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reefer to from time to time.

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## 50 ${ }^{\circ}$. SALE!

Patriotism That Pays.

$\qquad$ hundreds have done this week, that we are giving wonderful values and so helping the housekeeper to reduce the cost of living. We are mentioning a few of the items in this new department to give you an idea of the excellent values we are offering.

As we find we have many broken lines to clear, before arrival of new goods, we are continuing our 5, 10, 15, 20 and 25 cent values. But the special attraction next week WILL BE OUR FIFTY-CENT SALE.


## Magical.



## C. L. MARCH CO., Ittd. CORNER WATER AND SPRINGDALE STREETS.

| The Placentia Bridge. <br> Editor Evening Telegram. Dear Sir,-I notice in to-dày's issue of the Daily News a very sensible Dealer" on the long talked of Pla centia bridge. He attempts to point out to us the disaster that will occur here and will shock the whole country a fore. $\qquad$ enough, or was not plain enough in his remarks. I will just cite an in cident that happened the 24th February. I was at Argentia attending the funeral of my late Yather-in-law, Mr. John Grif- fiths, and Rev. Father Ashley kindly offered me a seat in his sleigh as he was due at Placentia at halth Monsig- to assist at a Requiem with nor Reardon and Rev. Dr. Green for | the repose of the soul of the Venerable Mother Patrick. Knowing from experience that the famous "Gut" was full of ice and that a small chan nel was open in the "Town Gut," 1 telephoned Rt. Rev. Monsignor Rear don to kindly send a message to my and land at the edge of the ice for us. <br> On arrival at the Jersey Side one of our employees, Mat. Collins, Was, there to meet us, and in crossing the "Gut" a few yards fin advance of Fr . Ashley and myself he (Collins) broke through the ice and went down to his shoulders. Ar. Thomas whalen, of Jersey Side, who was also with us, together with myself ran to his assistance, and passing him a long pole we pulted him out of his dangerous position. The young chap displayed great courage and without murmur- ing was in this daugerous ing was in this daugerous position | DODDS KIDNEY PILLS <br>  <br>  $\qquad$ cate a safe way to get to him. His courage was all the more remarkable is his brother was drowned here exactly four years ago. On arrival at the edge of the ice | pure snow on boards, and if you ac- cidentally slipped off the boards you were immersed to a depth of forty feet in "sis <br> This falling in business has occurred at least fifty times within the past two weeks. One man in going across alone fell through five times, and only by his, youth and vigor did he extricate himself. <br> Surely as time rolls on we shall not always be subject to this dangerous f with the motor ferry; it is certainly a step in the right direction, and I to a long and earnestly hoped for bridge. I understand that the pro- posed ferry system will cost between three and four thousand dollars, which is only a moderate price for the pro- posed work. If our Government can | see their way to grant another thousand dollars towards this fund, then the pillars of the bridge are laid. A at 4 per cent. per annum will be only spending the same amount of money and the differeñe in the service will be incomparable. We will then have at an end this vexed question of Plain the flesh of all Governments for the past forty years. <br> Thanking you, Mr. Editor, in anticipation of space, I am, <br> ours very truly <br> FRANK MURPHY <br> Placentia, March 2, 1911 <br> P.S. - I have also sent a copy of this letter to the Daily News.-F.M. <br> Look out for testimonials for tle. mar, 4. |
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## Cable News.

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BEECHAM'S PILLS

