

# The Union Advocate

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NEWCASTLE, NEW BRUNSWICK, TUESDAY, MAR. 17 1925

FIVE CENTS COPY



**\$10.00 Cash Prizes**

**Mysterious MR. ONE DOLLAR Has A Surprise For You!**

Mysterious Mr. One Dollar will have a window full of dollar bills for you on Wednesday, Dollar day! Guess the right number and you'll get a \$5.00 for first prize \$3.00 for second prize and \$2.00 for third prize.

Guesses can be registered on a special card provided for the purpose and placed in a locked glass box by the customer. The Key of the box has been placed in the hands of Mr. Wm. Ferguson, Editor of the Union Advocate who has kindly consented to judge the contest.

All cards are numbered and in case of a tie the first correct number will be declared the winner.

Guesses can be registered with the purchase of one dollar and upward.

**One Guess to a Customer Only**  
Store Opens at 9 O'clock A. M.

**DOLLAR DAY HIGH LIGHTS Party Frocks**

of Canton Crepe,orgette,Crepe de Chene and Satin—Jaunty little Frocks that seem to make friends with people immediately, for their dainty trimmings carry an appeal that isn't easy to ignore. They are New! They are Different! They are Distinctive

\$35.50 FROCK	now	<b>\$25.50</b>
\$28.50 FROCK	now	<b>\$18.00</b>
\$27.50 FROCK	now	<b>\$14.95</b>

**Street Dresses CLOTH**

The large volume of our Dress business is sufficient evidence that our Dresses have met the needs of the public in both Quality and Price.

\$10.50 DRESS,	now	<b>6.50</b>
15.00 "	now	<b>12.50</b>
30.00 "	now	<b>15.00</b>
32.00 "	now	<b>12.00</b>
35.50 "	now	<b>15.00</b>

**Very Low Prices on all our Stocks**

**Silk Dresses**

We are now clearing this stock—selling all these standard garments at prices which mean Savings you cannot afford to ignore.

\$18.00 DRESS	now	<b>6.50</b>
32.50 "	now	<b>15.00</b>
13.50 "	now	<b>8.00</b>
25.50 "	now	<b>12.20</b>
15.00 "	now	<b>7.50</b>

**A. D. Farrah & Company**

**LADIES Spring & Summer Coats**

We have just opened up a complete line of Ladies and Misses

**Spring and Summer Coats**

Call and look ours over before purchasing elsewhere. It costs us nothing to show them to you, and saves you money, if you buy.

**A. J. BELL & CO.**

**No More Post Office Notices**

A ruling has been made by the Postmaster General's Department and information sent to all postmasters that 'Lost; Found; Strayed; Stolen' and other notices are illegal. The notice to postmasters is as follows: 'Postmasters are warned against allowing notices other than Post Office Notices to be exhibited in the lobby of the Post Office. The Department is aware that pressure is often brought to bear upon postmasters to exhibit notices of meetings for charitable purposes. 'Lost; Found' notices etc. but it is desirable that the Post Office be given up wholly to the Post Office, in order that official notices of the Department may receive the individual attention which the public interest requires.'

## St. Patrick's Concert A Great Success

St. Mary's Choir presented the three act comedy 'A Full House' in the Opera House last night and matinee in the afternoon. Both the afternoon and evening performance was played to a full house and the members of the cast and orchestra are deserving of the highest congratulations on their great success. The cast of fourteen took their respective parts in an exceptionally brilliant manner and the large audience was delighted with the entertainment. The orchestra numbers were delightful and won the commendation of the critical audience.

The comedy will be presented again this evening (St. Patrick's) and a record attendance is expected. The following is a synopsis of the play:—

George Howell, with but two days of his honeymoon over leaves his bride and goes to Boston on a business trip. His mission is to get control of some love letters which his friend, Ned Pembroke has written to an actress, Vera Vernon. Howell has married Otilly a

cousin of Daphne, the girl whom Pembroke intends to marry. In order to keep Otilly, Daphne and the suspicious maiden aunt, Miss Winnaker in ignorance of his mission, Howell tells his bride that he is going to Cleveland. While returning home the train is wrecked and in the excitement Howell unintentionally exchanges his suitcase containing the letters with a professional crook by name of King whose suitcase contains the famous Pembroke jewels which he has just stolen.

Miss Winnaker, the suspicious aunt, causes Otilly to investigate Howell's actions and while examining his suitcase the Pembroke jewels are found. King comes to the house for his suitcase and posing as a detective, he is aided by Susie, the lackadaisical maid but is looked on with suspicion by Parks, the English butler. Mrs. Fleming, owner of the apartment, and Mrs. Pembroke are also deceived by King. The Police are unable to fathom the mystery. Vera Vernon's arrival adds to the confusion.

## RED LETTER DAY AT LOUNSBURY CO.

Last Wednesday was a Red Letter day at the Lounsbury Co. Ltd. Garage. Representatives of General Motors Ltd., Oshawa, Ont. were in town giving a demonstration of Chevrolet cars to the sales force of the Lounsbury Company, Limited in the northern and eastern section of New Brunswick.

The party was composed of Messrs. Lorna Ardell, Asst. Sales Mgr. for Canada; W.M. Robertson Advertising Manager for General Motors Ltd.; W. McIntyre, mechanical expert; E.A. Everson, of the sales promotion division; F.R. Daniels, parts and service division; T.W. Dryden, Maritime Representative and C.A. Hall, General Motors A.C. Representative.

At noon on Wednesday the representatives tendered the sales force a delightful luncheon in the Miramichi Hotel which was much enjoyed by all present. In the afternoon Mr. Ardell addressed the gathering on general conditions. Mr. McIntyre lectured on Mechanism; Mr. Everson lectured on Sales Promotion and Mr. Daniels on Service.

During the evening between 8 and 11 o'clock a public demonstration and lecture on Chevrolet cars

was given by Mr. McIntyre in the Lounsbury Co. show rooms and a large gathering of citizens was present. Mr. McIntyre was thoroughly familiar with the mechanism of the Chevrolet car and he was listened to with rapt attention after which the public was given an invitation to inspect the new 1925 Chevrolet models which were on exhibition. The party left Thursday morning on the Maritime express for Halifax, where a similar demonstration would be held. Much valuable information was received from the demonstration and the Lounsbury Co. Ltd. are to be congratulated on their progressiveness and desire to give the very best service possible to their patrons.

An interesting guessing contest will take place on Dollar Day at Messrs. A. D. Farrah & Co's store. The window will be strewn with Dollar bills and purchasers will be requested to guess as nearly as possible the correct number of \$ bills in the window. Numerous bargains will be on display to enhance the attraction. Prizes are open to all customers. Be on hand early to make your guess.

**Watch Farrah's Windows On Dollar Day**

## INSPECTORS BUSY LOCATING STILL

Custom Excise Officer Stewart and Inspector Quartermain paid a visit to the residence of a man a few miles out of Chatham on Friday and returned with a load of stills which they seized. The outfit consisted of five large and up-to-date copper stills of about 20 gallon capacity, pure copper with large cooling tubes and coils and strainers and other accessories. The stills were not in operation, but were capable of turning out moonshine enough to supply the Province, if properly worked. Proceedings will be taken under the Inland Revenue Act.

One of the most modern and up-to-date stills which has ever come into the hands of the provincial prohibition enforcement staff was that seized last week at Chelmsford Northumberland county from the residence of George Callon by Sub-Inspector Fraser Saunders, of Fredericton, and Sub-Inspector William Hubbard, of Millerton.

The still was located in the attic where every modern convenience had been installed in connection with its operation, including a hoisting arrangement which operated through trap door sluice to carry off the refuse. Two barrels of mash, found on the premises, were destroyed. Four empty barrels were also located. The still itself was of copper and had a large capacity. It was equipped with a warm and cooling tub.

## PROFITABLE MEETING AT WHITNEYVILLE

A profitable, interesting and educational meeting was held in the Whitneyville Hall last Wednesday evening 11th inst. President D.P. Doyle of Agricultural Society No. 122 and Mrs. Hiram Whitney, President of the Whitneyville Ladies' Aid arranged the meeting which was addressed in the interest of agriculture by Mr. Baird, Manager of the Experimental Farm, Nappan, N.S. and Mr. Bremner of the Experimental Farm, Fredericton; N.B. The meeting was largely attended with Mr. D.P. Doyle acting as Chairman and Mr. George Stables as Secretary.

The two speakers were listened to attentively and much information was derived from their remarks. After the meeting a supper was given by the Whitneyville Ladies' Aid which was much enjoyed by all present and for which the ladies are deserving of congratulations.

Among those who attended were the following from Newcastle:— Messrs. D.P. Doyle; George Stables H. Whiston, G.G. Stohart, W.J. Sutherland and Wm. Johnston.

## S. O. T. Division No. 99

On Monday evening the S. O. T. Division No. 99 Millerton held a debate on 'city or country'—The city winning by four points. A new member received the handshake of F. L. and P.. During a recess the members enjoyed various games to their hearts delight. It was arranged to hold a public Drama etc. on Easter Monday also social. The S. O. T. is filling a gap whereby the Maidens and young men have a place of interest and education to go to.

## Town Topics Tid-bits on the Tip of Everybodys Tongue

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### An English Opinion

"Thank you very much for the wonderful box of chocolates which I received yesterday. I may add that the box received last year was sampled by nearly every one in this village and the next, and all pronounced them the finest they

had ever eaten" F. Dempster, The Mill House, S. Moreton, Wallingford, England.

Mr. J. S. Short, Supt. Moirs Box Factory, recently returned from a 3 weeks tour of the leading New England Chocolate factories. Mr. Short has under his charge 70 skilled operators in a plant conceded to be the best equipped in Canada.