the material and only needs to be taught how to use it, and Gloucester is the schoolmaster.

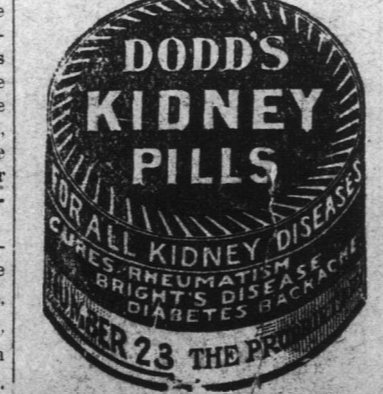
C. L. B. MEETING.—At 9:30 Friday night there will be a meeting in the Armoury of the ex-members of the C. L. B. and others who are interested in the celebration of the 20th anniversary. All who have collection books are requested to report progress.

But really, Mr. Editor, there was a lot of valuable freight left over—freight was being sent down by Messrs. R. D. McRae & Sons, R. S. Munn and a number of others, which must remain in the stores here a prey to the rats. Oh, sake's alive, sure isn't this party known as the Picnic Party; and sure the poor rats must have their picnic, too.

"Say, Minnie, will you come down to the Exhibition with me to-morrow?"
"Now, Tom, do let me alone; if we haven't got exhibitions enough of the stupidity of this Government of ours then my name is not what it is. But I'll tell you what it is, the people will have an exhibition soon, when they will weigh Piccott and his party in the balance, and although they may find them not wanting in weight, or not overworked, still their many broken promises and excessive squandering of public money will prove that they are no longer fit to hold the reins of power, and out they must go."

Enough of my ramblings for the present, but you will hear again soon from your old friend,
MARY.
Harbor Grace, Oct. 30th, 1911.

MILNARD'S LINIMENT CURES DIS-TEMPER.



"Mary" and the Little Pig.

EVEN THE RATS HAVE A PICNIC.

Dear Sir,—During the last election fight we heard many things about what the People's Party (save the mark) were going to do for the fishermen, and, in fact, everybody. Tom told me one night when he came home from St. Paul's Hall, where a meeting was being held, that Sir Edward P. Morris told the people the Liberal Government had treated this place very bad as to the coastal service. "I interviewed" the Bowring's, said he, "and I have made arrangements so that the Prospero will never pass your doors again." She did call for a trip or two, but that ship never comes now. People coming from Quirpon and other places in the Straits for this bay are forced to leave the boat at Catalina, wait a day, or sometimes two, for the Ethie, and come to Carbonere, there to take the train for, home farther up the bay. "The Prospero will never pass your doors again," eh? What fools we mortals be.

The year before the last election Mr. Piccott, our present figurehead of the Marine and Fisheries Department, had such an interest in the fishermen that he made quite a number of trips to the Labrador, so as to make himself thoroughly acquainted with the wants of the people as to a mail steamer. He quickly came to the conclusion that boats of the Virginia Lake style were altogether unfitted for the service, and his blood boiled when he thought and witnessed how the people were treated. Oh, he was a real fisherman's friend, and only needed an opportunity to show them what he would do for them.

Two steamers of a far better class than any we then had would be put on the Labrador service as soon as he was returned with his (People's) party to power. What do we find? Why the Solway was put on, and now at this season of the year, when naturally a large amount of freight has to be sent north, she is taken off to go to Sydney and the Stella Maria is despatched in her place. And my cake's alive, Mr. Editor, she crept in here one night last week; I suppose they were afraid some one would be taking her photo as a curiosity if she came in the day, and she was so filled up that there was only room for a little pig that was being sent to Battle Harbor to a Mr. Murphy. Aunt Diana was sending a pair of corsets down to Rigolette to an old friend of her mother's, but there was no room on board for the corsets. The wearer would have had a poor show for a passage to have had she been here. "Look here," said Aunt Diana to a man on the wharf who she thought was an official, but he wasn't; "only they'd have to feed the pig or pay his board, they would not make room for him."

MARTIN HARDWARE CO., Sole Agents for Nfld.

Storm Boots.

For wet, slushy days our Storm Boots will afford the greatest foot protection. A pair of these water-proof sturdy foot soldiers will save many a Doctor's bill.



We Show Models For Men, Women, and Children.

Extra high cut; water proofed, soft leathers. Bellows tongue. Water proofed Oak tanned soles, 12, 14 and 16 inches high.

Men's Storm Boots, \$2.50, \$2.90, \$3.50, to \$5.50.

Women's Storm Boots, \$2.25, \$2.50, to \$3.75.

Children's Storm Boots, \$2.00, \$2.50, \$2.75.

The White Shoe Store, 304 & 306, Water St. S. B. KESNER, Proprietor.

Next to your GUN the most important part of your shooting outfit is your DOG.

TAKE SOME

"MOLASSINE" DOG CAKES

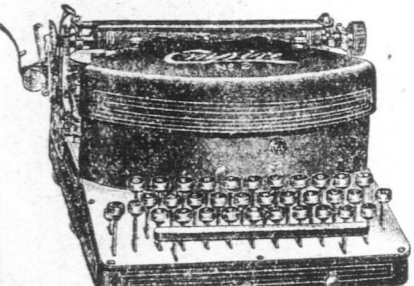
along for him. He works hard and deserves to be cared for.

"Molassine" Cakes are just what he wants.

ASK YOUR GROCER for THEM.

The Empire Typewriter

Has been adopted by
The British Government,
The French Government,
The Bank of Montreal,
The Merchant's Bank of Canada,
The Molson's Bank,
The Canadian Pacific Railway.



The Canadian Pacific Railway began using the "Empire" Typewriter in 1895, sixteen years ago. From time to time the number has been increased, until at the present time more than twelve hundred "Empire" Typewriters are in constant use in the C. P. R. offices alone.

MARTIN HARDWARE CO., Sole Agents for Nfld.

HOUSE FURNISHING!



WE ARE the only complete House Furnishers in the city. We carry everything that you can wish for

to fit your home from cellar to attic. Everything here, no matter how cheaply sold, is of a worthy quality, is up to date in style, is handsomely finished and splendidly constructed. Among the many lines carried here can be found a complete assortment of

U. S. PICTURE & PORTRAIT CO.,
Complete House Furnishers.

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AND 1,000 VALUABLE

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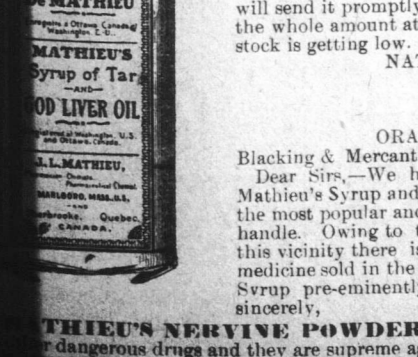
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(Continued from 3rd page.)
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Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease, which, if treated in its first stages with

MATHIEU'S SYRUP of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. Sold everywhere.



MATHIEU'S NERVE POWDERS are free from opium, chloral and other dangerous drugs and they are supreme against headache, sick headache, neuralgia, overwork. 25 cts. per box of 18 powders. Prepared by **J. L. MATHIEU Co.,** 2108 McMi BDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.