

ANNUAL SALE! SLIPPER Bargains.

Ladies' Black Felt Slippers—Felt Soled,
Regular price \$1.00. Sale price **81 cts.**
Ladies' Black and Brown Felt Juliettes,
Fur Trimmed. Regular price \$1.10. Sale price **96 cts.**
Ladies' Green Felt Juliettes—Fur Trimmed,
Regular price \$1.30. Sale price **\$1.13.**
Ladies' Black, Grey, Red Felt Juliettes,
Fur Trimmed. Regular price \$1.50. Sale price **\$1.28.**

STEER BROTHERS.

The Greatest Sale of All The Many Sales Now Advertised IS HENRY BLAIR'S GREAT WINTER Clearance & Discount Sale

For you effect a saving in all kinds of DRY GOODS there.
For There Everything is Reduced.
Not a few articles that you are not wanting at present or that nobody may want, but those very things which you are wanting now this moment, and those that you will be needing very shortly.

All Dry Goods are Reduced and you can rest assured that all Discounts as advertised are Genuine. You are invited to ply the assistants with queries as to Original Prices, as we desire to show that everything is above board.

There is something here advertised that you want, and if it should not be mentioned, we have it, and you can get it from us at considerable saving to yourself.

FURS of ALL KINDS are offered at a Reduction of 20 per cent. off Regular Retail Prices.

WOOL CLOUDES and HOOBS are offered at a Reduction of 20 per cent. off Regular Retail Prices.

Rubbers and Gaiters at Greatly Reduced Prices. Men's Tweed Caps, with Storm Bands, all reduced. (This has been a great boon to many men, during the hard spurt.)

Men's, Boys' Women's and Children's Underwear, at Cost Prices in many cases.

Children's White Bear Coats, Ladies' and Children's Golf Jerseys, Ladies' Wool Motor Scarves, Ladies' Cambric and Flannellette Underwear of all kinds, Ladies' Nightdresses, Blouses, Undershirts and Dress Skirts of all kinds at a Discount of 15 per cent. off Regular Prices. Boots, Shoes and Slippers, at 10 per cent. off Regular Prices. BUY NOW AND SAVE MONEY.

HENRY BLAIR.

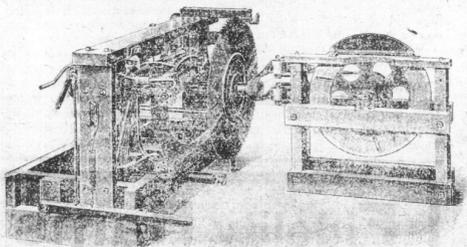
Terms for Sale Discount Cash. No Appropriation.

Cheese, Cheese

February 4th. Just landed.

100 boxes Choice CANADIAN CHEESE.
Lowest Prices.

GEO. NEAL



MADE IN NEWFOUNDLAND.

Can Saw Shingles and Cooperage.

Angel Engineering & Supply Co., Ltd.

SALE OF CURTAIN ENDS!

WE HAVE SECURED A

Manufacturer's Sample of CURTAIN ENDS,

And are offering them at Bargain Prices.

COME EARLY AND GET THE CHOICE.

WM. FREW, Water St., Nearly Opp. Court House.

Advertise in the TELEGRAM

Corner Springdale and Water Sts.

C. L. March Co., Ltd.

Corner Springdale and Water Sts.

New Arrivals of Toilet Sets, Dinner Sets, Tea Sets, Tea Pots, Jugs, Cups and Saucers, etc.

TEA SETS.	DINNER SETS.	ASSORTMENTS.
21 pieces, Floral Designs, Pink and Blue Tints . . . \$1.60	26 pieces, Ruby assorted colors and patterns . . . \$3.45	Cheese Dishes . . . 35c. up
21 pieces, Printed & Gilt . . . \$2.75	54 pieces, Brown & White, \$8.50	Teapots, many patterns, 25c. up
21 pieces, English China, assorted patterns . . . \$3.00	54 pieces, Grey & White, \$8.50	Vegetable Dishes, White, Fluted . . . 35c. up
21 pieces, Decorated and Gilt, assorted patterns . . . \$3.00	54 pieces, Crown Derby, \$19.50	Sauce Boats, printed 29c. up
21 pieces, Crown Derby, neatly designed . . . \$2.55	54 pieces, Blue Band and Gilt . . . \$12.50	Jugs (3 in set) assorted colors . . . 50c. set
40 pieces, Crown Derby, assorted designs . . . \$4.55	TOILET SETS.	Jugs, many designs . . . 10c. up
40 pieces, Decorated and Gilt, many patterns . . . \$4.55	Big assortment of 5 and 6 pieces Toilet Sets, many patterns, \$1.25 and \$2.25.	Large asst. of Jugs, variety of designs . . . 25c. up
40 pieces, English China, beauties . . . \$5.00	5 pieces, White and Gold (limited number), only . . . \$2.50	Fancy Decorated Berry Sets, 65c. set.
40 pieces, English China, very dainty . . . \$5.75	6 pieces, Litho and Gold; best shapes . . . \$3.25	Fancy Cups & Saucers, 10c. up
21 pieces, Litho & Gold, \$3.00	6 pieces, assorted patterns and shades . . . \$5.00	Hot Water Jugs, Triple Dishes, Salad Dishes, Marmalade Jars, Cocoa Jugs, Biscuit Jars.
40 pieces, printed in assorted patterns and Gilt . . . \$4.50	5 pieces, Cairo, neatly designed . . . \$6.25	Large assortment of Japanese goods selling at reduced prices.
40 pieces, English China, real beauties . . . \$6.75	6 pieces, Pearl pattern; rare beauties . . . \$7.75	We invite lovers of Artistic Chinaware, Glassware, etc., etc., to call and inspect our beautiful display of goods mentioned here.
40 pieces, English China, decorated with Pink Flowers; very neat . . . \$7.75	6 pieces, Dandy, neat pattern (one only) . . . \$7.75	

Corner Springdale and Water Sts.

C. L. March Co., Ltd.

Corner Springdale and Water Sts.

VALENTINES



NEW COMICS.

Portraits, Fault Finders, Trades, Jokers, Gentle Reminders and Don't's, from 5 to 12 cents per doz. Special prices in gross lots.

FANCY VALENTINES, each in envelope, from 4 to 35 cents each.

FANCY LAGE VALENTINES in boxes, ready for mailing, from 40c. to \$2.50 each.

Valentine and Motto Post Cards.

GARRETT BYRNE, Bookseller and Stationer.



HAYWARD & CO.

Water St. East. Tel. 13.

Per S. S. "Florizel."

TABLE and COOKING APPLES, GRAPE FRUIT, BANANAS, PEARS, NEW YORK CORNED BEEF, NEW YORK TURKEYS & CHICKEN, HALFPAST SAUSAGES, TOMATOES, BEETS, CELERY, FINNAN HADDIES.

JAMES STOTT.

Admission, 5 cts.

The Nickel.

Friday and Saturday,

"The Angelus Dream."

Beautifully mezzo-tinted photoplay, depicting a romantic side of a Sicilian life.

The Heart of a Heathen Chinese.

The thrilling story of a Celestial who saved the honor of a young lady in the heart of the Rockies.

The Girl Conscript.

A love romance of the American Civil War.

Modern Railway Construction. Industrial subject.

Making Wooden Shoes. Industrial.

Pictorial Ballad—"The Moon and You, Dear," sung by J. O'Neill Farrell.

Monday and Tuesday,

The Story of Esther.

Parisian Film de Luxe. A Notable Biblical Production.

A MOST DESIRABLE CONFECTION.

Pure Granulated Sugar and Choice Selected Nuts. Clear Walnut Toffee. Clear Almond Toffee. Cacaoanut Toffee. Peanut Toffee.

Supplied Fresh each day.

RENNIE'S Branch Store, Jan 25, 31, 32, 33, 34, Rawlins' Cross.

JOB PRINTING

THIS IS THE FLOUR FOR YOU MADAM!



If You Can Afford to use the BEST buy Robin Hood Flour

"The Flour that is different." If you do you will find that the cost of ROBIN HOOD is smallest after all. The bigger loaf is one difference. Easier assimilations of the bread is another difference. The sweeter flavor is a third difference. There are other points of difference. Any one of them worth the extra cost.

THE Saskatchewan Flour Mills Co., Ltd. Moose Jaw - Sask.

ROBIN HOOD FLOUR IS DIFFERENT

An Intelligent person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate F1719, Lockport, N.Y. dec16,11

ANYONE, anywhere can start a mail order business at home. No canvassing. Be your own boss. Send for free booklet. Tells how. Heacock, 11012 Lockport, N.Y. dec16,11

REID NEWFOUNDLAND COMPANY.

Keep Your Display Windows Free From Frost

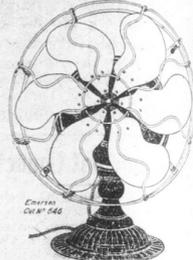
For preventing the frosting of Display Windows in Winter time, there is nothing simpler or more effective than the air blast of an

ELECTRIC FAN

directed against the glass.

The Philosophy of the thing is plain.

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from an annoyance which generally is sought but only imperfectly attained through various awkward means.



Reid Newfoundland Company



For Sale!

Schr. "LELIA E. NORWOOD," 78 Tons Register, built in Essex, U.S.A., all oak and in perfect condition. Can be sent to sea without any expense.

Apply to **G. M. BARR.**

"Man's inhumanity to man, Makes countless thousands mourn."—BURNS.
So does the frosty weather, especially those who are not well provided with suitable clothing to keep themselves warm.
Your ears will not suffer if you invest in one of the warm

Winter Caps

We are selling at REDUCED PRICES.
Men's Fur Lined Caps, from . . . \$1.10 to 90 cts.
Men's Fur Lined Caps, from . . . 90 cts. to 70 cts.
Men's Fur Lined Caps, from . . . 80 cts. to 60 cts.
Men's Fur Lined Caps, from . . . 50 cts. to 35 cts.
The shape and patterns of these Caps cannot be beaten, they are the LATEST.

R. TEMPLETON, 333 Water St.

FURNITURE FURNISHINGS!

One can readily make a satisfactory selection of Furniture, Linoleums and Rugs, etc., from our exceptional assortment of the Newest and Best in every worthy grade of these goods.

Artistic Designs, Superior Quality and Moderate Prices are the distinctive features of our Ware-room.

We offer many Special Styles in every line on our floors at Marked Down Prices.

U. S. PICTURE & PORTRAIT COMPANY, Complete House Furnishers.

Job Printing Executed

WEATHER FORECAST.
TORONTO. Noon—Fresh N.W. winds, fair and colder. Tuesday—fair and very cold.
VOLUME XXXIII.

AUCTION SALES.

(On account of whom it may concern)

AUCTION!
On To-Morrow, Tuesday, at 12 O'Clock, at

Messrs. Crosbie & Co's, East End Premises, About 316 qts. CODFISH, and 1 cask CJD OIL.

Saved from the wrecked schooner "MYRTLE," and ordered to be sold by Public Auction for the benefit of whom it may concern.

A. S. RENDELL, Notary Public, Feb 6, 1911.

T. A. HALL!

LAST WEEK OF

The W. S. Harkins Co.,

Monday and Tuesday,

The Comedy Melo-Drama,

"The Convict's Daughter,"

Holiday Matinee Wednesday 2.30.

The Laughing Success,

"The Runaways."

WEDNESDAY NIGHT,

Sir Gilbert Parker's Great Play,

"Pierre of the Plains."

A Story of the Great North West and the Royal Mounted Police.

MATINEE PRICES—No. Res.

erved Seats, 30c. General Admission, 20c. and 10c.

NIGHT PRICES: See. B., Centre, 75c.; Side Sections, A & C, 50c.;

Sec. Nos. 1, 2 and 3, 50c.; Gallery, 20c.;

Box, 20c. On sale at Atlantic Bookstore.

Doors open at 7:15. Performance at 8:15, sharp.

Admission, 5 cts.

The Nickel.

Italian Film De Luxe

The Story of Esther.

Beautiful portrayal of ancient lore.

Neath the Walls of Notre Dame.

The love story of Paul de Bazar.

J. O'NEILL FARRELL will sing, "I used to be glad to go home in the dark."

Love Ye One Another.

An appealing Juvenile story of great heart interest.

The Office Seeker.

Pretty little comedy-drama.

Jonns Has Shooting Mania.

Rollicking Comedy.

WALDRON and ROSS

will render a programme of choice orchestral music, including "Sweetheart's Waltz," "Remick," "Italian Love," Medley.

Admission, 5 cts.

Have an Easy Shave

by using an Ever-Ready Safety Razor.

Each complete outfit comprises 1 New Nickel Silvered Ever-Ready Safety Razor, 12 Perfect Ever-Ready Blades and a Nickel Silvered Blade Stopper; all compactly boxed in an attractive case with patent clasp and sent post-paid to any address for only \$1.25 (why pay more!) on receipt of price.

Garland's Bookstores, 177 and 333 Water Street, St. John's.